

August 9, 2013

National Stock Exchange of India Ltd.
"Exchange Plaza",
Bandra-Kurla Complex,
Bandra (East),
Mumbai- 400 051.

Sub: Outcome of Board Meeting – August 9, 2013.

Dear Sir,

With reference to the captioned subject, we hereby inform you that at the meeting of the Board of Directors of the Company held today i.e. August 9, 2013, the Board of Directors has approved and taken on record the following:

1. Unaudited Financial Results of the Company (standalone & consolidated) for the quarter ended June 30, 2013 and Limited Review Report of the Auditors thereon;
2. Resignation of Mr. Akshay Chudasama as Director of Balaji Telefilms Limited and its subsidiary company i.e. Balaji Motion Pictures Limited, w.e.f. July 31, 2013;
3. Appointment of Ms. Ekta Kapoor as Managing Director of Balaji Motion Pictures Limited (*she continues to be Joint Managing Director of Balaji Telefilms Limited*); and
4. Mr. Ramesh Sippy, who is a relative of Promoter Directors of the Company, has resigned as Director of Balaji Motion Pictures Limited w.e.f. August 1, 2013, and thereafter, he is appointed as an Advisor, designated as Director (Distribution) of Balaji Motion Pictures Limited, u/s 314 and other applicable provisions of the Companies Act, 1956.

Balaji Telefilms Limited

C13, Balaji House, Dalia Industrial Estate,
Opposite Laxmi Industrial Estate,
New Link Road, Andheri (West), Mumbai 400 053.

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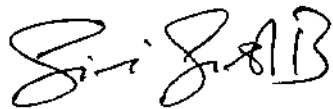
www.balajitelefilms.com



A copy of the Unaudited Financial Results of the Company (standalone & consolidated) for the quarter ended June 30, 2013, Limited Review Report of the Auditors thereon along with the Management Discussion and Analysis thereon is enclosed for your perusal.

Kindly take note of the same.

Yours truly,
For Balaji Telefilms Limited



Simmi Singh Bisht
Company Secretary &
Compliance Officer





Balaji Telefilms Limited

STATEMENT OF CONSOLIDATED UN-AUDITED FINANCIAL RESULTS FOR THE 3 MONTHS ENDED JUNE 30, 2013

₹ In Lacs

Sr. No.	Particulars	3 months ended	Preceding 3 months ended	Corresponding 3 months ended	Previous Year ended
		30-6-2013	31-03-2013	30-6-2012	31-3-2013
		(Un-audited)	(Audited) (Refer Note 7 below)	(Un-audited)	(Audited)
1	a) Net Sales / Income from Operations	8,403.46	3,871.47	3,637.49	17,978.65
	b) Other Operating Income	41.87	232.06	218.06	618.83
	Total	8,445.33	4,103.53	3,855.55	18,597.48
2	Expenditure				
	a) (Increase) in stock in trade	(1,401.33)	(4,975.32)	(1,996.12)	(10,759.46)
	b) Cost of Production / Acquisition and Telecast Fees	6,926.48	7,964.63	5,041.71	23,778.81
	c) Marketing and Distribution expense	2,496.86	432.41	97.95	1,257.75
	d) Employee Benefit Expense	378.30	378.16	334.58	1,399.94
	e) Depreciation and amortisation expense	186.39	194.65	203.32	801.95
	f) Other Expense	546.89	744.66	356.82	2,117.10
	Total	9,133.99	4,739.19	4,040.26	18,598.09
3	(Loss) / Profit from Operation Before Other Income and Finance Costs (1-2)	(688.26)	(635.66)	(184.71)	1.38
4	Other Income (Refer Note 4)	1,286.28	770.08	504.46	1,838.08
5	Profit before Finance Costs (3+4)	598.02	134.42	319.75	1,839.47
6	Finance Costs	-	8.52	-	8.52
7	Profit from Ordinary Activities Before Tax (5-6)	598.02	125.91	319.75	1,830.95
8	Tax Expenses	237.45	74.49	182.73	374.91
9	Excess Provision for Tax in respect of earlier years	-	-	1.97	1.97
10	Net Profit for the Period / Year (7+8-9)	360.56	51.42	138.99	1,458.01
11	Share of profit of associates	1.06	6.07	-	0.17
12	Net Profit after tax, share of profit of associates (10+11)	361.62	57.49	138.99	1,458.18
13	Paid-up Equity Share Capital (Face Value ₹ 2/- each)	1,304.21	1,304.21	1,304.21	1,304.21
14	Reserves excluding Revaluation Reserves	-	-	-	38,968.18
15	Earnings Per Share (EPS): Basic and Diluted	0.55	0.09	0.21	2.24
16	Public Shareholding:				
	- Number of Shares	37364585	38079585	38079585	38079585
	- Percentage of Shareholding	57.30	58.39	58.39	58.39
17	Promoters and promoter group Shareholding				
	a) Pledged / Encumbered				
	- Number of Shares	-	-	-	-
	- Percentage of Shareholding (as a % of the total share holding of promoter and promoter group)	-	-	-	-
	- Percentage of Shareholding (as a % of the total share capital of the company)	-	-	-	-
	b) Non-encumbered				
	- Number of Shares	27845858	27130858	27130858	27130858
	- Percentage of Shareholding (as a % of the total share holding of promoter and promoter group)	100.00	100.00	100.00	100.00
	- Percentage of Shareholding (as a % of the total share capital of the company)	42.70	41.61	41.61	41.61

	3 months ended June 30, 2013
Investor Complaints	
Pending at the beginning of the quarter	-
Received during the quarter	3
Disposed of during the quarter	3
Remaining unresolved at the end of the quarter	-

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

₹ In Lacs

Sr. No.	Particulars	3 months ended	Preceding 3 months ended	Corresponding 3 months ended	Previous Year ended
		30-6-2013	31-03-2013	30-6-2012	31-3-2013
		(Un-audited)	(Audited) (Refer Note 7 below)	(Un-audited)	(Audited)
1	Segment Revenue				
	a) Commissioned Programs	2,277.60	3,621.05	3,349.64	13,568.94
	b) Sponsored Programs	-	25.00	242.85	399.69
	c) Films	6,165.86	645.26	44.22	4,453.62
	Total	8,443.46	4,291.31	3,636.71	18,432.25
	Less: Inter Segment Revenue	-	-	-	-
	Total Net Sales/ Income from Operations	8,443.46	4,291.31	3,636.71	18,432.25
2	Segment Results				
	(Loss) / Profit Before Tax and Interest from each Segment				
	a) Commissioned Programs	1.77	445.56	568.84	1,932.22
	b) Sponsored Programs	-	(25.86)	(73.61)	(203.56)
	c) Films	(357.04)	(540.16)	(239.65)	200.22
	Total	(355.27)	(120.46)	255.58	1,928.88
	Less: (i) Finance Costs	-	8.52	-	8.52
	(ii) Other Unallocable Expenditure	374.69	674.09	441.26	2,093.80
	(iii) Unallocable Income (Refer Note 4)	(1,327.98)	(928.97)	(505.43)	(2,004.39)
	Profit before tax	598.02	125.90	319.75	1,830.95
3	Capital Employed				
	(Segment Assets - Segment Liabilities)				
	a) Commissioned Programs	5,264.62	4,446.20	4,610.60	4,446.20
	b) Sponsored Programs	17.37	102.47	333.70	102.47
	c) Films	1,263.89	16,192.75	7,797.55	16,192.75
	d) Unallocable	34,108.12	19,550.95	26,536.12	19,550.95
	Total	40,654.00	40,292.37	39,277.97	40,292.37

Notes:

1. The consolidated financial results of Balaji Telefilms Limited (the Company) have been prepared in accordance with Accounting Standard-21 on "Consolidated Financial Statements". Financial results of the subsidiary companies, Balaji Motion Pictures limited and BOLT Media Limited and associate entity, IPB Capital Advisors LLP have been consolidated with those of the Company.
2. On April 30, 2013, the Income-tax Department visited the premises of the Company and initiated proceedings under Section 132 of the Income-tax Act, 1961. In this connection, the Company is yet to receive any communication from the Income-tax Department. Since the proceedings are pending completion, the Company is not in a position to reliably estimate the tax liability, if any, arising out of these proceedings. The same will be assessed and further steps taken on receipt of the communication from the Income-tax Department as aforesaid
3. Pursuant to the Shareholders' approval at the Annual General Meeting on September 5, 2012, the Company has paid remuneration to the Managing Director and Joint Managing Director. Though the remuneration for the quarter ended June 30, 2013 is as per the shareholders' approval, it exceeds by ₹ 28.13 lakhs (Previous year ₹ 75.38 lakhs) as determined under Section 349 of the Companies Act, 1956 for which the Company has already filed its application with the Central Government for approval. The said approval is under process.
4. Other income for the quarter ended June 30, 2013, includes amounts aggregating to ₹ 673 lacs, received on maturity of one of the Keyman Insurance Policies taken by the Company in earlier years.
5. During the previous financial years, the Company had received demand notices from the Office of the Commissioner of Service Tax, Mumbai aggregating to ₹ 9,245.00 lacs (excluding interest and penalty) pertaining to Service tax for the period from April 2006 to March 2010 on exports made to one of the customers of the Company. On appeal, the matter pertaining to the period from April 2006 to March 2008 was adjudicated in favour of the Company. The Commissioner has further filed an appeal against the adjudication with the Customs, Excise & Service Tax Appellate Tribunal.
6. During the previous financial years, the Company had received notices of demand from the Department of Sales Tax, Government of Maharashtra, to the extent of ₹ 17,107.87 lacs (including interest and penalty) pertaining to the years 2000 to 2004. The department has sought to tax the Sales revenue of the Company under the 'Commissioned Programs' category to Sales tax under the Bombay Sales Tax Act, 1959. The Company has appealed against the said order of the Sales Tax Officer to the Deputy Commissioner (Appeals) and the same is pending adjudication.

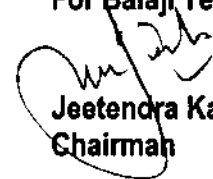
The Company has applied to the Office of the Commissioner of Sales-tax, Mumbai, to ascertain whether the Company's sales are liable to tax under the Sales- tax laws. The matter is still pending before the Sales-tax authority. However the Commissioner of Sales Tax has not decided the said application till today. Therefore, Company has filed a Writ Petition before Honourable Bombay High Court for necessary direction. The Court heard the matter on July 9, 2013 and directed the Commissioner of Sales Tax to decide the determination application pled by the Company not later than September 30, 2013.

7. The figures for the 3 months ended 31-3-2013 are the balancing figures between audited figures in respect of the full financial year and published year to date figures upto the third quarter of the respective financial year.
8. Corresponding figures of the previous period/year have been regrouped/restated, wherever necessary.
9. The above un-audited financial results have been reviewed by the Audit Committee and were thereafter by the Board of Directors at their meeting held on August 9, 2013 and subjected to limited review by the Statutory Auditors of the Company.

Place: Mumbai

Date: August 9, 2013

**By Order of the Board
For Balaji Telefilms Limited**



**Jeetendra Kapoor
Chairman**

STATEMENT OF STANDALONE UN-AUDITED FINANCIAL RESULTS FOR 3 MONTHS ENDED JUNE 30, 2013

₹ In Lacs

Sr. No.	Particulars	3 months ended	Preceding	Corresponding	Previous Year
		30-6-2013	3 months ended	3 months ended	ended
		(Un-audited)	(Audited) (Refer Note 6 below)	(Un-audited)	(Audited)
1	a) Net Sales / Income from Operations	2,194.71	3,176.70	3,593.27	13,501.26
	b) Other Operating Income	44.87	232.06	185.03	583.99
	Total	2,239.58	3,408.76	3,778.30	14,085.25
2	Expenditure				
	a) (Increase) / Decrease in stock in trade	(213.66)	(153.19)	501.69	338.90
	b) Cost of Production / Acquisition and Telecast Fees	2,047.63	2,708.68	2,479.49	10,580.95
	c) Employee Benefit Expense	177.01	157.31	243.65	751.78
	d) Depreciation and amortisation expense	179.49	187.95	202.33	786.37
	e) Other Expense	355.38	571.62	296.18	1,774.13
	Total	2,545.85	3,472.37	3,723.24	14,232.13
3	(Loss) / Profit from Operation Before Other Income and Finance Costs (1-2)	(306.27)	(63.61)	55.06	(146.88)
4	Other Income (Refer Note 3)	1,286.28	768.87	504.35	1,816.81
5	Profit before Finance Costs (3+4)	980.01	705.26	559.41	1,669.93
6	Finance Costs	-	8.52	-	8.52
7	Profit from Ordinary Activities Before Tax (5-6)	980.01	696.74	559.41	1,661.41
8	Tax Expenses	237.46	179.98	122.73	330.42
9	Excess Provision for Tax in respect of earlier years	-	-	1.97	1.97
10	Net Profit for the Period / Year (7+8-9)	742.55	516.76	438.65	1,332.96
11	Paid-up Equity Share Capital (Face Value ₹ 2/- each)	1,304.21	1,304.21	1,304.21	1,304.21
12	Reserves excluding Revaluation Reserves	-	-	-	40,418.67
13	Earnings Per Share (EPS) Basic and Diluted	1.14	0.79	0.67	2.04
14	Public Shareholding:				
	- Number of Shares	37364585	38079585	38079585	38079585
	- Percentage of Shareholding	57.30	58.39	58.39	58.39
15	Promoters and promoter group Shareholding				
	a) Plagded / Encumbered				
	- Number of Shares	-	-	-	-
	- Percentage of Shareholding (as a % of the total share holding of promoter and promoter group)	-	-	-	-
	- Percentage of Shareholding (as a % of the total share capital of the company)	-	-	-	-
	b) Non-encumbered				
	- Number of Shares	27845858	27130858	27130858	27130858
	- Percentage of Shareholding (as a % of the total share holding of promoter and promoter group)	100.00	100.00	100.00	100.00
	- Percentage of Shareholding (as a % of the total share capital of the company)	42.70	41.61	41.61	41.61

	3 months ended June 30, 2013
Investor Complaints	
Pending at the beginning of the quarter	-
Received during the quarter	3
Disposed of during the quarter	3
Remaining unresolved at the end of the quarter	-

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

₹ In Lacs

Sr. No.	Particulars	3 months ended	Preceding	Corresponding	Current Year
		30-6-2013	3 months ended	3 months ended	ended
		(Un-audited)	(Audited) (Refer Note 6 below)	(Un-audited)	(Audited)
1	Segment Revenue				
	a) Commissioned Programs	2,194.71	3,270.11	3,349.64	13,519.43
	b) Sponsored Programs	-	-	242.85	399.69
	Total	2,194.71	3,270.11	3,592.49	13,919.12
	Less: Inter Segment Revenue	-	-	-	-
	Total Net Sales/ Income from Operations	2,194.71	3,270.11	3,592.49	13,919.12
2	Segment Results				
	Profit Before Tax and Interest from each Segment				
	a) Commissioned Programs	23.67	823.98	568.84	1,984.21
	b) Sponsored Programs	-	(25.86)	(73.61)	(203.56)
	Total	23.67	798.12	495.23	1,780.65
	Less: (i) Finance Costs	-	8.52	-	8.52
	(ii) Other Unallocable Expenditure	374.80	1,000.37	441.25	2,093.65
	(iii) Unallocable Income (Refer Note 3)	(1,331.14)	(907.51)	(505.43)	(1,982.93)
	Profit before tax	980.01	696.74	559.41	1,661.41
3	Capital Employed				
	(Segment Assets - Segment Liabilities)				
	a) Commissioned Programs	5,333.53	4,420.06	4,610.60	4,420.06
	b) Sponsored Programs	17.37	102.47	333.70	102.47
	c) Unallocable	37,114.53	37,200.35	36,189.44	37,200.35
	Total	42,465.43	41,722.88	41,133.74	41,722.88

Notes:

1. On April 30, 2013, the Income-tax Department visited the premises of the Company and initiated proceedings under Section 132 of the Income-tax Act, 1961. In this connection, the Company is yet to receive any communication from the Income-tax Department. Since the proceedings are pending completion, the Company is not in a position to reliably estimate the tax liability, if any, arising out of these proceedings. The same will be assessed and further steps taken on receipt of the communication from the Income-tax Department as aforesaid.
 2. Pursuant to the Shareholders' approval at the Annual General Meeting on September 5, 2012, the Company has paid remuneration to the Managing Director and Joint Managing Director. Though the remuneration for the quarter ended June 30, 2013 is as per the shareholders' approval, it exceeds by ₹ 28.13 lakhs (Previous year ₹ 75.38 lakhs) as determined under Section 349 of the Companies Act, 1956 for which the Company has already filed its application with the Central Government for approval. The said approval is under process.
 3. Other income for the quarter ended June 30, 2013, includes amounts aggregating to ₹ 673 lakhs, received on maturity of one of the Keyman Insurance Policies taken by the Company in earlier years.
 4. During the previous financial years, the Company had received demand notices from the Office of the Commissioner of Service Tax, Mumbai aggregating to ₹ 9,245.00 lakhs (excluding interest and penalty) pertaining to Service tax for the period from April 2006 to March 2010 on exports made to one of the customers of the Company. On appeal, the matter pertaining to the period from April 2006 to March 2008 was adjudicated in favour of the Company. The Commissioner has further filed an appeal against the adjudication with the Customs, Excise & Service Tax Appellate Tribunal.
 5. During the previous financial years, the Company had received notices of demand from the Department of Sales Tax, Government of Maharashtra, to the extent of ₹ 17,107.87 lakhs (including interest and penalty) pertaining to the years 2000 to 2004. The department has sought to tax the Sales revenue of the Company under the 'Commissioned Programs' category to Sales tax under the Bombay Sales Tax Act, 1959. The Company has appealed against the said order of the Sales Tax Officer to the Deputy Commissioner (Appeals) and the same is pending adjudication.
- The Company has applied to the Office of the Commissioner of Sales- tax, Mumbai, to ascertain whether the Company's sales are liable to tax under the Sales- tax laws. The matter is still pending before the Sales -tax authority. However the Commissioner of Sales Tax has not decided the said application till today. Therefore, Company has filed a Writ Petition before Honourable Bombay High Court for necessary direction. The Court heard the matter on July 9, 2013 and directed the Commissioner of Sales Tax to decide the determination application pled by the Company not later than September 30, 2013.
6. The figures for the 3 months ended 31-3-2013 are the balancing figures between audited figures in respect of the full financial year and published year to date figures upto the third quarter of the respective financial year.
 7. Corresponding figures of the previous period/year have been regrouped/restated, wherever necessary.

8. The above un-audited financial results have been reviewed by the Audit Committee and were thereafter by the Board of Directors at their meeting held on August 9, 2013 and subjected to limited review by the Statutory Auditors of the Company.

Place: Mumbai

Date: August 9, 2013

**By Order of the Board
For Balaji Telefilms Limited**

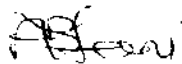


**Jeetendra Kapoor
Chairman**

Independent Auditors' Report
To The Board of Directors of
Balaji Telefilms Limited

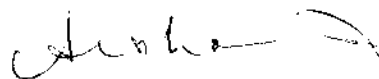
1. We have reviewed the accompanying Statement of Standalone Unaudited Financial Results of Balaji Telefilms Limited (the Company) for the three months ended June 30, 2013 (the Statement), being submitted by the Company pursuant to Clause 41 of the Listing Agreements with the Stock Exchanges, except for the disclosures in Part II - Select Information referred to in paragraph 5 below. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
3. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the Accounting Standards referred to in Section 211 (3C) of the Companies Act, 1956 and other recognised accounting practices and policies, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the stock exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.
4. We draw attention to Note 2 to the Statement regarding remuneration paid to Managing Director and Joint Managing Director which is in excess of the relevant provisions of the Companies Act, 1956 by Rs.28.13 lacs during the three months period ended June 30, 2013 (Previous year Rs.75.38 lacs) for which the Central Government approval is awaited. Our conclusion is not qualified in respect of this matter.
5. Further, we also report that we have traced the number of shares as well as the percentage of shareholding in respect of the aggregate amount of public shareholding and the number of shares as well as the percentage of shares pledged/encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of the Listing Agreements and the particulars relating to investor complaints disclosed in Part II - Select Information for the three months ended June 30, 2013 of the Statement, from the details furnished by the Registrars.

For Deloitte Haskins & Sells
Chartered Accountants
(Firm Registration No. 117366W)



A. B. Jani
Partner
Membership No. 46488
Mumbai, dated: August 9, 2013

For Snehal & Associates
Chartered Accountants
(Firm Registration No. 110314W)



Snehal Shah
Proprietor
Membership No. 40016
Mumbai, dated: August 9, 2013

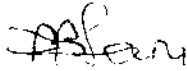
Independent Auditors' Report
To The Board of Directors of
Balaji Telefilms Limited

1. We have reviewed the accompanying Statement of Consolidated Unaudited Financial Results of Balaji Telefilms Limited (the Company) and its subsidiaries (the Company and its subsidiaries constitute "the Group") and its share of profit of its associate for the three months ended June 30, 2013 (the Statement), being submitted by the Company pursuant to Clause 41 of the Listing Agreements with the Stock Exchanges, except for the disclosures in Part II - Select Information referred to in paragraph 7 below. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatements. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
3. The Statement includes the results of Balaji Motion Pictures Limited, Bolt Media Limited (100% subsidiaries of the Company) and IPB Capital Advisors LLP (associate of the Company).
4. The consolidated financial results include the interim financial results of a subsidiary which reflect total revenues and loss after tax of Rs. 42.89 lacs and Rs. 61.90 lacs respectively and the Group's share of net profit of Rs. 1.06 lacs in respect of an associate, for the three months period ended June 30, 2013, as considered in the consolidated financial results. These interim financial results have been reviewed by Snehal & Associates, Chartered Accountants, one of the joint auditors of the Company.
5. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the Accounting Standards referred to in Section 211 (3C) of the Companies Act, 1956 and other recognised accounting practices and policies, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the stock exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.
6. We draw attention to Note 3 to the Statement regarding remuneration paid to Managing Director and Joint Managing Director which is in excess of the relevant provisions of the Companies Act, 1956 by Rs. 28.13 lacs during the three months period ended June 30,

2013 (Previous year Rs. 75.38 lacs) for which the Central Government approval is awaited. Our conclusion is not qualified in respect of this matter.

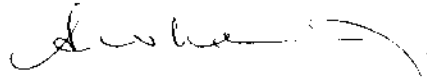
7. Further, we also report that we have traced the number of shares as well as the percentage of shareholding in respect of the aggregate amount of public shareholding and the number of shares as well as the percentage of shares pledged/encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of the Listing Agreements and the particulars relating to investor complaints disclosed in Part II for the three months Ended June 30, 2013 of the Statement, from the details furnished by the Registrars.

For Deloitte Haskins & Sells
Chartered Accountants
(Firm Registration No. 117366W)



A. B. Jani
Partner
Membership No. 46488
Mumbai, dated: August 9, 2013

For Snehal & Associates
Chartered Accountants
(Firm Registration No. 110314W)



Snehal Shah
Proprietor
Membership No. 40016
Mumbai, dated: August 9, 2013