

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
Akurdi Pune 411 035 India

Tel +91 20 27472851
Fax +91 20 66107380
27407396
www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

- 2 FEB 2013

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of January 2013.

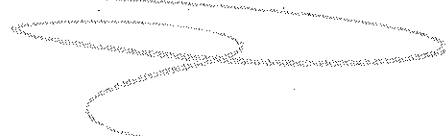
Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above



BAJAJ RECORDS ITS HIGHEST EVER JANUARY SALES

Jan-13

Particulars	Jan-13	Jan-12	Change %	Highlights
MOTORCYCLES	301,361	294,439	2	* Highest ever January sales.
COMMERCIAL VEHICLES	46,263	43,436	7	* Highest ever January sales.
TOTAL	347,624	337,875	3	* Highest ever January sales.
Exports out of the above	128,482	116,996	10	* Highest ever January sales.

YTD

Particulars	Apr-Jan 2013	Apr-Jan 2012	Change %	Highlights
MOTORCYCLES	3,198,771	3,231,596	-1	-
COMMERCIAL VEHICLES	404,773	438,672	-8	-
TOTAL	3,603,544	3,670,268	-2	-
Exports out of the above	1,310,634	1,349,406	-3	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 February 2013