bajaj CONSUMER CARE

March 13, 2019

DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 **Stock Code: 533229**	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No.C/1, 'G'Block Bandra- Kurla Complex Bandra East, Mumbai 400 051 **Stock Code: BAJAJCON**

Dear Sir/Madam,

Re: Engagement of Bain & Company

The Stock Exchanges are hereby informed that Bajaj Consumer Care Limited has engaged the services of Bain & Company ("Bain").

Bain, the, renowned global Management Consultant has helped many FMCG companies in India develop and execute winning strategies to grow their businesses.

Bain will help Bajaj Consumer Care Limited in formulating a front-end strategy for growth and also help in implementing it.

Thanking you,

Yours faithfully
For Bajaj Consumer Care Limited

Makarand Karnataki
Head – Legal & Company Secretary
Membership No. ACS 14509