

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited

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National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company
in respect of sales for the month of November 2012.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J. SRIVIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

NOVEMBER 2012 SALES

Nov-12

Particulars	Nov-12	Nov-11	Change %	Highlights
MOTORCYCLES	326,727	331,967	-2	* Discover brand sales were 150000 units. * The bigger & sportier Pulsar & Discover brands contributed 68% of motorcycle sales.
COMMERCIAL VEHICLES	45,566	42,510	7	* Growth in diesel 3-wheeler sales & market share continues.
TOTAL	372,293	374,477	-1	-
Exports out of the above	124,115	129,256	-4	-

YTD

Particulars	Apr-Nov 2012	Apr-Nov 2011	Change %	Highlights
MOTORCYCLES	2,599,060	2,673,458	-3	-
COMMERCIAL VEHICLES	312,914	353,245	-11	-
TOTAL	2,911,974	3,026,703	-4	-
Exports out of the above	1,056,136	1,112,702	-5	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
3 December 2012