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Date: 01.04.2026

To,
Listing Compliance Department,
National Stock Exchange of India Limited
'Exchange Plaza'. C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051

To,
Corporate Relationship Department
BSE Limited,
Phiroze Jejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

SKYLINE TELE MEDIA SERVICES LIMITED

CIN : U22300DL2007PLC160956

FC 23, Sec 16 A, Film City, Noida 201 301

Tel + 91 120 4602424 Fax + 91 120 3911401

E-mail : info@skylinetelemedia.com

Website: www.skylinetelemedia.com

Sub: Disclosure under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir /Madam,

With reference to the captioned subject, please find enclosed herewith the disclosure of the Company as required under the above said Regulation in the prescribed format.

You are requested to take the above information on record please.

Thanking You

Yours Sincerely

For Skyline Tele Media Services Limited

Authorized Signatory



CC: B.A.G. Films and Media Limited
352, Aggarwal Plaza, Plot No.8,
Kondli, East Delhi, New Delhi-110096
Email: info@bagnetwork.in

Encl: a/a

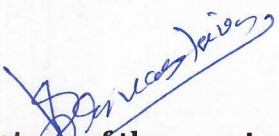
Format for Disclosures under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	B.A.G. Films and Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Skyline Tele Media Services Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	2,72,25,524	13.76	12.49
b) Shares in the nature of encumbrance pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	2,00,00,000	Nil	9.18
e) Total (a+b+c+d)	4,72,25,524	13.76	21.67
Details of acquisition/sale			
a) Shares carrying voting rights acquired/ sold	98,00,000	4.72	4.50
b) Voting rights (VR) acquired / sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil

acquired/sold			
d) Shares encumbrance/ invoked/released by acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	98,00,000	4.72	4.50
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	3,70,25,524	17.82	16.99
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	1,02,00,000	Nil	4.68
e) Total (a+b+c+d)	4,72,25,524	17.82	21.67
Mode of acquisition/sale (e.g. open market off market/ public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Preferential Allotment		
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	March 28, 2026		
Equity share capital / total voting capital of the TC before the said acquisition	197918090		
Equity share capital/ total voting capital of the TC after the said acquisition	207718090		
Total diluted share/voting capital of the TC after the said acquisition	217918090		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

 Signature of the acquirer/seller/Authorised Signatory

Place: Noida

Date: 01.04.2026

