

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.

Tel.: 40698000 • Fax : 40698181 / 82 / 83

Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com

CIN No.: L99999MH1994PLC082802



February 25, 2026

To,

BSE Limited

Corporate Services Department

Phiroze Jeejeebhoy Towers

Dalal Street,

Mumbai - 400 001

Stock Code: 532382

National Stock Exchange of India Ltd

Corporate Communications Department

"Exchange Plaza"

Bandra-Kurla Complex, Bandra (East),

Mumbai - 400 051

Stock Code: BALAJITELE

Sub: Submission of copies of Newspaper Advertisement for Notice of Postal Ballot

Dear Sir/Madam,

Pursuant to Regulation 30 and 47 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copies of the notice of Postal Ballot published in the following newspapers today:

- i. All India Edition of 'Financial Express' an English Daily and
- ii. 'Mumbai Lakshadeep', a Regional Daily in Marathi.

Kindly take the same on record.

Yours truly,

For Balaji Telefilms Limited

Tannu Sharma

Company Secretary & Compliance Officer

Membership No. ACS 30622

Encl- a/a



Balaji Telefilms Limited

CIN : L99999MH1994PLC082802

Registered Office : C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai - 400053, Maharashtra.

Website : www.balajitelefilms.com ; **E-mail Id :** investor@balajitelefilms.com

Tel : +91-022-40698000 ; **Fax :** +91-022-40698181

NOTICE OF POSTAL BALLOT AND E-VOTING INFORMATION

Members of the Company are hereby informed that pursuant to the provisions of Section 108 and 110 read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014 and other applicable provisions, if any, of the Companies Act, 2013 (the "Act"), and in compliance with General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, and the General Circular No. 03/2025 dated September 22, 2025 issued by the Ministry of Corporate Affairs ("MCA Circulars"), Secretarial Standard-2 on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") and various circulars issued by Securities and Exchange Board of India (SEBI), and other applicable laws and regulations, a Postal Ballot Notice together with the Explanatory Statement seeking Members' consent on the resolution set out in the said Notice has been sent electronically to the Members whose e-mail address is registered with the Company/KFin Technologies Limited ("KFin"), Company's Registrar and Share Transfer Agent/Depository Participant(s), as on **Friday, February 20, 2026**, i.e. the **Cut-off Date**. The Company has completed electronic dispatch of the Postal Ballot Notice on **Tuesday, February 24, 2026**.

The Postal Ballot Notice is available on the Company's website at www.balajitelefilms.com and on the website of the Stock Exchanges, i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively and on the website of KFin, at <https://evoting.kfintech.com/>. Members who do not receive the Postal Ballot Notice may download it from the above-mentioned websites.

The documents referred to in the Postal Ballot Notice are available for inspection electronically and Members seeking to inspect such documents can send an email to investor@balajitelefilms.com.

The Board of Directors of the Company have appointed Mr. Vijay Yadav (Membership No. FCS 11990), Partner of M/s. AVS & Associates, Company Secretaries, as the Scrutinizer for conducting the Postal Ballot process through E-voting in a fair and transparent manner.

Instructions for e-voting:

In accordance with the applicable circulars issued by the Ministry of Corporate Affairs, the Company is providing the facility to its Members to exercise their right to vote on the resolution proposed in the said Postal Ballot Notice only by electronic means ("e-voting"). The communication of the assent or dissent of the Members would take place through e-voting process only. The Company has engaged KFin Technologies Limited as the agency to provide e-voting facility. Members may cast their votes during the period mentioned herein below:

Commencement of e-voting : **Wednesday, February 25, 2026 at 09:00 A.M. (IST);**

End of e-voting : **Thursday, March 26, 2026 at 05.00 P.M. (IST)**

E-voting will not be allowed beyond the aforesaid date and time and the e-voting modules shall be forthwith disabled by Kfin upon expiry of the aforesaid period.

Manner of e-voting by Members holding shares in dematerialized mode, physical mode and Members who have not registered their email address has been provided in the Postal Ballot Notice. The manner in which persons who have forgotten the User ID and Password, can obtain/generate the same, has also been provided in the said Notice.

A person, whose name is recorded in the Register of Members/List of Beneficial Owners as on the Cut-Off Date shall only be considered eligible for the purpose of e-voting. Voting rights of a Member/ beneficial owner shall be in proportion to his/her/its shareholding in the paid-up equity share capital of the Company as on the Cut-off Date. A person who becomes a Member after the Cut-off date should treat this notice for information purpose only.

Manner of registering/updating e-mail address:

a) In case of Physical holding: Members who hold the shares in physical mode may register/update their email address in prescribed Form ISR 1 with the Company's RTA. Form ISR 1 along with other relevant details are available at the Company's website at <https://www.balajitelefilms.com/pdf/Important%20Information%20for%20Physical%20Shareholders-for%20website.pdf>.

b) In case of Demat holding: Members holding shares in dematerialized mode and have not registered/updated their email address, can register/update their email address with the Depository Participant(s) where they maintain demat accounts.

The resolution, if approved shall be deemed to have been passed on the last date of e-voting i.e. **Thursday, March 26, 2026**. The results of e-Voting shall be announced on or before **March 28, 2026**, and will be displayed on the Company's website at www.balajitelefilms.com and communicated to the Stock Exchanges and National Securities Depository Limited and Central Depository Services (India) Limited and Kfin. The Company will also display results of the Postal ballot at its Registered Office.

In case of any query on voting, Members may refer to the Help and FAQs sections/ e-Voting user manual available through a drop down menu in the "Downloads" section of Kfin's website for e-Voting: <https://evoting.kfintech.com/>

Contact details of RTA for addressing e-voting related queries/grievances, if any: Mr. B. Raju, Deputy Manager - RIS Corporate Registry, Kfin Technologies Limited, Selenium Tower B, Plot Nos. 31 & 32, Financial District Nanakramguda, Serilingampally Mandal, Hyderabad - 500032. Email: einward.ris@kfintech.com; Toll Free Number: **1800 309 4001** (toll free).

By Order of the Board
For Balaji Telefilms Limited
Sd/-
Tannu Sharma
Company Secretary
Membership No. ACS 30622

Date : February 24, 2026

Place : Mumbai

