

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.

Tel.: 40698000 • Fax : 40698181 / 82 / 83

Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com

CIN No.: L99999MH1994PLC082802



April 25, 2026

To,

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai-400 001

Stock Code: 532382

National Stock Exchange of India Ltd.

“Exchange Plaza”,

Bandra-Kurla Complex, Bandra (East),

Mumbai-400 051

Stock Code: BALAJITELE

Sub: Newspaper Advertisements of Notice to Shareholders regarding Second 100 days Campaign-“Saksham Niveshak” initiated by the IEPFA and MCA

Dear Sir/Madam,

Pursuant to Regulation 30 and 47 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copies of newspaper advertisement with respect to the Notice to Shareholders regarding the Second 100 Days Campaign-“Saksham Niveshak” by the Investor Education and Protection Fund Authority (IEPFA) and Ministry of Corporate Affairs, as published in ‘Financial Express’, an English Daily and ‘Mumbai Lakshdeep’, a Regional Daily.

This is for your information and records.

Thanking You,

Yours truly,

For Balaji Telefilms Limited

Tannu Sharma

Company Secretary and Compliance Officer Membership

No. ACS 30622

Encl- a/a



Balaji Telefilms Limited

CIN: L99999MH1994PLC082802

Registered Office: C-13, Balaji House, Dalia Industrial Estate,
Opp. Laxmi Industrial Estate, New Link Road, Andheri (W),
Mumbai - 400053, Maharashtra.

Website: www.balajitelefilms.com ;

E-mail Id: investor@balajitelefilms.com

Tel: +91-022-40698000 ; Fax: +91-022-40698181/82

NOTICE TO SHAREHOLDERS

Second 100 days Campaign - 'Saksham Niveshak' - for updating KYC and other details

Dear Shareholder,

Pursuant to Ministry of Corporate affairs (MCA) communication dated March 27, 2026, Investor Education and Protection Fund Authority (IEPFA) has re-initiated a second 100 Days campaign "Saksham Niveshak" from April 01, 2026 to July 09, 2026 to reach out to shareholders whose dividend has remained unpaid/unclaimed or whose Know Your Customer (KYC) and other details have not been updated.

In light with this initiative, the shareholders of Balaji Telefilms Limited who have unpaid/unclaimed dividend(s) with the Company or whose KYC details (viz. PAN, Bank account details, contact details, choice of nomination, specimen signature), have not been updated are requested to follow the below procedure:

Action required :

For shares held in physical form : The Shareholders may note that this campaign has been reinitiated in line with MCA directions specifically to reach out to the Shareholders to update their KYC, bank mandates, Nominee and contact information. The Shareholders may also claim their dividends in order to prevent their shares from being transferred to the Investor Education and Protection Fund Authority (IEPFA), if it has not been already transferred in keeping with applicable rules. All the physical shareholders are requested to download the KYC updation forms from the link https://www.balajitelefilms.com/important_update_for-physical_shareholders.php and submit the duly filled and signed form along with KYC documents to our Company's Registrar and Transfer Agent (RTA).

For shares held in dematerialised form : Shareholders holding shares in dematerialised form are requested to contact their respective Depository Participant (DP) to update their KYC details and contact the Company's RTA to claim unpaid/unclaimed Dividend.

Shareholders whose unclaimed dividends and shares are transferred to IEPF are requested to:

1. Visit the IEPF website (www.iepf.gov.in) for claim filing procedures.
2. Visit the Company's website at the link

<https://ris.kfintech.com/services/IEPF/IEPFInfo.aspx?q=OQ8HMfJOuy4%3d> for details of unclaimed dividend and shares transferred to IEPF.

All the shareholders who have not claimed their dividend from financial year 2018-19 or who have not updated KYC or having any issues related to unclaimed dividend or shares may write to the RTA i.e. KFin Technologies Limited at Selenium Building, Tower B, Plot No 31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, - 500 032, Email: einward.ris@kfintech.com, Toll Free Number: 1800 309 4001.

This initiative aims to create awareness amongst investors and facilitate the resolution of pending issues relating to unclaimed dividends and shares transferred to Investor Education and Protection Fund (IEPF), updation of KYC, Bank mandates and nomination details, and enable investors to claim their rightful entitlements.

Further, pursuant to SEBI Circulars, it is mandatory for all investors to update their PAN, KYC, Nomination, Bank details, Contact details (postal address, mobile number), and Demat account linking (where applicable) to avoid freezing of folios and to ensure seamless processing of corporate benefits.

Shareholders are kindly requested to take note of the above instructions and act accordingly.

We urge the shareholders to support the success of this campaign, and take prompt action during the campaign period and submit relevant documents by or before July 09, 2026. For any further assistance regarding second 100 days Campaign - 'Saksham Niveshak', please do reach out to us at secretarial@balajitelefilms.com.

Date : April 24, 2026
Place : Mumbai

Sd/-
Tannu Sharma
Group Head Secretarial
Balaji Telefilms Limited

