

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
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2 APR 2014

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of March 2014.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

MARCH'14 SALES

Mar-14

Particulars	Mar-14	Mar-13	Change %	Highlights
MOTORCYCLES	2,70,591	2,67,037	1	-
COMMERCIAL VEHICLES	33,739	34,194	-1	-
TOTAL	3,04,330	3,01,231	1	-
Exports out of the above	1,18,183	1,01,374	17	Highest ever exports for any March.

YTD

Particulars	Apr-Mar 2014	Apr-Mar 2013	Change %	Highlights
MOTORCYCLES	34,22,416	37,57,105	-9	-
COMMERCIAL VEHICLES	4,47,674	4,80,057	-7	-
TOTAL	38,70,090	42,37,162	-9	-
Exports out of the above	15,83,935	15,47,157	2	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 Apr 2014