L-1/0109/PG/PD

August 6, 2026

To,

BSE Limited : **Code No. 500031**
Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street Mumbai 400 001.

National Stock Exchange of India Limited : **BAJAJELEC - Series: EQ**
Listing Department
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai 400 051

Sub.: Presentation on the Unaudited Financial Results of Bajaj Electricals Limited ("Company") for the first quarter ended June 30, 2026

Dear Sir/Madam,

The presentation on the Unaudited Financial Results of the Company for the first quarter ended June 30, 2026, is enclosed herewith.

We request you to take the above on record and treat the same as compliance under the applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

Thanking you,

Yours faithfully,
For Bajaj Electricals Limited
Prashant Anant Dalvi
Digitally signed by Prashant Anant Dalvi
Date: 2026.08.06 15:45:02 +05'30'
Prashant Dalvi
Chief Compliance Officer & Company Secretary
(ICSI Membership No.: A51129)

Encl.: As above.

Electricals

Investor Presentation
Q1 FY’27

August 06, 2026

Disclaimer

The material that follows is a Presentation of general background information about the activities of Bajaj Electricals Limited (**“Company”**) or its subsidiary or joint venture, or associate (together with the Company, the **“Group”**) as at the date of the Presentation or as otherwise indicated. It is information given in summary form and does not purport to be complete, and it cannot be guaranteed that such information is true and accurate. This Presentation has been prepared by and is the sole responsibility of the Company. By accessing this Presentation, you are agreeing to be bound by the trading restrictions. It is for general information purposes only and should not be considered as a recommendation that any investor should subscribe to or purchase the Company’s equity shares or other securities.

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Forward-looking statements are not guarantees of future performance, including those relating to general business plans and strategy of the Company, its future outlook and growth prospects, and future developments in its businesses and its competitive and regulatory environment. No representation, warranty or undertaking, express or implied, is made or assurance given that such statements, views, projections or forecasts, if any, are correct or that the objectives of the Company will be achieved. There are some important factors that could cause material differences to the Company’s actual results. These include (i) our ability to successfully implement our strategy, (ii) our growth and expansion plans, (iii) changes in regulatory norms applicable to the Company, (iv) technological changes, (v) investment income, (vi) cash flow projections, etc. The Company, as such, makes no representation or warranty, express or implied, as to, and does not accept any responsibility or liability with respect to, the fairness, accuracy, completeness, or correctness of any information or opinions contained herein. The information contained in this Presentation, unless otherwise specified, is only current as of the date of this Presentation. The Company assumes no responsibility to publicly amend, modify, or revise any forward-looking statements, on the basis of any subsequent development, information, or events, or otherwise. Unless otherwise stated in this Presentation, the information contained herein is based on management information and estimates. This document is just a Presentation and is not intended to be and does not constitute a “prospectus” or “offer document” or a “private placement offer letter” or an “offering memorandum” or an “offer” or a solicitation of any offer to purchase or sell any securities.


BAJAJ BLDC TAKES CENTER STAGE
ACROSS INDIA
WATCH NOW ON:
bajajelectricals_ltd
bajajelectricals

Bajaj Electricals

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Bajaj Electricals

Q1 FY'27 | Performance Overview

REVENUE	GROSS MARGIN	EBIT MARGIN	CASH & CASH EQUIVALENTS
c.2.3%	**c.32.3%**	**c.6.6%**	**c.INR 884 Cr**
YoY growth	Q1 FY'27	Q1 FY'27	As on June 30, 2026

Core FMEG Performance

Growth driven by both Lighting Solutions (LS) and Consumer Products (CP)

- Consumer Products (CP) Segment: c.2% growth on YoY basis. Strong growth in Appliances and Morphy Richards offset by drop in Summer products
- Lighting Solutions (LS) Segment: c.4% growth on YoY basis. Strong growth in Consumer Lighting while Professional lighting remains muted

CHANNEL HIGHLIGHTS

- GT witnessed a drop of c.2% on YoY basis
- Alternate channel grew by c.11% YoY basis, Double digit growth in E-com, Exports grew in high double digit

CASH POSITION

Strong Balance Sheet with C&CE and surplus investments to the tune of c.INR 884 Cr

C&CE: Cash & Cash Equivalents | GT: General Trade

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Electricals

Q1 FY'27 | Profit & Loss Statement

(INR Cr)

Particulars	Q1 FY'27	Q1 FY'26	YoY (%)	Q4 FY'26
Revenue from Operations	1,089	1,065	2.3%	1,240
Less : COGS	738	734	0.4%	876
Gross Margin	**352**	**330**	**6.5%**	**364**
Staff Cost	97	99	(1.9%)	94
Other Expenses	177	198	(10.3%)	226
Depreciation and Amortization	31	37	(17.8%)	33
Add : Other Income	26	30	(15.6%)	9
EBIT	**72**	**27**	**172.2%**	**20**
As % of Revenue	**6.6%**	**2.5%**		**1.6%**
Less : Finance Cost	16	18	(10.5%)	13
Profit Before Exceptional Items and Taxes	**56**	**9**	**531.4%**	**7**
Less: Exceptional Items and Losses from JV	9	(7)		(59)
PBT	**66**	**2**	**4184.4%**	**(52)**
Less: Taxes	17	1		16
PAT	**48**	**1**	**5216.5%**	**(68)**
As % of Revenue	**4.4%**	**0.1%**		**(5.4%)**

COMMENTARY

Revenue:
1) Lighting Solutions
Strong growth in Consumer Lighting, Professional lighting remains muted
2) Consumer Products
Strong double-digit growth in Appliances & MR offset by muted performance in Summer products

Gross Margins – Improved by 130 bps on YoY basis

Finance Cost - Includes interest on vendor financing to the tune of c. INR 10 Cr and interest on lease liability of c. INR 3 Cr

Exceptional Items – Sale of immovable property resulting in a gain of c. INR 9 crores

Electricals

Q1 FY’27 | Segment Details

SEGMENT REVENUE

Particulars	Q1 FY’27 (Cr)	Q1 FY’26 (Cr)	YoY (%)	Q4 FY’26 (Cr)
Consumer Products	820	807	1.7%	926
Lighting Solutions	269	258	4.4%	314
Total Revenue	**1,089**	**1,065**	**2.3%**	**1,240**

SEGMENT RESULTS

Particulars	Q1 FY’27	Q1 FY’27	Q1 FY’26	Q1 FY’26	Q4 FY’26	Q4 FY’26
	EBIT (Cr)	EBIT (%)	EBIT (Cr)	EBIT (%)	EBIT (Cr)	EBIT (%)
Consumer Products	32	3.9%	(14)	(1.7%)	(7)	(0.7%)
Lighting Solutions	18	6.7%	27	10.6%	27	8.7%
Total *	**72**	**6.6%**	**27**	**2.5%**	**20**	**1.6%**

*Includes other un-allocable income & expense

COMMENTARY

Lighting Solutions Segment:
- Strong growth in Consumer lighting
- Steady order book in Professional lighting

EBIT margins – Drop in margin due to Wires and legacy projects in Professional Lighting

Consumer Products Segment:
Growth in Appliances and Morphy Richards offset by drop in summer products

EBIT margins
Improved due to operating leverage and gross margin improvement

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New Launches

BLDC Fan

7 LAUNCHES*

Consumer Products · Fans

RAFTAAR

01

Starting from INR 1,999 resulting in savings of INR 8,000+ in electricity bill

02

Range of 6 unique shades

03

Sleekest compact design in its class
5 Star BEE Rating

*No. of SKUs

New Launches

Professional Lighting

Consumer Products · Fans

85 LAUNCHES*

NEXO NEO (LED Street Light)

High energy efficiency

Best in class efficacy up to 120lm/W

Fluence

Aesthetic design, architectural form

Best in class efficacy up to 120lm/W

Uniform illumination

Solar Trio

Smart Solar Pole

Differential dimming profile

Elegant & decorative design

Flute Neo

Sleek silhouette design

High impact clear PC diffuser

Structured glow

*No. of SKUs

Professional Lighting | Projects Executed

01

ARCHITECTURAL LIGHTING

Bateshwar Mahadev Temple, Madhya Pradesh

Professional Lighting | Projects Executed

02

INDUSTRIAL LIGHTING

CEAT Tyres Chennai

Professional Lighting | Projects Executed

03

COMMERCIAL LIGHTING

ACCF Tata Cancer Hospital
(6 locations)

Brand Campaigns

PRINT

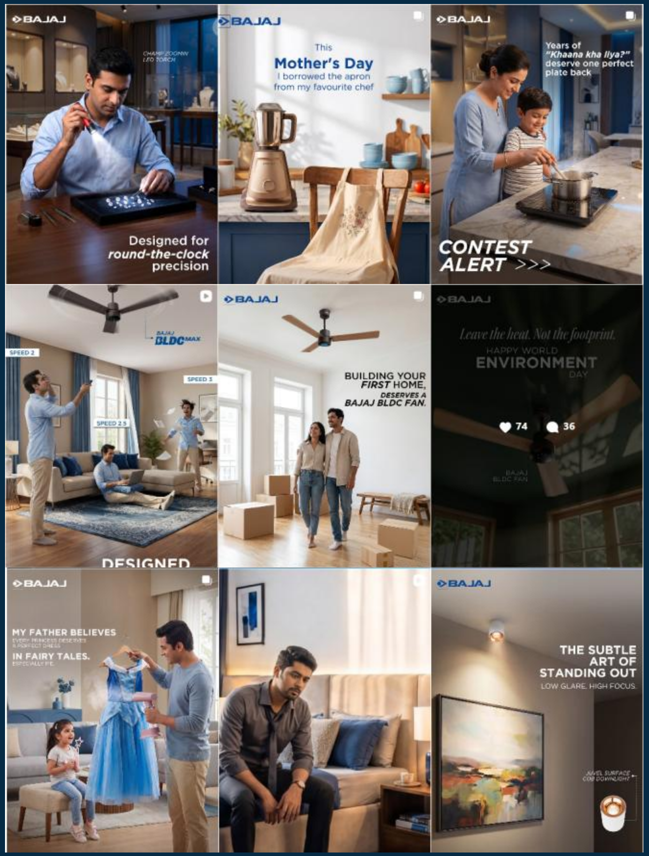
Print campaign on Coolers & BLDC Fans
across Key Publications across India

INFLUENCER CAMPAIGN

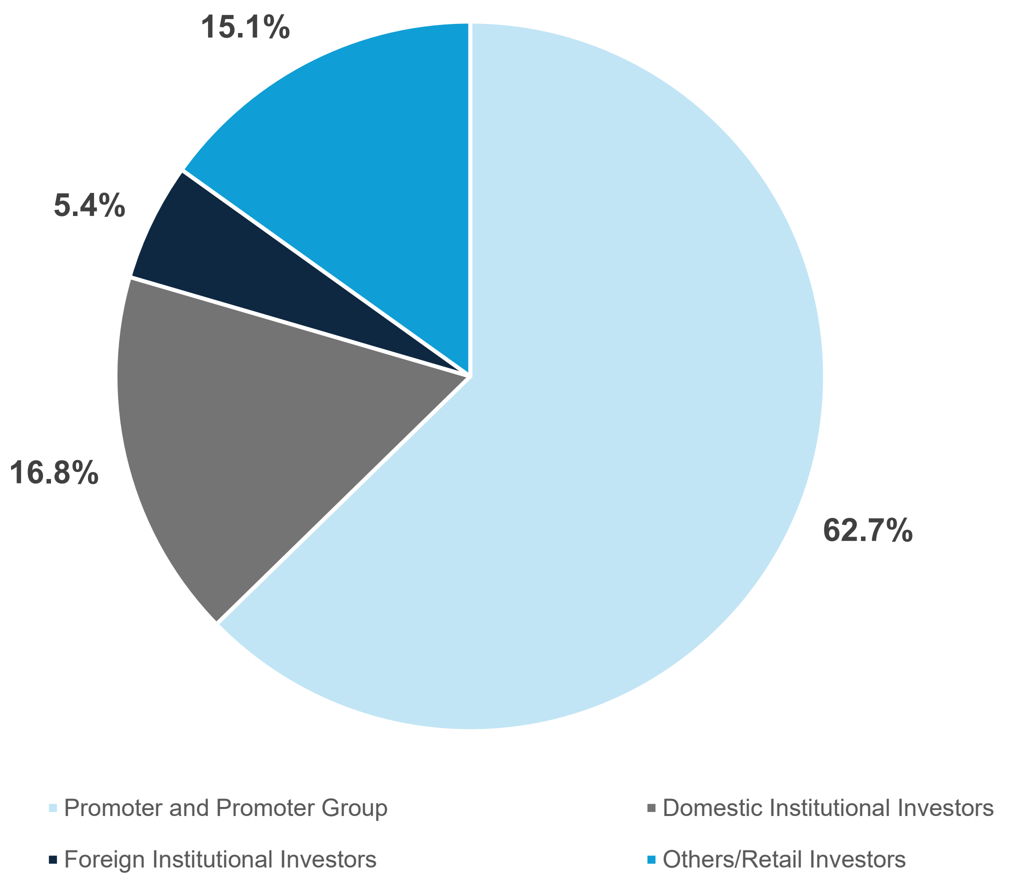
Style Mix - *Mixer Grinder*
influencer campaigns

TOPICAL/PRODUCT LED

Topical & tactical campaigns
for awareness & engagement



Shareholding Pattern as on 30th June 2026



Bajaj Electricals Limited

CIN: L31500MH1938PLC009887

Regd. Office: Mulla House 51, Mahatma Gandhi Road, Mumbai - 400001

Website: www.bajajelectricals.com

IR-related queries (Bajaj Electricals Limited):
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Thank you