

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
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- 4 AUG 2014

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of July 2014.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

JULY'14 SALES

Jul-14

Particulars	Jul-14	Jul-13	Change %	Highlights
MOTORCYCLES	2,67,841	2,46,828	9	-
COMMERCIAL VEHICLES	51,451	34,499	49	Highest ever sales for any month
TOTAL	3,19,292	2,81,327	13	-
Exports out of the above	1,69,755	1,10,023	54	Highest ever exports for any month

YTD

Particulars	Apr-July 2014	Apr-July 2013	Change %	Highlights
MOTORCYCLES	11,42,699	11,06,979	3	-
COMMERCIAL VEHICLES	1,65,023	1,53,623	7	-
TOTAL	13,07,722	12,60,602	4	-
Exports out of the above	6,11,722	4,72,586	29	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
4 Aug 2014