BAJAJ
Distinctly Ahead
Bajaj Auto Limited
Akurdi Pune 411 035 India
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Fax +91 20 66107380
27407396
www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

2 APR 2013

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of March 2013.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

MARCH'13 SALES

Mar-13

Particulars	Mar-13	Mar-12	Change %	Highlights
MOTORCYCLES	267,037	300,848	-11	-
COMMERCIAL VEHICLES	34,194	34,667	-1	-
TOTAL	**301,231**	**335,515**	**-10**	-
Exports out of the above	101,374	107,691	-6	-

YTD

Particulars	Apr-Mar 2013	Apr-Mar 2012	Change %	Highlights
MOTORCYCLES	3,757,105	3,834,405	-2	-
COMMERCIAL VEHICLES	480,057	515,155	-7	-
TOTAL	**4,237,162**	**4,349,560**	**-3**	-
Exports out of the above	1,547,157	1,579,824	-2	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 April 2013