

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
Akurdi Pune 411 035 India

Tel +91 20 27472851

Fax +91 20 66107380

27407396

www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

- 3 JAN 2014

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of December 2013.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

DECEMBER'13 SALES

Dec-13

Particulars	Dec-13	Dec-12	Change %	Highlights
MOTORCYCLES	260,645	298,350	-13	-
COMMERCIAL VEHICLES	37,131	45,596	-19	-
TOTAL	297,776	343,946	-13	-
Exports out of the above	150,753	126,016	20	Highest ever export for any December

YTD

Particulars	Apr-Dec 2013	Apr-Dec 2012	Change %	Highlights
MOTORCYCLES	2,597,112	2,897,410	-10	-
COMMERCIAL VEHICLES	337,183	358,510	-6	-
TOTAL	2,934,295	3,255,920	-10	-
Exports out of the above	1,186,099	1,182,152	0	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
3 Jan 2014