BAJAJ
Distinctly Ahead

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2 NOV 2011

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of October 2011.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BAJAJ RECORDS ITS HIGHEST EVER OCTOBER SALES

Oct-11

Particulars	Oct-11	Oct-10	Growth %	Highlights
MOTORCYCLES	351,083	329,776	6	* Highest ever motorcycle sales for any October.
COMMERCIAL VEHICLES	44,191	41,040	8	* Highest ever 3-wheeler sales for any October.
TOTAL	**395,274**	**370,816**	**7**	* Production loss of ~ 25000 motorcycles at Pantnagar due to the curfew imposed in early October constrained sales.
Exports out of the above	131,948	110,387	20	* Highest ever exports for any October.

YTD

Particulars	Apr-Oct 2011	Apr-Oct 2010	Growth %	Highlights
MOTORCYCLES	2,341,491	2,041,661	15	-
COMMERCIAL VEHICLES	310,735	258,034	20	-
TOTAL	**2,652,226**	**2,299,722**	**15**	-
Exports out of the above	983,446	741,618	33	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
Wednesday 2nd November 2011