

BAG/STX/letters/2025-26/AM/11
May 05, 2025

To, Corporate Relationship Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001	To, Listing Compliance Department National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051
Scrip Code: 532507	SYMBOL: BAGFILMS

Sub: Intimation of Appointment of Directors in Subsidiary Company**Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to intimate that the Board of Directors of Skyline Radio Network Limited, one of the subsidiary of B.A.G. Films and Media Limited (the Company), in its meeting held today, i.e. 05.05.2025, has appointed Ms. Anamika Sood (DIN:10629116), Mr. Ashwani Kumar (DIN: 10612499) and Mr. Sanjeev Kumar Singh (DIN: 10610162) as Additional Directors of the Company with effect from 05.05.2025.

As per the confirmations received, Ms. Anamika Sood, Mr. Ashwani Kumar and Mr. Sanjeev Kumar Singh are not debarred from holding the office of Director by virtue of any order passed by SEBI or any other such authority and they are not disqualified from holding the office of director pursuant to the provisions of Section 164 of the Companies Act, 2013.

The requisite disclosures in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure requirements) Regulations, 2015 read with Para A of Part A of Schedule III to the said Listing Regulations and SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 and Master Circular dated 11th November 2024, to the extent applicable to the appointment is given in the **Annexure-I**.

You are requested to take the aforesaid information on record please.

Thanking You
Yours sincerely

For **B.A.G. Films and Media Limited**

(Ajay Mishra)
Company Secretary &
Compliance Officer

Encl: a/a



Annexure – I

DETAILS UNDER REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 READ WITH SEBI CIRCULAR SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 DATED JULY 13, 2023 AND MASTER CIRCULAR DATED 11TH NOVEMBER 2024.

1: Appointment of Ms. Anamika Sood (DIN 10629116) in Skyline Radio Network Limited:

Sr. No.	Particulars	Information
1	Reason for change viz. appointment, resignation, removal, death or otherwise;	Ms. Anamika Sood (DIN:10629116) has been appointed as an Additional Director of the Skyline Radio Network Limited, one of the subsidiary of B.A.G. Films and Media Limited, in the category of Non-Executive Independent Director as recommended by Nomination and Remuneration Committee.
2	Date of Appointment /Cessation & terms of Appointment	With effect from May 5, 2025 until the conclusion of the ensuing Annual General Meeting of the Skyline Radio Network Limited and subject to approval of the members under the provisions of Companies Act, 2013 and Listing Regulations for appointment as Director for a tenure of five years.
3.	Brief Profile (in case of Appointment)	<p>Ms. Anamika Sood, aged 55 years, completed her master's degree in Literature and Education from Maharshi Dayanand University, Rohtak, Haryana.</p> <p>Ms. Sood is an academician and her expertise extends beyond academics, encompassing a profound passion in the field of Arts and Media.</p>
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Ms. Anamika Sood is not related with any existing director(s) of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.



2: Appointment of Mr. Ashwani Kumar (DIN: 10612499) in Skyline Radio Network Limited:

Sr. No.	Particulars	Information
1	Reason for change viz. appointment, resignation, removal, death or otherwise;	Mr. Ashwani Kumar (DIN: 10612499) has been appointed as an Additional Director of the Skyline Radio Network Limited, one of the subsidiary of B.A.G. Films and Media Limited, in the category of Non-Executive Director as recommended by Nomination and Remuneration Committee.
2	Date of Appointment /Cessation & terms of Appointment	With effect from May 5, 2025 until the conclusion of the ensuing Annual General Meeting of the Skyline Radio Network Limited.
3.	Brief Profile (in case of Appointment)	<p>Mr. Ashwani Kumar, aged 42 years is a accomplished media professional with 21 years of diverse experience in television programming, marketing, and events. Proven track record of developing innovative content and concepts aligned with marketing strategies to meet advertisers' needs. Skilled in handling news-led and general entertainment programming across various channels, with a deep understanding of TV audiences.</p> <p>His immense experience in the field of media and entertainment, which includes electronic media and digital media, gives him an edge over others.</p> <p>He has awarded with "Phalke Award" For Best Profile Interview Based Show – Bollywood Baazigar and "Atal Mithila Samman" for Promoting Regional Music, Artists and Culture.</p>
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Mr. Ashwani Kumar is not related with any existing director(s) of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.



3: Appointment of Mr. Sanjeev Kumar Singh (DIN: 10610162) in Skyline Radio Network Limited:

Sr. No.	Particulars	Information
1	Reason for change viz. appointment, resignation, removal, death or otherwise;	Mr. Sanjeev Kumar Singh (DIN: 10610162) has been appointed as an Additional Director of the Skyline Radio Network Limited, one of the subsidiary of B.A.G. Films and Media Limited, in the category of Non-Executive Director as recommended by Nomination and Remuneration Committee.
2	Date of Appointment /Cessation & terms of Appointment	With effect from May 5, 2025 until the conclusion of the ensuing Annual General Meeting of the Skyline Radio Network Limited.
3.	Brief Profile (in case of Appointment)	<p>Mr. Sanjeev Kumar Singh, aged 44 years is known as media professional with more than 20 years of diverse experience in Accounting, Credit Control, and operations of television programming. Proven record of accomplishment of programming advertisements and concepts aligned with marketing strategies to meet advertisers' needs.</p> <p>His immense experience in the field of media and entertainment, which includes Radio, electronic media and digital media, gives him an edge over others.</p>
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Mr. Sanjeev Kumar Singh is not related with any existing director(s) of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

