

October 28, 2026

To: Corporate Relationship Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Fort Mumbai 400 001 Stock Code: 533229	To: Listing Compliance National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No. C/1, 'G' Block Bandra- Kurla Complex Bandra East, Mumbai 400 051 Stock Code: BAJAJCON
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Dear Sirs/Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Postal Ballot Notice

Further to our letter dated October 14, 2026, please find enclosed copy of the Postal Ballot Notice dated October 14, 2026, seeking approval of the shareholders for the following Special Resolution(s) through remote e-voting:

Sr. No.	Particulars	Type of Resolution
1.	Appointment of Mr. Jitendra Mahajan (DIN:02602356) as Non-Executive, Independent Director of the Company for the first term of five (5) consecutive years from October 14, 2026 to October 13, 2031 (both days inclusive), not liable to retire by rotation.	Special

Notice is being sent through electronic mode to those members whose email addresses are registered with the Depositories/Company and whose names are recorded in the Register of Members of the Company or in the Register of Beneficial Owners maintained by the Depositories as on Friday, October 23, 2026.

The Company has entered into an arrangement with National Securities Depository Limited (NSDL) to facilitate remote e-voting for all its members. The remote e-voting will be available for the following period:

Commencement of e-voting period	9:00 a.m. IST on Friday, October 30, 2026
Conclusion of e-voting period	5:00 p.m. IST on Saturday, November 28, 2026

Results of the postal ballot will be announced on or before December 1, 2026. The above information will be available on the website of the Company at www.bajajconsumercare.com.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,

For Bajaj Consumer Care Limited

NAGDA
JIGNESH
GULABCHAND
ND

Digitally signed
by NAGDA
JIGNESH
GULABCHAND
Date: 2026.10.28
13:45:42 +05'30'

Jignesh Nagda**Company Secretary & Compliance Officer**

Membership No.: A21827

Encl: as above

Bajaj Consumer Care Limited

1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),
Mumbai 400 093 I Tel.: +91 22 66919477/78 I CIN: L01110RJ2006PLC047173 I

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan
Tel.: +91 0294-2561631, 2561632

BAJAJ CONSUMER CARE LIMITED

CIN: L01110RJ2006PLC047173

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan

Tel.: +91 0294-2561631/ 2561632 | E-mail: complianceofficer@bajajconsumer.com | Website: www.bajajconsumercare.com**POSTAL BALLOT NOTICE**

[Pursuant to Sections 108 and 110 of the Companies Act, 2013 read with Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014, as amended].

VOTING STARTS ON	VOTING ENDS ON
Friday, October 30, 2026 at 9.00 a.m. (IST),	Saturday, November 28, 2026 at 5.00 p.m. (IST)

Dear Member(s),

Notice is hereby given that pursuant to the provisions of Sections 108 and 110 and other applicable provisions, if any, of the Companies Act, 2013, as amended ("**the Act**") read with Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014, ("**the Rules**"), (including any statutory modifications or re-enactments thereof for the time being in force) as amended from time to time, read with General Circular No. 14/2020 dated April 8, 2020, No. 17/2020 dated April 13, 2020, read with General Circular no. 3/2025 dated September 22, 2025 and other relevant circulars issued in this regard by the Ministry of Corporate Affairs ("**MCA**"), (collectively referred as the "**MCA Circulars**") (including any statutory modifications or re-enactments thereof for the time being in force), Secretarial Standard - 2 on General Meetings ("**SS-2**") issued by the Institute of Company Secretaries of India and applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "**SEBI Listing Regulations**") and pursuant to other applicable laws, rules and regulations as may be applicable, the Special resolution as set out in the notice is proposed for approval of the members of the Company ("**Members**"), for passing by means of postal ballot through e-voting only (voting through electronic means only).

Proposed Resolution and the Explanatory Statement pursuant to section 102, 110 and other applicable provisions of the Act, if any, pertaining to the special resolution setting out the material facts and the reasons thereof, forms part of this Postal Ballot Notice ("**Notice**").

In compliance of the Regulation 44 of the SEBI Listing Regulations and in terms of the MCA Circulars and the provisions of the Act and the Rules as amended from time to time and SS-2, the voting on the resolution covered in the Notice will take place through remote e-voting only i.e. by casting votes electronically instead of submitting postal ballot forms physically. Accordingly, the Notice and instructions of e-voting are being sent through electronic mode to those members whose email addresses are registered with the Company/ Depository Participant/s.

Please refer to detailed instructions for remote e-voting explained in notes to this Notice.

The Board of Directors of the Company at its meeting held on Wednesday, October 14, 2026, appointed Mr. Hitesh J. Gupta (Membership No. A33684 COP No. 12722), Practicing Company Secretary, as the scrutinizer ("**Scrutinizer**") for conducting the Postal Ballot / e-voting process in a fair and transparent manner.

Bajaj Consumer Care Limited1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),

Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 |

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan

Tel.: +91 0294-2561631, 2561632

The Company is pleased to provide an e-voting facility for its members, to enable them to cast their votes electronically. The detailed procedure with respect to e-voting is mentioned in this Notice. The Company has engaged the services of National Securities Depository Limited ("NSDL") for facilitating e-voting. The Company has made necessary arrangements with KFin Technologies Limited ("KFINTECH"), Registrar and Share Transfer Agent ("RTA") to enable the Members to register their e-mail addresses. Those Members who have not yet registered their e-mail address are requested to register the same by following the procedure set out in this Notice.

The Members may note that the remote e-voting period commences from 9:00 A.M. (IST) on Friday, October 30, 2026, and ends at 5:00 P.M. (IST) on Saturday, November 28, 2026. Members are, therefore, requested to cast their vote **not later than 5:00 P.M. (IST) on Saturday, November 28, 2026**.

Members desiring to exercise their vote through the e-voting process are requested to carefully read the instructions indicated in this Notice and record their assent (FOR) or dissent (AGAINST) by following the procedure as stated in the Notes forming part of the Notice not later than 5:00 P.M. (IST) on Saturday, November 28, 2026. The e-voting facility will be disabled by NSDL immediately thereafter and will not be allowed beyond the said date and time.

The Scrutinizer will submit his report to the Chairman of the Company (the "**Chairman**") or any other person authorized by the Chairman, and the result of the voting by Postal Ballot will be announced not later than two working days from the conclusion of the e-voting i.e. on or before Tuesday, December 1, 2026. The results declared along with the Scrutinizer's report shall be communicated in the manner provided in this Postal Ballot Notice.

The last date of e-voting, i.e. Saturday, November 28, 2026, shall be the date on which the resolution would be deemed to have been passed, if approved by the requisite majority.

SPECIAL BUSINESS

1. Appointment of Mr. Jitendra Mahajan (DIN:02602356) as Non-Executive, Independent Director of the Company.

To consider and if thought fit, to pass the following resolution as a **Special Resolution**:

"RESOLVED THAT pursuant to the provisions of Sections 149, 150, 152, 161, Schedule IV, other applicable provisions, if any, of the Companies Act, 2013 ("the Act") read with the Rules framed thereunder, and applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("SEBI Listing Regulations"), as amended, (including any statutory modification(s), amendment(s), clarification(s), re-enactment(s) or substitution(s) thereof for the time being in force), the Articles of Association of the Company and pursuant to the recommendation of the Nomination, Remuneration and Corporate Governance Committee and that of the Board of Directors, Mr. Jitendra Mahajan (DIN:02602356), who was appointed as an Additional Director in the capacity as Non-Executive, Independent Director with effect from October 14, 2026 in terms of Section 161 of the Act, who meets the criteria for independence under Section 149(6) of the Act and the Rules made thereunder and Regulation 16(1)(b) of the SEBI Listing Regulations and in respect of whom the Company

has received a notice in writing from a member under Section 160(1) of the Act, be and is hereby appointed as an Independent Director of the Company to hold the office for a period of 5 (five) consecutive years i.e. with effect from October 14, 2026 to October 13, 2031 (both days inclusive), and that he shall not be liable to retire by rotation.

RESOLVED FURTHER THAT the Board of Directors of the Company (which term shall be deemed to include any Committee of the Board constituted to exercise its powers, including the powers conferred by this Resolution) be and is hereby authorised to take all such steps as may be necessary, proper and expedient to give effect to this Resolution."

By order of the Board of Directors
Sd/-
Jignesh Nagda
Company Secretary & Compliance Officer
Membership No. A21827

Registered Office:

Old Station Road,
Sevashram Chouraha
Udaipur 313 001
Rajasthan

Place: Mumbai
Date : October 14, 2026

Notes:

1. The explanatory statement pursuant to Section 102 read with Section 110 of the Act and Secretarial Standard-2 on General Meetings issued by the Institute of Company Secretaries of India, stating all material facts and the reason/rationale for the proposal is annexed herewith.
2. This Postal Ballot Notice is being sent only to the members whose names appear on the register of members / list of beneficial owners as received from the National Securities Depository Limited ("NSDL") and Central Depository Services (India) Limited ("CDSL") and whose email address is registered with the Company / depository participant(s), as on Friday, October 23, 2026 ("**Cut-off Date**").
3. A person who is not a member as on the Cut-off Date should treat this Notice for informational purposes only. In compliance with Regulation 44 of the SEBI Listing Regulations and pursuant to the provisions of Sections 108 and 110 of the Act read with the rules framed thereunder and the MCA Circulars, the manner of voting on the proposed resolution is restricted only to e-voting i.e., by casting votes electronically instead of submitting postal ballot forms. Accordingly, a physical copy of the Notice along with Postal Ballot Form and pre-paid business reply envelope are not being sent to the Members for this Postal Ballot. The communication of the assent or dissent of the Members would only take place through the e-voting system.
4. A copy of this Notice is also available on the website of the Company www.bajajconsumercare.com, the websites of the stock exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively and on the website of NSDL at <https://www.evoting.nsdl.com>.
5. **Voting through electronic means**

In terms of the provisions of Section 108 and 110 of the Act read with Rule 20 of the Rules, MCA

Circulars and Regulation 44 of the SEBI Listing Regulations, the Company is providing facility to exercise votes on the item of business given in the Notice through electronic voting system only, to members holding shares as on Friday, October 23, 2026 being the Cut-off date fixed for determining voting rights of Members, entitled to participate in the E-voting process, through the E-voting platform provided by NSDL.

6. **The instructions for E-voting are as under:**

Step 1: Access to NSDL e-Voting system

A) Login method for e-Voting for Individual shareholders holding securities in demat mode

In terms of SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts with their Depository Participants in order to access e-Voting facility.

Login method for Individual shareholders holding securities in demat mode is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in demat mode with NSDL.	1. For OTP based login you can click on https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp. You will have to enter your 8-digit DP ID, 8-digit Client Id, PAN No., Verification code and generate OTP. Enter the OTP received on registered email id/mobile number and click on login. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period. 2. Existing IDeAS user can visit the e-Services website of NSDL Viz. https://eservices.nsdl.com either on a Personal Computer or on a mobile. On the e-Services home page click on the “Beneficial Owner” icon under “Login” which is available under ‘IDeAS’ section, this will prompt you to enter your existing User ID and Password. After successful authentication, you will be able to see e-Voting services under Value added services. Click on “Access to e-Voting” under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider i.e. NSDL and you will be re-directed to e-Voting website of NSDL for casting your vote during the remote e-Voting period. 3. If you are not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com. Select “Register Online for IDeAS Portal” or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp. 4. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon “Login” which is available under ‘Shareholder/Member’ section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number

	hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period. 5. Shareholders/Members can also download NSDL Mobile App "NSDL Speede" facility by scanning the QR code mentioned below for seamless voting experience. NSDL Mobile App is available on  App Store  Google Play  
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Individual Shareholders holding securities in demat mode with CDSL	1. Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The users to login Easi / Easiest are requested to visit CDSL website www.cdslindia.com and click on login icon & New System Myeasi Tab and then user your existing my easi username & password. 2. After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period. Additionally, there is also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers' website directly. 3. If the user is not registered for Easi/Easiest, option to register is available at CDSL website www.cdslindia.com and click on login & New System Myeasi Tab and then click on registration option. 4. Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers.
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Individual Shareholders (holding securities in demat mode) login through their depository participants	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. upon logging in, you will be able to see e-Voting option. Click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period.
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Important note: Members who are unable to retrieve User ID/ Password are advised to use Forgot User ID and Forgot Password option available at abovementioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. NSDL and CDSL.

Login type	Helpdesk details
Individual Shareholders holding securities in demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.com or call at 022 - 4886 7000
Individual Shareholders holding securities in demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at toll free no. 1800-21-09911

B) Login Method for shareholders other than Individual shareholders holding securities in demat mode and shareholders holding securities in physical mode.

How to Log-in to NSDL e-Voting website?

1. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <https://www.evoting.nsdl.com/> either on a Personal Computer or on a mobile.
2. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section.
3. A new screen will open. You will have to enter your User ID, your Password/OTP and a Verification Code as shown on the screen.
Alternatively, if you are registered for NSDL eservices i.e. IDEAS, you can log-in at <https://eservices.nsdl.com/> with your existing IDEAS login. Once you log-in to NSDL eservices after using your log-in credentials, click on e-Voting and you can proceed to Step 2 i.e. Cast your vote electronically.
4. Your User ID details are given below :

Manner of holding shares i.e. Demat (NSDL or CDSL) or Physical	Your User ID is:
a) For Members who hold shares in demat account with NSDL.	8 Character DP ID followed by 8 Digit Client ID For example if your DP ID is IN300*** and Client ID is 12***** then your user ID is IN300***12*****.
b) For Members who hold shares in demat account with CDSL.	16 Digit Beneficiary ID For example if your Beneficiary ID is 12***** then your user ID is 12*****.

c) For Members holding shares in Physical Form.	EVEN Number followed by Folio Number registered with the company For example if folio number is 001*** and EVEN is 101456 then user ID is 101456001***
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5. Password details for shareholders other than Individual shareholders are given below:
 - a) If you are already registered for e-Voting, then you can use your existing password to login and cast your vote.
 - b) If you are using NSDL e-Voting system for the first time, you will need to retrieve the 'initial password' which was communicated to you. Once you retrieve your 'initial password', you need to enter the 'initial password' and the system will force you to change your password.
 - c) How to retrieve your 'initial password'?
 - (i) If your email ID is registered in your demat account or with the company, your 'initial password' is communicated to you on your email ID. Trace the email sent to you from NSDL from your mailbox. Open the email and open the attachment i.e. a .pdf file. Open the .pdf file. The password to open the .pdf file is your 8 digit client ID for NSDL account, last 8 digits of client ID for CDSL account or folio number for shares held in physical form. The .pdf file contains your 'User ID' and your 'initial password'
 - (ii) If your email ID is not registered, please follow steps mentioned below in process for those shareholders whose email ids are not registered
6. If you are unable to retrieve or have not received the " Initial password" or have forgotten your password:
 - a) Click on "**Forgot User Details/Password?**" (If you are holding shares in your demat account with NSDL or CDSL) option available on www.evoting.nsdl.com.
 - b) **Physical User Reset Password?**" (If you are holding shares in physical mode) option available on www.evoting.nsdl.com.
 - c) If you are still unable to get the password by aforesaid two options, you can send a request at evoting@nsdl.com mentioning your demat account number/folio number, your PAN, your name and your registered address etc.
 - d) Members can also use the OTP (One Time Password) based login for casting the votes on the e-Voting system of NSDL.
7. After entering your password, tick on Agree to "Terms and Conditions" by selecting on the check box.
8. Now, you will have to click on "Login" button.
9. After you click on the "Login" button, Home page of e-Voting will open.

Step 2: Cast your vote electronically on NSDL e-Voting system.**How to cast your vote electronically on NSDL e-Voting system?**

1. After successful login at Step 1, you will be able to see all the companies "EVEN" in which you are holding shares and whose voting cycle.
2. Select "EVEN" of Company for which you wish to cast your vote during the remote e-Voting period.
3. Now you are ready for e-Voting as the voting page opens.
4. Cast your vote by selecting appropriate options i.e. assent or dissent, verify/modify the number of shares for which you wish to cast your vote and click on "**Submit**" and also "**Confirm**" when prompted.
5. Upon confirmation, the message "**Vote cast successfully**" will be displayed.
6. You can also take the printout of the votes cast by you by clicking on the print option on the confirmation page.
7. Once you confirm your vote on the resolution, you will not be allowed to modify your vote.

General Guidelines for Shareholders:

1. Institutional/Corporate shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter etc. with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer by e-mail to cshitesh.gupta@gmail.com with a copy marked to evoting@nsdl.com. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) can also upload their Board Resolution / Power of Attorney / Authority Letter etc. by clicking on "**Upload Board Resolution / Authority Letter**" displayed under "**e-Voting**" tab in their login.
2. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential. Login to the e-voting website will be disabled upon five unsuccessful attempts to key in the correct password. In such an event, you will need to go through the "Forgot User Details/Password?" or "Physical User Reset Password?" option available on www.evoting.nsdl.com to reset the password.

In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on: +91 22 - 4886 7000 or send a request to Ms. Apeksha Gojamgunde at evoting@nsdl.com.

Process for those shareholders whose email ids are not registered with the depositories for procuring user id and password and registration of e-mail ids for e-voting for the resolutions set out in this notice:

- a) In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy

of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to complianceofficer@bajajconsumer.com.

- b) In case shares are held in demat mode, please provide DPID-CLID (16 digit DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) to complianceofficer@bajajconsumer.com. If you are an Individual shareholders holding securities in demat mode, you are requested to refer to the login method explained at **step 1 (A)** i.e. **Login method for e-Voting for Individual shareholders holding securities in demat mode.**
- c) Alternatively, shareholder/members may send a request to evoting@nsdl.com for procuring user id and password for e-voting by providing above mentioned documents.
- d) In terms of SEBI circular dated December 9, 2020, on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.
7. The Scrutinizer will submit his report to the Chairman of the Company or any other person authorized by the Chairman, after completion of the scrutiny and results of the Postal Ballot would be announced on or before Tuesday, December 1, 2026, and the Resolution will be taken as passed, if the results of e-voting indicate that the requisite majority of the Members had assented to the Resolution. The Scrutinizer's decision on the validity of e-voting shall be final. The results will be published on the website of the Company at www.bajajconsumercare.com besides being notified to BSE Limited and National Stock Exchange of India Limited, where the Company's shares are listed. Results will also be posted on the Website of NSDL at www.evoting.nsdl.com.
8. **General Instructions**
- The Remote E-voting period commences from 9:00 A.M. (IST) on Friday, October 30, 2026 and ends at 5:00 P.M. (IST) on Saturday, November 28, 2026. During this period, the Members of the Company, holding shares either in physical form or in demat form, as on the Cut-off Date of Friday, October 23, 2026, may cast their vote electronically. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently.
 - The Scrutinizer shall make a Scrutinizer's Report of the votes cast in favour or against, if any, forthwith to the Chairman or any other person authorized by the Board of the Company.
 - Subject to the receipt of sufficient votes, the Resolution shall be deemed to be passed on the last date of voting i.e. on Saturday, November 28, 2026. The results declared along with the Scrutinizer's Report shall be placed on the Company's website www.bajajconsumercare.com and also on the notice board placed at the Registered Office of the Company and on the website of NSDL.
 - All documents referred to in the accompanying notice and explanatory statements annexed in this Notice shall be available for inspection in accordance with the applicable statutory requirements, during normal business working hours on working days except Saturdays, Sundays and National Holidays at the Registered/Corporate Office of the Company, from the date of circulation of this Notice until the last date for receipt of votes through Remote E-voting.
 - To receive communication through electronic means, including annual reports and notices, members are requested to kindly register/update their email address with their respective depository participant, where shares are held in electronic form. If, however, shares are held

in physical form, members are advised to register their e-mail address with KFINTECH by submitting the ISR Forms or contact Ms. C Shobha Anand, Dy. Vice President, Toll Free No. 1800 309 4001, at [Unit: Bajaj Consumer Care Limited] KFin Technologies Limited, Selenium Tower B, Plot No. 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad - 500 032, Telangana State, India.

By order of the Board of Directors

Sd/-

Jignesh Nagda

Company Secretary & Compliance Officer

Membership No. A21827

Registered Office:

Old Station Road,
Sevashram Chouraha
Udaipur 313 001
Rajasthan

Place: Mumbai

Date : October 14, 2026

EXPLANATORY STATEMENT ANNEXED TO THE NOTICE AND SETTING OUT THE MATERIAL FACTS CONCERNING EACH ITEM OF SPECIAL BUSINESS PURSUANT TO SECTION 102 AND 110 OF THE COMPANIES ACT, 2013 AND SECRETARIAL STANDARD ON GENERAL MEETINGS (SS-2)**Item No. 1****Appointment of Mr. Jitendra Mahajan (DIN:02602356) as Non-Executive, Independent Director of the Company.**

The Board of Directors at its meeting held on October 14, 2026, in terms of Nomination, Remuneration and Corporate Governance Policy and based on the recommendation of Nomination, Remuneration and Corporate Governance Committee, appointed Mr. Jitendra Mahajan (DIN:02602356), as an Additional Director of the Company, designated as Non-Executive, Independent Director, for a term of 5 (five) consecutive years effective from October 14, 2026 to October 13, 2031 (both days inclusive), not liable to retire by rotation, subject to the approval of the Shareholders.

Pursuant to Regulation 17(1C) of SEBI Listing Regulations, Mr. Mahajan shall hold office until the date of the next General Meeting or for a period of three months from the date of appointment, whichever is earlier. Mr. Mahajan is eligible to be appointed as an Independent Director for a term of up to five consecutive years. The Company has, in terms of Section 160 of the Act, received, in writing, a notice from a Member, proposing the candidature of Mr. Mahajan for the office of Director.

The Company has also received consent to act as Director and a declaration of independence from Mr. Mahajan. In terms of Regulation 25(8) of the SEBI Listing Regulations, he has also confirmed that he is not aware of any circumstance or situation which exists or may be reasonably anticipated that could impair or impact his ability to discharge his duties as an Independent Director. Further, he is neither disqualified from being appointed as a Director in terms of Section 164(1) and 164(2) of the Act, nor debarred from holding the office of a director by virtue of any SEBI order or any other such authority and has successfully registered himself in the Independent Director's data bank maintained by Indian Institute of Corporate Affairs.

In the opinion of the Board, Mr. Mahajan fulfils the conditions of Independence as specified in the Act and the SEBI Listing Regulations for his proposed appointment as an Independent Director and he is independent of the Management.

While considering the appointment of Mr. Mahajan to the Board, the Nomination, Remuneration and Corporate Governance Committee noted that he possesses the requisite skills, expertise and competencies identified for the role, inter alia, in leadership, business and corporate strategy, supply chain and manufacturing, enterprise digital and technology, sustainability, ESG and CSR. Accordingly, the Committee and the Board are of the view that his association would be of immense benefit to the Company and that it is desirable to appoint him as an Independent Director.

He shall be paid remuneration by way of sitting fees for attending meetings of the Board or Committees thereof or for any other meetings as may be decided by the Board, reimbursement of expenses for participating in the Board or Committees thereof and other meetings within the limits stipulated under Section 197 of the Act.

Disclosures as required under SS-2 on General Meetings and Regulation 36(3) of SEBI Listing Regulations are provided as an Annexure to this Notice.

In accordance with the provisions of Section 149 of the Act read with Schedule IV thereto, the appointment of Independent Directors requires approval of the Members. Further, as per Regulation 25(2A) of SEBI Listing Regulations, appointment of an Independent Director shall be subject to the approval of Members by way of a Special Resolution. Accordingly, the appointment of Mr. Mahajan as Non-Executive Independent Director requires the approval of the Members by passing a Special Resolution.

Except Mr. Mahajan and his relatives, none of the Directors, Key Managerial Personnel (KMP) or their respective relatives are, in any way, concerned or interested, financially or otherwise, except as shareholders in general in the Special Resolution set out in the notice.

Accordingly, the Board recommends the resolution in relation to the appointment of Mr. Mahajan as a Non-Executive, Independent Director as set out in the Notice for approval of the Members of the Company by way of a Special Resolution.

Brief profile of Mr. Jitendra Mahajan is as follows:

Mr. Jitendra Mahajan is a seasoned FMCG business leader with over three decades of experience across leading consumer companies including Diageo India, Marico and Britannia. As a long-standing Executive Committee member, he brings a strong combination of enterprise strategy, P&L orientation, governance, transformation and operational leadership, with experience spanning businesses of over US\$1 billion in India and international markets. His leadership experience covers supply chain, manufacturing, procurement, digital & technology, innovation, sustainability, risk management and business operations, providing him with a broad, end-to-end perspective on value creation in complex consumer businesses.

He brings particular expertise in driving sustainable profitable growth, large-scale business transformation, cost and productivity improvement, digital enablement, ESG & sustainability, risk and resilience, and building future-ready organizations and leadership talent. Having helped businesses scale, transform operating models, integrate acquisitions and strengthen governance and execution disciplines, he can bring a pragmatic combination of strategic challenges, operational insight, financial and commercial orientation, governance oversight and long-term value creation.

By order of the Board of Directors

Sd/-

Jignesh Nagda

Company Secretary & Compliance Officer

Membership No. A21827

Registered Office:

Old Station Road,
Sevashram Chouraha
Udaipur 313 001
Rajasthan

Place: Mumbai

Date : October 14, 2026

ANNEXURE TO ITEM NO. 1

Details of Director seeking appointment pursuant to Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standard on General Meetings (SS-2)

Name of the Director	Mr. Jitendra Mahajan
Director Identification Number (DIN)	02602356
Date of Birth	09/01/1970
Age	56 years
Nationality	Indian
Date of first appointment on the Board	14/10/2026
Date of re-appointment by the Members	Not Applicable
Qualifications	B.E. (Mechanical) and M.M.S. (Operations).
Experience	More than 30 years
Skills and capabilities required for the role and the manner in which the Directors meet the requirements including expertise in functional area.	• Leadership • Business and Corporate strategy • Supply chain, manufacturing and operations • Sustainability, ESG and CSR • Financial & Commercial • Enterprise Digital and Technology • Business transformation • General Management, Risk and Corporate Governance • Talent development & transformation.
Terms and conditions of appointment	Appointment as Non-Executive, Independent Director for a period of 5 consecutive years with effect from October 14, 2026, to October 13, 2031 (both days inclusive), not liable to retire by rotation.
Details of Remuneration Last Drawn	Not Applicable
Details of remuneration sought to be paid	Mr. Jitendra Mahajan, Non-Executive, Independent Director is entitled to sitting fees for attending meetings of the Board or Committees thereof or for any other meetings as may be decided by the Board, reimbursement of expenses for participating in the Board and other meetings within the limits stipulated under Section 197 of the Act.
List of Directorships held in other Companies	Nil
Membership/Chairmanship of Committees of other Boards	Nil
Listed entities from which the Director has resigned from Directorship in last 3 (three) years	Nil
Number of Board Meetings attended during the year	Not Applicable
Inter-se relationship with other Directors and Key Managerial Personnel of the Company	None
Number of Equity Shares held in the Company (including shareholder as a beneficial owner).	Nil