BAJAJ
Distinctly Ahead
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4 JUL 2011

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of June 2011.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BAJAJ RECORDS ITS HIGHEST EVER QUARTERLY SALES

Jun-11

Particulars	Jun-11	Jun-10	Growth %	Highlights
MOTORCYCLES	322,827	282,808	14	* Bigger & sportier Pulsar & Discover brands contributed 66% of motorcycle sales. * Highest ever motorcycle sales for any June.
COMMERCIAL VEHICLES	43,830	32,614	34	* Highest ever 3-wheeler sales for any June.
TOTAL	**366,657**	**315,422**	**16**	* Highest ever sales for any June.
Exports out of the above	142,124	114,024	25	* Highest ever exports for any June.

YTD

Particulars	Apr-June 2011	Apr-June 2010	Growth %	Highlights
MOTORCYCLES	963,051	828,391	16	* Highest ever quarterly motorcycle sales.
COMMERCIAL VEHICLES	129,764	99,918	30	* Highest ever quarterly 3-wheeler sales.
TOTAL	**1,092,815**	**928,336**	**18**	* Highest ever quarterly sales.
Exports out of the above	427,364	323,899	32	* Highest ever quarterly exports.

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
4 July 2011