

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
Akurdi Pune 411 035 India

Tel +91 20 27472851
Fax +91 20 66107380
27407396
www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

- 2 AUG 2012

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of July 2012.

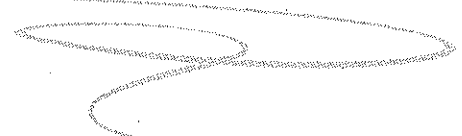
Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above



JULY'12 SALES

Jul-12

Particulars	Jul-12	Jul-11	Growth %	Highlights
MOTORCYCLES	308,858	318,095	-3	New product sales included 5600 Pulsar 200 NS and 14400 Discover 125 ST.
COMMERCIAL VEHICLES	35,292	45,617	-23	-
TOTAL	344,150	363,712	-5	-
Exports out of the above	125,501	143,996	-13	Partial recovery in Sri Lanka & Egypt; further gains expected in August.

YTD

Particulars	Apr-July 2012	Apr-July 2011	Growth %	Highlights
MOTORCYCLES	1,291,481	1,281,146	1	-
COMMERCIAL VEHICLES	131,640	175,381	-25	-
TOTAL	1,423,121	1,456,527	-2	-
Exports out of the above	541,146	571,360	-5	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 August 2012