

**BAJAJ***Distinctly Ahead*

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6 November 2013

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of October 2013.

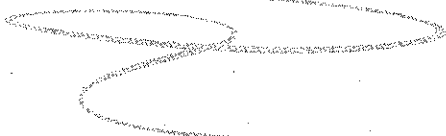
Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above



OCTOBER'13 SALES

Oct-13

Particulars	Oct-13	Oct-12	Change %	Highlights
MOTORCYCLES	348,323	361,186	-4	-
COMMERCIAL VEHICLES	37,000	50,316	-26	-
TOTAL	385,323	411,502	-6	-
Exports out of the above	138,022	126,091	9	Highest ever exports for any October.

YTD

Particulars	Apr-Oct 2013	Apr-Oct 2012	Change %	Highlights
MOTORCYCLES	2,057,764	2,272,333	-9	-
COMMERCIAL VEHICLES	268,164	267,348	-	-
TOTAL	2,325,928	2,539,681	-8	-
Exports out of the above	901,615	932,021	-3	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
6 Nov 2013