

Balaji Telefilms Ltd.

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CIN No. : L99999MH1994PLC082802



July 19, 2017

To,

National Stock Exchange of India Ltd.

"Exchange Plaza",

Bandra-Kurla Complex, Bandra (East),

Mumbai-400 051

Stock Code: BALAJITELE

Kind Attn: Mr. Avishkar Naik (Assistant Vice President – Surveillance)

Ref. No.: NSE/CM/Surveillance/ 6892

Sub: Clarification on News Item appearing in "Media/Publication"

Dear Sir/Madam,

The Company through a press release dated May 24, 2017 has informed the exchanges that it is in dialogue with several financial and strategic investors. These investors have expressed strong interest to partner with ALTBalaji and the Board is actively considering the options available.

Furthermore, the Company has also informed the exchange on July 17, 2017 that a Board meeting has been scheduled for tomorrow i.e. July 20, 2017 to consider various fund raising options to enhance shareholder value. The Company will inform the exchanges of the outcome of the board meeting post the conclusion of the meeting. We are conscious of the disclosure



requirements and do not have anything concrete at this point of time triggering intimation to the Exchange

There has been no formal conclusion of any such investments by the Board or shareholders for any such transactions and therefore the article published today in Bloomberg Quint has no factual basis. Accordingly the Company has nothing further to comment or disclose with respect to the matter appearing on Bloomberg Quint.

The Company continues to follow all the requirements under SEBI (LODR) regulations, 2015 and we assure to keep the Exchanges informed as per our practice and in line with the disclosure requirements.

Kindly take the same on record.

Yours truly,

For Balaji Telefilms Limited



Simmi Singh Bisht

Group Head Secretarial

