BAJAJ
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- 2 OCT 2012

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of September 2012.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

SEPTEMBER'12 SALES

Sep-12

Particulars	Sep-12	Sep-11	Growth %	Highlights
MOTORCYCLES	315,314	371,208	-15	* Sales degrowth is largely owing to the festive season this year being a month later than it was last year. * The bigger & sportier Pulsar & Discover brands contributed 64% of motorcycle sales. * The new Pulsar 200 NS and Discover 125 ST sold about 9000 and 35000 units respectively.
COMMERCIAL VEHICLES	44,838	46,478	-4	-
TOTAL	**360,152**	**417,686**	**-14**	* Despite sluggish market conditions, this is the second highest sales for any September.
Exports out of the above	133,222	141,913	-6	-

YTD

Particulars	Apr-Sept 2012	Apr-Sept 2011	Growth %	Highlights
MOTORCYCLES	1,911,147	1,990,408	-4	-
COMMERCIAL VEHICLES	217,032	266,544	-19	-
TOTAL	**2,128,179**	**2,256,952**	**-6**	* For the 6th time in a row, sales for the quarter (Q2) have exceeded 1 million units.
Exports out of the above	805,930	851,498	-5	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 October 2012