

**BAJAJ***Distinctly Ahead*

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- 2 MAR 2012

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of February 2012.

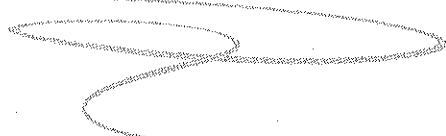
Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above



BAJAJ RECORDS ITS BEST EVER FEBRUARY SALES

Feb-12

Particulars	Feb-12	Feb-11	Growth %	Highlights
MOTORCYCLES	301,961	286,657	5	* Highest ever motorcycle sales for any February.
COMMERCIAL VEHICLES	41,816	40,217	4	* Highest ever 3-wheeler sales for any February.
TOTAL	343,777	326,874	5	* Highest ever sales for any February.
Exports out of the above	122,727	102,433	20	* Highest ever exports for any February.

YTD

Particulars	Apr-Feb 2012	Apr-Feb 2011	Growth %	Highlights
MOTORCYCLES	3,533,557	3,112,651	14	-
COMMERCIAL VEHICLES	480,488	403,535	19	-
TOTAL	4,014,045	3,516,213	14	
Exports out of the above	1,472,133	1,133,834	30	

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 March 2012