

Bag/stex/letters/2017-18/AM/798
November 29, 2017

To,
Mr. Avishkar Naik
Assistant Vice President
Surveillance
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G Block
Bandra Kurla Complex,
Bandra (E), Mumbai-400 051

NSE-SYMBOL: BAGFILMS

Sub: Increase in Price

Ref.No. NSE/CM/Surveillance/7169 dated November 29, 2017

Dear Sir,

With reference to your letter No. NSE/CM/ Surveillance/7169 dated November 29, 2017, we wish to inform you that the Company has made all the necessary disclosures pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("Listing Regulations") and has not withheld any material information/events in our opinion would have a bearing on the price/volume behavior in the scrip.

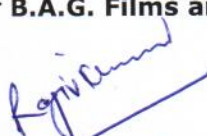
Therefore, the increase in the share price/volume of the Company is purely due to market conditions and absolutely market driven and the management of the Company is in no way connected with any such increase in price/volume.

This is for your information and record please.

Thanking You

Yours sincerely

For **B.A.G. Films and Media Limited**


(Rajeev Parashar)
Company Secretary &
Compliance Officer

