

February 28, 2026

To: DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai 400 023 Stock Code: 533229	To: Listing Compliance National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No. C/1, 'G' Block Bandra- Kurla Complex Bandra East, Mumbai 400 051 Stock Code: BAJAJCON
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Dear Sirs/Madam,

Sub: Disclosure under Regulation 30 read with Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR") – Change in Senior Management Personnel ("SMP")

Pursuant to Regulation 30 of SEBI LODR, we wish to inform the following changes in SMP of the Company:

1. Mr. Deepak Himan (categorized as SMP) has tendered his resignation on January 1, 2026 from the position of Head-Strategy & International Business of the Company to pursue opportunities outside the organization. The Company has accepted his resignation, and he will be relieved from his duties with effect from February 28, 2026 (closing business hours). The Board of Directors of the Company has noted the resignation letter received from Mr. Deepak Himan and a copy of the letter is attached as Annexure 1.
2. Based on the recommendation of the Nomination, Remuneration and Corporate Governance Committee, the Board of Directors of the Company have approved the appointment of Mr. Abhishek Bhattacharya as Head - International Business (ROW, MEA & Nepal) categorized as Senior Management Personnel) with effect from March 1, 2026 and Mr. K.G. Mallikeswaran as Associate Vice President (Banjaras) (categorized as Senior Management Personnel) with effect from March 3, 2026.

The necessary details pursuant to Regulation 30 of the Listing Regulations read with Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and Regulation 30 – Part A of Para A of Schedule III of Listing Regulations is enclosed as Annexure -2.

The same may please be taken on record and suitably disseminated to all concerned.

Yours Sincerely,

For Bajaj Consumer Care Limited

Vivek Mishra
Head-Legal & Company Secretary
Membership No.: A21901

Encl: as above

Bajaj Consumer Care Limited

1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),
Mumbai 400 093 I Tel.: +91 22 66919477/78 I CIN: L01110RJ2006PLC047173 I

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan
Tel.: +91 0294-2561631, 2561632

Date: 1st January 2026

To,
Mr. Naveen Pandey,
Bajaj Consumer Care Limited
1231, Solitaire Corporate Park,
167, Guru Hargovind Marg,
Opp Apple Heritage Chakala,
Andheri (East) Mumbai - 400 093

Dear Sir,

I hereby tender my resignation from the position of Head – Strategy and International Business of the Company with effect from 28th February 2026 to pursue opportunities outside the organisation.

I want to express my sincere gratitude for the opportunities and experience I have gained during my tenure in the Company.

Thanking You,
Yours faithfully



Deepak Himan

Annexure – 2

Information as required under Regulation 30 – Part A of Para A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. SEBI/HO/CFD-PoD2/CIR/P/0155 dated November 11, 2024:

Mr. Deepak Himan

Sr. No.	Particulars	Description
1.	Reason for change viz. Appointment, Reappointment, Resignation, Removal, Death, or Otherwise	Resignation from the position of Head-Strategy & International Business of the Company to pursue opportunities outside the organisation.
2.	Date of Appointment / Reappointment / Cessation (as applicable) & term of Appointment/ Re-appointment	Resignation with effect from close of business hours on February 28, 2026.
3.	Brief Profile	Not applicable
4.	Disclosure of relationships between Directors	Not applicable

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Annexure – 2(a)

Information as required under Regulation 30 – Part A of Para A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. SEBI/HO/CFD-PoD2/CIR/P/0155 dated November 11, 2024:

Mr. Abhishek Bhattacharya

Sr. No.	Particulars	Description
1.	Reason for change viz. Appointment, Reappointment, Resignation, Removal, Death, or Otherwise	Appointed Mr. Abhishek Bhattacharya as Head - International Business (ROW, MEA & Nepal) categorized as Senior Management Personnel)
2.	Date of Appointment / Reappointment / Cessation (as applicable) & term of Appointment/ Re-appointment	The Appointment of Mr. Abhishek Bhattacharya as Head - International Business (ROW, MEA & Nepal) categorized as Senior Management Personnel) with effect from March 1, 2026
3.	Brief Profile	<p>Mr. Abhishek Bhattacharya has over two decades of experience in the FMCG industry, specializing in brand building across different geographies and categories. He has held senior roles with leading organizations including Hygienic Research Institute Private Limited, where he was responsible for driving retail channels across General Trade, Modern Trade, and E-commerce in geographies such as GCC, SAARC, and Africa. He has also previously worked with Watanmal (India) Private Limited, CavinKare, and Adani Wilmar Limited.</p> <p>Mr. Bhattacharya is a science graduate and has completed his MBA (Marketing) from the University of Pune.</p>
4.	Disclosure of relationships between Directors	Not applicable

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Annexure – 2(b)

Information as required under Regulation 30 – Part A of Para A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. SEBI/HO/CFD-PoD2/CIR/P/0155 dated November 11, 2024:

Mr. K.G. Mallikeswaran

Sr. No.	Particulars	Description
1.	Reason for change viz. Appointment, Reappointment, Resignation, Removal, Death, or Otherwise	Appointed Mr. K.G. Mallikeswaran as Associate Vice President (Banjaras) (categorized as Senior Management Personnel)
2.	Date of Appointment / Reappointment / Cessation (as applicable) & term of Appointment/ Re-appointment	The Appointment of Mr. K.G. Mallikeswaran as Associate Vice President (Banjaras) (categorized as Senior Management Personnel) with effect from March 3, 2026.
3.	Brief Profile	<p>Mr. Mallikeswaran is a seasoned P&L leader with over 20 years of experience across FMCG, telecom, and retail sectors, with a strong track record of driving growth, turnaround, and profitability. He has led large cross-functional teams and managed full P&L responsibilities across India and international markets including Nepal and Sri Lanka.</p> <p>In his most recent role as Business Head – Domestic Beverages at Cavinkare Private Limited, he successfully turned around a long-standing loss-making business into a PBT-positive operation within two years. Prior to this, he held senior leadership positions at Cavinkare, Reliance Retail, and Bharti Airtel, where he consistently delivered improved EBIDTA performance and business scale-up.</p> <p>Mr. Mallikeswaran is a Science graduate from Lucknow University and has completed his MBA from University Business School (UBS), Panjab University.</p>
4.	Disclosure of relationships between Directors	Not applicable

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