



Electricals

August 7, 2025

To,

**BSE Limited**

:

**Code No. 500031**

Department of Corporate Services,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai 400 001

**National Stock Exchange of India Limited**

:

**BAJAJELEC - Series: EQ**

Listing Department  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai 400 051

**Sub.: Announcement of New Product(s) Launch by Bajaj Electricals Limited (“Company”) under its Lighting Solutions Segment**

**Re.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015, as amended (“SEBI Listing Regulations”)**

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30, read with sub-para 3 of Para B of Part A of Schedule III of the SEBI Listing Regulations, and in line with the Company’s Policy on Determination of Materiality for Disclosure of Events or Information, we hereby announce the launch of ‘Switchgear’, as a new range of products under the Company’s ‘Lighting Solutions’ segment.

The details of the above product launch, as required under SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are provided in **Annexure A**.

A press release regarding the above launch is also attached as **Annexure B**.

We request you to take the above on record and that the same be treated as compliance under the applicable provisions of the SEBI Listing Regulations and other applicable laws, if any.

Thanking you,

Yours faithfully,

For Bajaj Electricals Limited

Prashant Dalvi  
Chief Compliance Officer & Company Secretary  
(ICSI Membership No.: A51129)

Encl.: As above.



Annexure A

Following are details as required under SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024:

Sr. No.	Particulars	Details
1.	Name of the product	'Switchgear', a new range of products.
2.	Date of launch	August 7, 2025
3.	Category of the product	Launch of 'Switchgear' as a new range of products under the Company's 'Lighting Solutions' segment.
4.	Whether it caters to domestic/ international market	Domestic
5.	Name of the countries in which the product is launched (in case of international)	NA

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## **Bajaj Electricals Expands Portfolio with the Launch of Switchgear range - Built on Trust, Safety and Precision**



**Mumbai, 7 Aug 2025** – Bajaj Electricals, one of India’s most trusted names in lighting solutions, proudly announces the launch of a robust range of switchgears encompassing of Miniature Circuit Breakers (MCB) and Residual Current Circuit Breakers (RCCB), Isolators, Changeover Switches and Distribution boards (DBs) designed to deliver enhanced safety, precision, and ease of installation. With this strategic foray, Bajaj Electricals extends its generational expertise into a new category, one that plays a critical role in every Indian household and workspaces.

For over 80 years, Bajaj has lit up lives across generations. With the launch of BAJAJ SECURA (TM) range of switchgear products, the brand builds on this legacy to ensure that the homes it illuminates are now safer and more secure than ever before. This new offering is thoughtfully designed with the electrician’s journey in mind where every installation is a testament to their expertise. But even the smallest fault can impact years of trust. This new range of switchgear aims to reinforce that trust with dependable protection and performance that professionals can count on, time after time.

*“The move into switchgear is a natural and strategic extension of our lighting solutions business. Consumers trust us not just to light up their homes, but to protect them too. BAJAJ SECURA (TM) range of switchgear offers just that - peace of mind through superior engineering. It is designed for our electricians who build trust every day and for the families who count on them,”* said **Rajesh Naik, COO – Lighting Solutions, Bajaj Electricals Ltd.**

The range stands out with its fast-tripping mechanism, shock-proof terminals that safeguard against accidental contact, and silver-copper contacts that ensure long-term, consistent performance. Every unit is rigorously tested and crafted using premium components to meet the highest standards of safety and reliability.

Bajaj’s deep market understanding revealed a growing demand for reliable switchgear solutions in both residential and commercial segments, especially in tier 2 and tier 3 markets where trust and durability play a crucial role in decision-making. With this insight, the range was developed not just as a product, but as a promise of trusted safety.

From homes to high-rises, and from local electricians to project contractors, BAJAJ SECURA (TM) range of switchgear is built to protect – your home, your safety, and your peace of mind.

For media inquiries, please contact:

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