

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
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- 2 AUG 2013

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of July 2013.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

S RAVIKUMAR
PRESIDENT (BUSINESS DEV & ASSURANCE)

Encl: as above

JULY'13 SALES

Jul-13

Particulars	Jul-13	Jul-12	Change %	Highlights
MOTORCYCLES	246,828	308,858	-20	-
COMMERCIAL VEHICLES	34,499	35,292	-2	-
TOTAL	281,327	344,150	-18	-
Exports out of the above	110,023	125,501	-12	-

YTD

Particulars	Apr-July 2013	Apr-July 2012	Change %	Highlights
MOTORCYCLES	1,106,979	1,291,481	-14	-
COMMERCIAL VEHICLES	153,623	131,640	17	-
TOTAL	1,260,602	1,423,121	-11	-
Exports out of the above	472,586	541,146	-13	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 Aug 2013