BAJAJ
Distinctly Ahead
Bajaj Auto Limited
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3 MAR 2014

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of February 2014.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

FEBRUARY'14 SALES

Feb-14

Particulars	Feb-14	Feb-13	Change %	Highlights
MOTORCYCLES	273,323	291,297	-6	-
COMMERCIAL VEHICLES	39,971	41,090	-3	-
TOTAL	**313,294**	**332,387**	**-6**	-
Exports out of the above	142,009	135,149	5	Highest ever exports for any February

YTD

Particulars	Apr-Feb 2014	Apr-Feb 2013	Change %	Highlights
MOTORCYCLES	3,151,825	3,490,068	-10	-
COMMERCIAL VEHICLES	413,935	445,863	-7	-
TOTAL	**3,565,760**	**3,935,931**	**-9**	-
Exports out of the above	1,465,752	1,445,783	1	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
3 Mar 2014