

October 23, 2012

Bajaj Holdings & Investment LimitedRegd. Office : Bajaj Auto Limited Complex,
Mumbai - Pune Road, Akordi, Pune - 411005.
Tel.: 020-27472851, Fax : 020-27473398

National Stock Exchange of India Ltd Exchange Plaza 5 th floor Plot No C-1 G Block Bandar-Kurla Complex Bandra (East) Mumbai 400 051 FAX NO. 022 26598237/ 8238	Corporate Relationship Dept The Bombay Stock Exchange Ltd 1 st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Fort Mumbai 400 001 FAX NO. 022 22723121/2037/2039/
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Dear Sir/s:

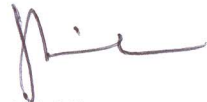
Sub: **Disclosure under Regulation 29(2) of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We are sending herewith the copies of the disclosure/s Form 29(2) in terms of Regulation 29(2) and 29(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is for your information.

Thanking you,

Yours faithfully,
For Bajaj Holdings & Investment Limited



J Sridhar
Authorised Signatory

Encl : as above.



Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Bajaj Finserv Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bajaj Holdings & Investment Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange and National Stock Exchange of India		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	56,649,286	39.15%	NA
b) Voting rights (VR) otherwise than by shares	NA		
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NA		
Total (a+b+c)	56,649,286	39.15%	NA
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	5,664,928	3.56%	NA
b) VRs acquired /sold otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument	NA	NA	NA



- that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	5,664,928	3.56%	NA
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	62,314,214	39.16%	NA
b) VRs otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NA	NA	NA
Total (a+b+c)	62,314,214	39.16%	NA
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Rights Issue		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	22.10.2012		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	723,417,550		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	795,611,760		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	NA		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Bajaj Holdings & Investment Ltd


J Sridhar

Authorised Signatory

Place: Pune

Date: 23.10.2012

