



Electricals

April 16, 2025

To,

BSE Limited

: Code No. 500031

Department of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street Mumbai 400 001

National Stock Exchange of India Limited

: BAJAJELEC - Series: EQ

Listing Department
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai 400 051

Sub.: Press Release

Dear Sir/Madam,

Please find enclosed the Press Release issued by Bajaj Electricals Limited titled – “Bajaj Lighting Announces Strategic Tie-Up with SEAK Energetics to Revolutionise Tunnel Lighting Technology in India”.

We request that you take the same on record.

Thanking you,

Yours faithfully,

For Bajaj Electricals Limited

Prashant Dalvi

Chief Compliance Officer & Company Secretary
(ICSI Membership No.: A51129)

Encl.: As above.

Bajaj Lighting Announces Strategic Tie-Up with SEAK Energetics to Revolutionise Tunnel Lighting Technology in India



Mumbai, India, 16th April 2025: Bajaj Electricals – India’s trusted Consumer Appliances and Lighting Solutions company - is proud to announce a tie-up with SEAK s.r.o., a Slovakia-based pioneer in smart lighting and electric vehicle (EV) charging control systems. Bajaj Lighting is a leading force in India's Consumer Lighting and Professional Lighting industry. It is known for its expertise in indoor, sports, architectural and outdoor lighting. As a frontrunner in tunnel lighting solutions, they sought a partner to deliver best-in-class tunnel lighting control solutions. This collaboration focuses on advanced lighting control equipment specifically for tunnel lighting applications. SEAK Energetics, with its patented powerline communication control technology, is the ideal choice for this strategic alliance. This association marks a significant leap in tunnel lighting , paving the way for smarter, more efficient, and future-ready infrastructure across India.

SEAK, established in 1988, has a distinguished history of developing powerline communication technologies tailored for diverse lighting solutions. Their expertise encompasses smart control systems for street and large-scale indoor lighting..

The Indian government's ambitious infrastructure development plans have placed a significant emphasis on tunnel construction to enhance connectivity and bolster economic growth. The government’s continued focus on enhancing connectivity through multiple tunnel projects — with many more in the pipeline — highlights a growing infrastructure push. This momentum underscores the critical need for advanced tunnel lighting solutions that can ensure both safety and operational efficiency.

"Our collaboration with SEAK marks a pivotal milestone in our mission to transform tunnel lighting in India," said **Rajesh Naik, Chief Operating Officer – Lighting Solutions, Bajaj Electricals Ltd.** "By combining SEAK's cutting-edge technology with our deep industry expertise, we are set to deliver intelligent and energy-efficient solutions that address the evolving needs of India's growing infrastructure. It is our constant endeavour to bring the world's top technologies to India, creating greater value for our customers."

Heliodor Macko, Chief Executive Officer of SEAK s.r.o., commented, "Collaborating with Bajaj Lighting offers an exciting opportunity to bring our innovative smart lighting technologies to the Indian market. Together, we aim to enhance the safety and sustainability of tunnel infrastructures, contributing to India's vision of world-class connectivity."

Bajaj Lighting has already demonstrated its expertise in this domain by illuminating the prestigious Mumbai Coastal Road’s Tunnel, showcasing the company's capability to handle complex tunnel lighting projects effectively. This

collaboration with SEAK is set to further solidify Bajaj Lighting's leadership in the tunnel lighting sector, enabling the delivery of state-of-the-art solutions that cater to the intricate requirements of modern tunnel environments.
