BAJAJ
Distinctly Ahead

Bajaj Auto Limited
Akurdi Pune 411 035 India

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FAX NO. 022 26598237/26598238

19 October 2010

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Sub : **Unaudited financial results for the quarter and half year ended 30 September 2010 – limited review**

In terms of the provisions of clause 41 of the listing agreement, the Unaudited Stand-alone Financial Results for the quarter and half year ended 30 September 2010 were taken on record by our board of directors at its meeting held today, the 19 October 2010. The said results were also subjected to a limited review by the auditors of the company.

Accordingly, please find enclosed the following :

a) Certified true copy of Unaudited Stand-alone Financial Results for the quarter and half year ended 30 September 2010.

b) Limited Review Report for the quarter and half year ended 30 September 2010, and

c) One copy of the press release.

Thanking you,

Yours faithfully,
for Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY

Encl : as above

Confirmation copy sent by hand delivery

BAJAJ
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Bajaj Auto Limited

Mumbai - Pune Road, Akurdi, Pune 411 035

UNAUDITED STAND-ALONE FINANCIAL RESULTS OF BAJAJ AUTO LIMITED FOR THE QUARTER ENDED SEPTEMBER 30, 2010

(Rs. In Lakhs)

Particulars	QUARTER ENDED 30.09.2010 (Unaudited)	QUARTER ENDED 30.09.2009 (Unaudited)	HALF YEAR ENDED 30.09.2010 (Unaudited)	HALF YEAR ENDED 30.09.2009 (Unaudited)	YEAR ENDED 31.03.2010 (Audited)
Sales in numbers	**1,000,570**	**686,727**	**1,928,906**	**1,234,389**	**2,852,580**
Gross Sales	442846	294491	837056	531997	1211808
Less: Excise duty	24755	15169	45236	26776	60958
Net Sales	418091	279322	791820	505221	1150850
Other Operating Income	16091	9429	31368	17377	41248
TOTAL INCOME	**434182**	**288751**	**823188**	**522598**	**1192098**
EXPENDITURE :					
a) (Increase) / decrease in stock in trade and work in progress	(3200)	(3653)	5489	1115	(4760)
b) Consumption of raw materials	294274	184353	549893	326073	769823
c) Purchase of traded goods	16045	10540	28555	18754	41981
d) Employees Cost	11415	10738	24054	22029	39946
e) Depreciation and write downs	2995	3358	6177	6666	13645
f) Other expenditure	26178	23460	48124	45901	87419
g) Expenses capitalised	(247)	(338)	(337)	(467)	(1567)
h) Total	**347460**	**228458**	**661955**	**420071**	**946487**
Profit from Operations before Other Income, Interest & Exceptional Items	**86722**	**60293**	**161233**	**102527**	**245611**
Other Income	8371	2173	16538	4487	12250
Other expense	-	-	-	-	-
Other Income (net)	**8371**	**2173**	**16538**	**4487**	**12250**
Profit before Interest & Exceptional Items	**95093**	**62466**	**177771**	**107014**	**257861**
Interest	65	-	128	597	598
Profit after Interest but before Exceptional Items	**95028**	**62466**	**177643**	**106417**	**257263**
Exceptional items					
Expenditure incurred for Voluntary Retirement of employees	-	(4583)	-	(9165)	(18330)
Valuation gains/(losses) on derivative hedging instruments	-	-	-	2180	2180
Profit / (Loss) from ordinary activities before tax	**95028**	**57883**	**177643**	**99432**	**241113**
Tax expense	26820	17600	50420	29800	70750
Net Profit / (Loss) from ordinary activities after tax	**68208**	**40283**	**127223**	**69632**	**170363**
Prior period adjustments (net)	-	-	-	-	(90)
Net Profit / (Loss) before deferred tax adjustments	**68208**	**40283**	**127223**	**69632**	**170273**
Adjustments on revaluation of deferred tax assets	-	-	-	-	(262)
Net Profit / (Loss) for the period	**68208**	**40283**	**127223**	**69632**	**170011**
Paid up Equity Share Capital (Face value of Rs 10/-)	28936	14468	28936	14468	14468
Reserves excluding Revaluation Reserves					278366
Basic and Diluted Earnings Per Share (Rs.) (not annualised) before and after extraordinary items	**23.6**	**13.9**	**44.0**	**24.1**	**58.8**
Public shareholding					
No. of shares	145,433,462	72,729,764	145,433,462	72,729,764	72,768,722
Percentage of Shareholding	50.26%	50.27%	50.26%	50.27%	50.30%
Promoters & Promoter Group Shareholding					
(a) Pledged/Encumbered					
No. of shares	1,067,356	1,093,906	1,067,356	1,093,906	703,908
Percentage of shares (as a % of the total shareholding of promoters & promoter group)	0.74%	1.52%	0.74%	1.52%	0.98%
Percentage of shares (as a % of the total share capital of the company)	0.37%	0.76%	0.37%	0.76%	0.49%
(b) Non-Encumbered					
No. of shares	142,618,968	70,692,130	142,618,968	70,692,130	71,082,978
Percentage of shares (as a % of the total shareholding of promoters & promoter group)	99.26%	98.48%	99.26%	98.48%	99.02%
Percentage of shares (as a % of the total share capital of the company)	49.29%	48.86%	49.29%	48.86%	49.13%

LALAL & SHAH CHARTERED ACCOUNTANTS

SEGMENT-WISE REVENUE, RESULTS AND CAPITAL EMPLOYED (STAND-ALONE)

(Rs. In Lakhs)

Particulars	QUARTER ENDED 30.09.2010 (Unaudited)	QUARTER ENDED 30.09.2009 (Unaudited)	HALF YEAR ENDED 30.09.2010 (Unaudited)	HALF YEAR ENDED 30.09.2009 (Unaudited)	YEAR ENDED 31.03.2010 (Audited)
Segment Revenue					
Automotive	434182	288751	823188	522598	1192098
Investments	8371	2173	16538	4487	12250
Total	**442553**	**290924**	**839726**	**527085**	**1204348**
Segment Profit/(Loss) before Tax and Interest					
Automotive	86722	55710	161233	95542	229461
Investments	8371	2173	16538	4487	12250
Total	**95093**	**57883**	**177771**	**100029**	**241711**
Less: Interest	65	-	128	597	598
Total Profit Before Tax	**95028**	**57883**	**177643**	**99432**	**241113**
Capital Employed					
Automotive	95401	148492	95401	148492	90524
Investments	467318	234339	467318	234339	402252
Unallocable	(12206)	(6879)	(12206)	(6879)	(67213)
Total	**550513**	**375952**	**550513**	**375952**	**425563**

BALAL & SHAH CHARTERED ACCOUNTANTS

Notes:

1. Disclosure of assets and liabilities as per clause 41(I)(ea) of the listing agreement for the half year ended 30 September 2010 -

(Rs. In Lakhs)

Particulars	HALF YEAR ENDED 30.09.2010 (Unaudited)	HALF YEAR ENDED 30.09.2009 (Unaudited)	YEAR ENDED 31.03.2010 (Audited)
SOURCES OF FUNDS			
1. Shareholders' Funds			
a) Share Capital	28937	14468	14468
b) Reserves & Surplus	389377	242133	278366
	418314	256601	292834
2. Loan Funds	152080	132751	133858
3. Deferred Tax Adjustments	2590	-	169
Total	**572984**	**389352**	**426861**
APPLICATION OF FUNDS			
1. Fixed Assets	149054	153221	152111
2. Technical Know-how	-	1469	-
3. Investments	459401	234223	402152
4. Deferred Tax Adjustments	-	595	-
5. Current Assets, Loans and Advances			
a) Inventories	44739	32372	44621
b) Sundry Debtors	53325	38198	27284
c) Cash and Bank Balances	18842	19349	10141
d) Other Current Assets	27680	10572	10597
e) Loans and Advances	263402	172256	207452
	407988	272747	300095
Less : Current Liabilities and Provisions			
a) Liabilities	235147	165545	202625
a) Provisions	208312	116523	224872
	443459	282068	427497
Net Current Assets	**(35471)**	**(9321)**	**(127402)**
6. Miscellaneous Expenditure not written-off	-	9165	-
Total	**572984**	**389352**	**426861**

BALAJI SHAH CHARTERED ACCOUNTANTS

Notes (contd.):

2. During the quarter, upon approval of shareholders, bonus shares were issued in the ratio of 1:1 by capitalizing a sum of Rs. 14468 lakhs from general reserve. Consequently, the authorized capital of the company was also increased to Rs.30000 lakhs consisting of 3000 lakhs equity shares of Rs.10 each.

3. Earnings per share is calculated after adjusting the weighted average number of shares for 1:1 bonus issue.

4. The company did not have any investor complaint pending as on 1 July 2010 and as on 30 September 2010. There was one investor's complaint received and disposed of during the quarter ended 30 September 2010.

5. Figures for previous year / period have been regrouped wherever necessary.

6. The above results have been reviewed by the Audit Committee, approved by the Board of Directors in the meeting held on 19 October 2010 and subjected to a limited review by the statutory auditors.

BY ORDER OF THE BOARD OF DIRECTORS
FOR BAJAJ AUTO LIMITED

Pune
Date: 19 October 2010

RAHUL BAJAJ
Chairman

BALAL & SHAH * CHARTERED ACCOUNTANTS *

The Board of Directors
Bajaj Auto Limited
Akurdi,
Pune 411035

1. We have reviewed the accompanying 'Un-audited stand alone financial results in which are included the results for the quarter and six months ended 30th September, 2010 and the statement of assets and liabilities as on that date (the "Statement") of Bajaj Auto Limited ("the Company"), except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the Management but have neither been reviewed nor been audited by us. The Statement has been prepared by the Company pursuant to Clause 41 of the Listing Agreement with the Stock Exchanges in India, which has been initialled by us for identification purposes. This Statement is the responsibility of the Company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.

2. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, "*Engagements to Review Financial Statements*" issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement.

3. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.

4. We have only traced the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' in the Statement from the disclosures made by the Management and are, therefore, not expressing a review opinion thereon.

5. We have not reviewed the statement of assets and liabilities as on 30th September 2009 and accordingly do not express any opinion thereon. However, based on our review conducted as above, nothing has come to our attention that causes us to believe that the Statement has not been prepared in all material respects in accordance with the applicable Accounting Standards notified pursuant to the Companies (Accounting Standards) Rules, 2006 as per Section 211(3C) of the Companies Act, 1956 and other recognised accounting practices and policies, and has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Dalal & Shah
Firm Registration Number: 102021W
Chartered Accountants

Anish P Amin
Partner
Membership Number 40451

Place: Pune
Date: 19th Oct 2010

DALAL & SHAH CHARTERED ACCOUNTANTS

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Press Release : Q2 / FY11

Scaling new highs !!

A meeting of the Board of Directors of Bajaj Auto Limited was held today to consider and approve the results for Q2 / FY11

This quarter, too, witnessed new highs in sales volumes, turnover, exports and profits

1. Performance highlights

		Q2 FY11	Q2 FY10	Growth	FY10
Sales	Numbers	1,000,570	686,727	46%	2,852,580
Turnover	Rs. in crores	4426	2909	52%	12043
Profit from operations	Rs. in crores	867	603	44%	2456
Net Profit	**Rs. in crores**	**682**	**403**	**69%**	**1704**

1.1 Vehicle sales **crossed 1 million** units while **Net Profits** stood at **Rs. 682 crores** – a record high !

1.2 A richer product mix – more Pulsars & Discovers and record volumes enabled the company to improve its EBITDA margins from 20% in Q1 / FY11 to **20.7%** in **Q2 / FY11** - margins continue to be the best in the industry !

2. Motorcycle highlights

	Q2 FY11	Q2 FY10	Growth	FY10
Domestic	632,672	413,707	53%	1,781,768
Exports	250,822	185,934	35%	725,023
Total	**883,494**	**599,641**	**47%**	**2,506,791**
Market share	**34%**	**29%**		**30%**

2.1 The quarter witnessed the **highest** ever motorcycle sales

2.2 **Domestic** motorcycle sales grew by **53%** as against the industry growth of 21% - a reflection of the success of the company's **brand centric strategy**

2.3 ***Pulsar,*** recorded its highest sales, ~246,000 numbers. Today, every second sports motorcycle sold in the country is a ***Pulsar,*** reflecting its dominating position as India's No.1 sports machine !

2.4 ***Discover*** – the bike that offers *" more features and excitement per litre "*, sold ~392,000 numbers and is now the second largest motorcycle brand in the country.

- **Discover 100**, launched in July 2009, cumulative sales exceed **1 million** units
- **Discover H**, launched in mid May 2010, sold in excess of **110,000** units in the quarter

2.5 Bigger and sportier brands, Pulsar and Discover, contribute over **86%** of company's domestic motorcycle sales

2.6 Overall, market share improved from 33% in Q1 / FY11 to **34%** in **Q2 / FY11**

2.7 Production constraints continued to limit sales

2.8 Plant II at Pantnagar commenced production from 8th October 2010, taking the annual motorcycle capacity to 15 lakh units at that plant

3. Commercial Vehicle highlights

	Q2 FY11	Q2 FY10	Growth	FY10
Domestic	60,566	47,314	28%	176,050
Exports	56,510	37,932	49%	164,887
Total	**117,076**	**85,246**	**37%**	**340,937**

3.1 The quarter witnessed the **highest** ever commercial vehicle sales

3.2 Commercial vehicle sales continued to grow across in-city and semi-urban markets. Sale in domestic market registered a **growth** of **28%**

4. Export highlights

	Q2 FY11	Q2 FY10	Growth	FY10
Motorcycles	250,822	185,934	35%	725,023
Commercial vehicles	56,510	37,932	49%	164,887
Total	**307,332**	**224,334 ***	**37%**	**891,002 ***
Rs. in crores	1153	799	44%	**3,246**

* includes scooters

4.1 Exports on course to exceed 1 million units for the year

5. Outlook

5.1 Company is on course to achieve its **target** of **4 million** vehicles for the year at an EBITDA margin of **20%**

Kevin D'sa
President (Finance)
19th October 2010