

BAG/stx/letters/2019-20/AM/933

August 07, 2019

To,
The Listing Compliance Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G
Block, Bandra-Kurla Complex,
Bandra (E), Mumbai-400 051
Fax: 91-22-26598237/38

To,
The Listing Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001.
Fax: 91-22-2272 3121

NSE-SYMBOL: BAGFILMS BSE-Scrip Code: 532507**Sub: Intimation of Re-appointment of Director**

Dear Sir/Madam

Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of the Company in its meeting held today, re-appointed Ms. Anuradha Prasad Shukla as Chairperson and Managing Director of the Company for further period of 5 (Five) years with effect from 1st April, 2020 to 31st March, 2025.

The requisite disclosure in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure requirements) Regulations, 2015 to the extent applicable to the above said re-appointment is given in the **Annexure-I**.

You are requested to kindly take the aforesaid information on record please.

Thanking You

Yours sincerely

For **B.A.G. Films and Media Limited**


(Rajeev Parashar)
Company Secretary &
Compliance Officer
Encl: a/a



Annexure-I

Brief Profile of Mrs. Anuradha Prasad Shukla

Name:	Mrs. Anuradha Prasad Shukla
Father's Name:	Shree Thakur Prasad
Date of Birth:	08.12.1962
Permanent Address:	11, Kautilya Marg, Chankya Puri, New Delhi-110021
Office:	FC-23, Sector-16A, Film City, Noida-201301 (Uttar Pradesh)
Educational Qualification:	Master Degree in Political Science from Delhi University
Tel No.	+91 120 4602424
Email ID:	anuradha@bagnetwork.in
PAN:	AAJPP5025B
DIN:	00010716
Nationality:	Indian
Disclosure of Relationship between Directors	None
Work Profile	Mrs. Anuradha Prasad Shukla started her career in the electronic media at PTI. She subsequently worked in various positions with the Observer Channel, and also headed the Observer Channel. She has also worked with Network East, department of BBC Network. Working with the top professionals of the industry, both national and international, Ms. Anuradha has produced, directed, conceived, scripted, reported and anchored many television programs. And most of these have been under the banner of BAG Films. Since its inception in 1993, under her capable leadership, the Company has grown tremendously. For her immense contribution to Indian Television, Ms. Anuradha has won accolades and awards over the years. She is holding a position as the President of Association of Radio operators for India (AROI). She was on the board of Uttaranchal Film Development Council, and is an executive member of Film Producers Guild of India. She has also got "Pt. Haridutt Sharma Award" in the field of Journalism, Writing and Social Services from the Vice President of India His Excellency Shri M. Hamid Ansari. In a journey spanning three decades; Ms. Anuradha Prasad Shukla has become one of the most influential person in the Indian entertainment industry today.

B.A.G. Films and Media Limited


Company Secretary