

**BAJAJ***Distinctly Ahead*

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2 MAY 2014

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of April 2014.

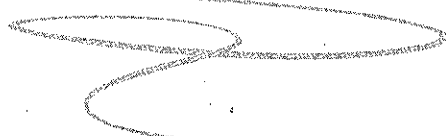
Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above



APRIL'14 SALES

Apr-14

Particulars	Apr-14	Apr-13	Change %	Highlights
MOTORCYCLES	2,99,636	3,00,827	-	-
COMMERCIAL VEHICLES	31,893	43,351	-26	-
TOTAL	3,31,529	3,44,178	-4	-
Exports out of the above	1,50,714	1,30,329	16	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 May 2014