BAJAJ
Distinctly Ahead
Bajaj Auto Limited
Akurdi Pune 411 035 India

Tel +91 20 27472851
Fax +91 20 66107380
27407396
www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of December 2012.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

BAJAJ RECORDS ITS HIGHEST EVER DECEMBER SALES

Dec-12

Particulars	Dec-12	Dec-11	Change %	Highlights
MOTORCYCLES	298,350	263,699	13	* Highest ever December sales.
COMMERCIAL VEHICLES	45,596	41,991	9	* Highest ever December sales.
TOTAL	**343,946**	**305,690**	**13**	* Highest ever December sales.
Exports out of the above	126,016	119,708	5	* Highest ever December sales.

YTD

Particulars	Apr-Dec 2012	Apr-Dec 2011	Change %	Highlights
MOTORCYCLES	2,897,410	2,937,157	-1	-
COMMERCIAL VEHICLES	358,510	395,236	-9	*Q3 sales at 1.42 lakh units were the highest ever for any quarter.
TOTAL	**3,255,920**	**3,332,393**	**-2**	* Q3 sales exceeded 1 million units for the 7th quarter in a row.
Exports out of the above	1,182,152	1,232,410	-4	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 January 2013