

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com
CIN No.: L99999MH1994PLC082802



November 10, 2025

BSE Limited.

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Stock Code: 532382

National Stock Exchange of India Ltd.

“Exchange Plaza”,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051
Stock Code: BALAJITELE

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015

Dear Sir/Madam,

With reference to the captioned subject, please find enclosed the Press Release dated November 10, 2025 being issued by the Company.

The above information will also be made available on the Company’s website, i.e. www.balajitelefilms.com

You are requested to take the same on your record.

Thanking you.

Yours Faithfully,

For Balaji Telefilms Limited

Tannu Sharma
Company Secretary and Compliance Officer
Membership No: ACS30622

Encl: a/a

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Balaji Telefilms Ltd. Launches AstroVani by Balaji — India's First Premium Astrology App

Mumbai, November 10, 2025: Balaji Telefilms Ltd., the powerhouse of entertainment, is stepping into a new space with the launch of **AstroVani by Balaji** - India's first premium astrology app that brings the world of astrology to your fingertips in a modern, easy, and trustworthy way.

AstroVani by Balaji is an astrology app that blends tradition and technology to create an experience that feels personal, authentic, and deeply connected to the Indian way of life. The app offers everything from daily horoscopes and life guidance to live one-on-one consultations with verified astrologers, numerologists, and palmists. Whether it's questions about career, relationships, health, or family, AstroVani by Balaji connects users to trusted experts who help bring clarity and confidence to everyday life.

Designed for today's generation that seeks both meaning and convenience, AstroVani by Balaji offers an ad-free, intuitive experience where privacy and trust come first. Its astrology reimaged — credible, beautiful, and crafted to fit seamlessly into the rhythm of modern living.

Speaking about the launch, Ektaa R Kapoor, Founder and Joint MD, Balaji Telefilms Ltd., said "I've always believed in the power of astrology as it has been a guiding force in my life, offering perspective and direction throughout my journey. AstroVani by Balaji is something I've envisioned for a long time; it's a heartfelt initiative created to help people across India and connect with the best astrologers to find guidance that fits seamlessly into their daily lives. My hope is that it becomes a trusted companion for anyone seeking clarity and confidence in their journey."

Adding to this Sanjay Dwivedi, Group CEO and Group CFO, Balaji Telefilms Ltd., said, "With AstroVani by Balaji, we continue our digital transformation journey by entering a high-engagement category that combines India's cultural depth with the convenience of technology. This launch reinforces our commitment to building scalable digital products that extend Balaji's legacy beyond entertainment into everyday relevance for consumers."

"Our vision is to create a product that taps into one of India's most trusted cultural pillars; astrology and present it through a credible, tech-driven experience that today's audiences can relate to. Every element of AstroVani by Balaji, from its design to its user flow and expert onboarding has been built to ensure trust, ease, and relevance. As we enter the fast-growing spirituality-tech space, our focus will be making AstroVani by Balaji, a platform that balances authenticity with accessibility.", **said Dhaval Sheth, Chief Strategy Officer, Balaji Telefilms Ltd.**

The app is now available on Android and will soon be available on iOS platforms, inviting users to begin their own journey of self-discovery and balance.

Google Play Store Link:

https://play.google.com/store/apps/details?id=com.astrovani.balaji.app&pcampaignid=web_share


