BAJAJ
Bajaj Electricals Ltd.
Inspiring Trust

CELEBRATING 75 YEARS SHINE ON 1938-2013

L-1/4215/MGP

April 11, 2014

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai 400 001

: **Code No. 500031**

National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex
Bandra (East), Mumbai 400 051

: **Symbol: BAJAJELEC - Series: EQ**

Delhi Stock Exchange Limited
DSE House, 3/1, Asaf Ali Road
New Delhi 110 002

: **Code No.02031**

Dear Sirs,

Sub: Intimation of Sales Turnover (Provisional) for the year ended 31st March, 2014

We have to inform you that the Company, for FY 2013-14 has achieved a Sales Turnover (Provisional) of Rs.4,102 crore, which is an increase of 21% over the previous financial year i.e. 2012-13.

The Business Unit wise Sales Turnover is as under:

Rupees in crore

Business Unit	FY 2012-13	FY 2013-14
Consumer Durables (Appliances & Fans)	1837	1950
Lighting & Luminaires	860	960
Engineering & Project Business	688	1190
Others	2	2

The Order Book Value in hand as on 1st April, 2014 is Rs.2,253 crore.

Thanking you,

Yours faithfully,
For BAJAJ ELECTRICALS LIMITED

MANGESH PATIL
VICE PRESIDENT - LEGAL & COMPANY SECRETARY