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May 22, 2017

To,
The Listing Compliance Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G
Block, Bandra-Kurla Complex,
Bandra (E), Mumbai-400 051
Fax: 91-22-26598237/38

NSE-SYMBOL: BAGFILMS BSE-Scrip Code: 532507

Sub: Appointment of Internal Auditor of the Company

Ref: Reply to Clarification Sought

Dear Sir/Madam,

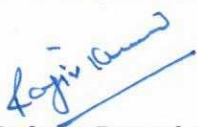
With reference to your mail on the above mentioned subject, please find attached herewith brief profile of M/s Choudhary Sah & Co., Chartered Accountants (Firm Registration Number: 025623N) appointed as Internal Auditor of the Company in Annexure-1.

This is for your information and record please.

Thanking You

Yours sincerely

For **B.A.G. Films and Media Limited**


(Rajeev Parashar)
Company Secretary &
Compliance Officer



Encl: a/a

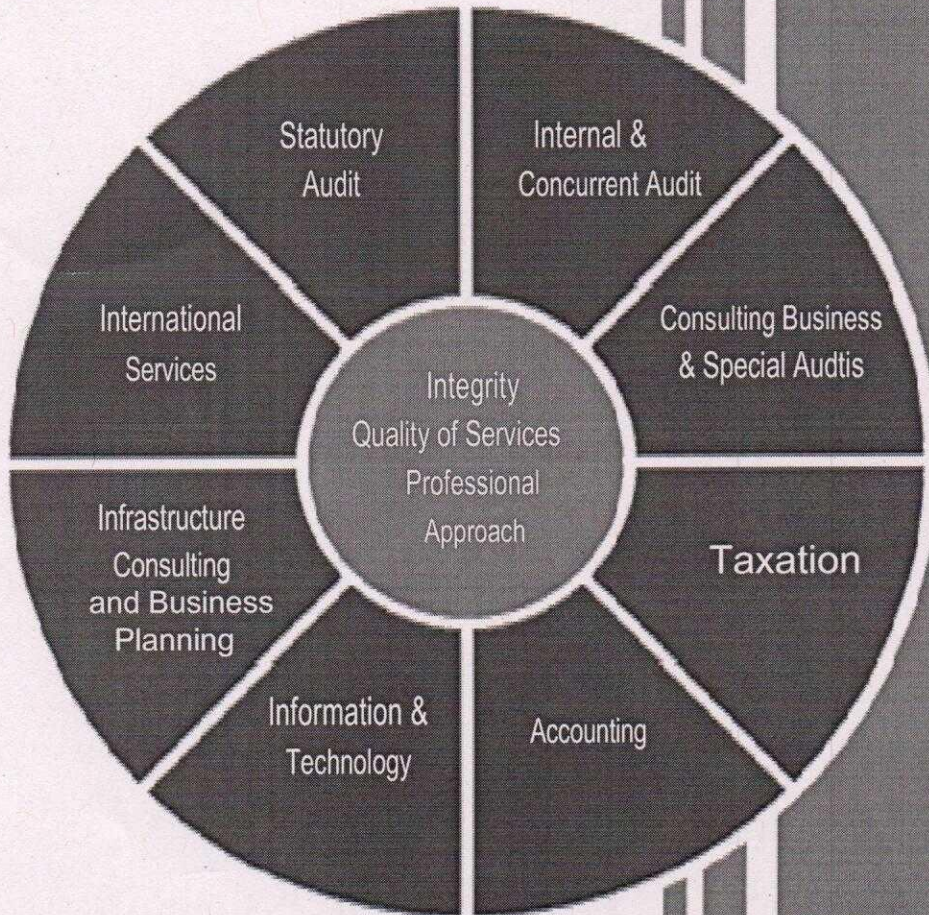
Annexure-1**DETAILS OF INTERNAL AUDITOR**

Sl. No.	Particular	Details
1	Name of the Firm	Choudhary Sah & Co.
2	Address of the Head and Branch office of the Firm with name of contact person	Head Office: J-39, First Floor, South Extension Part 1 New Delhi-110049 Partner In-charge : Gopal Kumar Branch Office: 1.B-105. Ground Floor Sector 64, Noida, U.P. Partner In-charge: Ms. Sima Choudhary 2. Nalanda Colony, East of R.M.S. Colony Lohia Nagar, Kankarbagh, Patna-800020 Partner In-charge: Puja Kumari 3. 301-A, 3rd floor, Parijat Complex Opp. BOB, Dak Bunglow Chauraha Fraser Road, Patna-800001 Partner In-charge: Sugan Prasad
3	ICAI Registration Number of the Firm	025623N
4.	Total Numbers of Partners with the Firm	8 (List attached)
5.	Number of Company audit (Statutory/Internal) carried out by the Firm in preceding three years:	15

B.A.G. Films and Media Limited*Rajiv Kumar*
Company Secretary

Our Profile

2016



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B.A.G. Films and Media Limited
Rajiv Kumar
Company Secretary

Choudhary Sah & Co.
Chartered Accountants

I. THE FIRM IN A NUTSHELL

Choudhary Sah & Co, Chartered Accountants, providing a wide range of accounting, auditing and taxation services to clients in India. We have grown rapidly by diversifying our operations in different areas of business consulting. We have 3 offices and employee over 15 people. Apart from auditing, taxation, accounting and corporate finance, the firm provides Government and Infrastructure Advisory (GIA) services for Projects relating to Governments, both Central and State, of India.

We are known as a quality service provider globally and are highly regarded for professionalism of our staff. We have a Team of chartered accountants and other business consultants with vast knowledge and professional experience. We are serving our clients and specialize in the field of accounting, auditing, taxation, along with a host of other financial services.

We have a stated policy of ensuring that high quality services are provided to each client irrespective of the client's location and size. This we achieve by bringing the professional and analytical skills that we have developed over experience through academic backgrounds, internal training, continuing professional education and engagement experience of our personnel to any assignment.

We owe our success to our Partners, who have rich experience and vast knowledge of the industry. We understand our clients' needs and zero-engineer our best practices to deliver quality services, as per expectations.

Our professionals include Accountants, Auditors, Economists, Computer Audit Specialists, Taxation Specialists, Company Secretary, Engineering, Management and HR Consultants.

Our aim is to provide top quality service to our clients consistently, while maintaining proper technical and professional standards. We seek to achieve this by:

- Providing widest range and quality of skilled professional services to Clients;
- Maintaining our level of expertise in those areas traditionally associated with accounting practices, particularly in Statutory and Internal audits;
- Extending our expertise in areas where there is a perceived need by our client for assistance;
- Fostering contact with our fellow professionals in complimentary disciplines in order that an integrated approach can be adopted in dealing with our clients' problems and unfolding business opportunities;
- Attending to our clients' needs promptly and giving pro-active solutions;
- Establishing and maintaining uniform standard of excellence through continuing professional education of partners and staff.

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B.A.G. Films and Media Limited



Company Secretary

II. THE FIRM'S ORGANISATION

We have Eight Divisions:

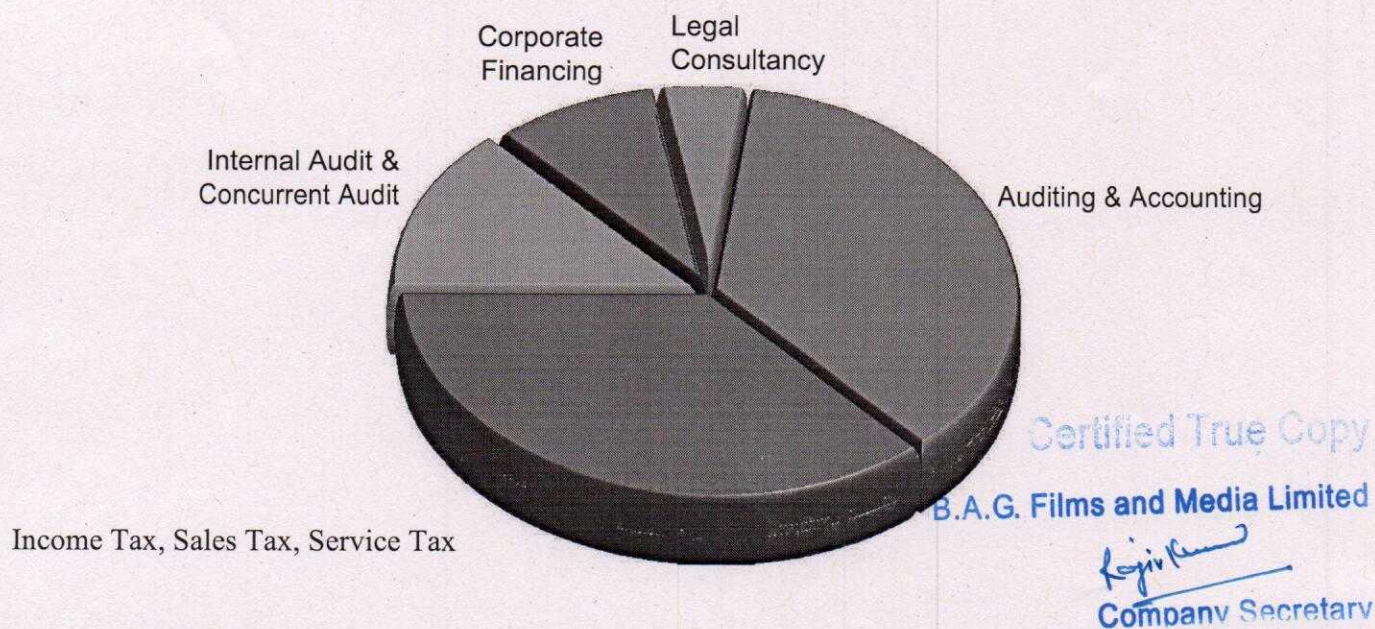
1. Accounting Division
2. Statutory Audit Division
3. Internal & Concurrent Audit Division
4. Consulting Business & Special Audits Division
5. Taxation Division
6. Infrastructure Consulting and Business Planning Division
7. International Services Division
8. Project Planning & Financing Division

Each and every member of each Division takes active part in study circles conducted by the Institute of Chartered Accountants of India.

The 8 divisions are supported by our Information and Technology Division that provides training sessions to our and our clients' employees for proper and effective use of Accounting and Financial Software Programs.

OVERALL CLIENT COMPOSITION PERCENT

Client Composition Nature



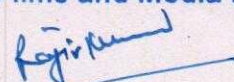
III. THE FIRM'S EXPERT SERVICES

We offer expert services in the following Fields:

- Registration of Indian Branch/Liaison/Project Office/Subsidiary of Foreign Companies;
- Registration with Software Technology Parks of India (STPI), obtaining approval of Foreign Investment Promotion Board (FIPB) and Reserve Bank of India (RBI), wherever applicable;
- Registration of Company & LLP
- Statutory Audits under Indian Company Law and other statutes;
- Internal Audit;
- Stock Audit;
- Distributors Audit And Promotional Audit
- Management / Operational Audit;
- Concurrent Audit;
- Due diligence reviews;
- Corporate laws' compliance;
- Assistance in Registration - TAN & PAN;
- Tax Planning & Compliances;
- Providing updates on significant changes in law;
- Providing clarification & opinion on Corporate Law matters;
- Tax Audit under Income Tax Laws;
- Representation before Taxation Authorities;
- Appellate/ Legal Services;
- Transfer Pricing Regulation - Compliance Audits;
- Certification services under various statutes;
- Avoidance of Double Taxation Provisions;
- Tax Planning, Compliance and Advisory services;
- Accounting and Auditing Services for NGOs
- Registration and Compliance Services under FCRA Act
- Financial Consultancy;
- Techno-commercial feasible studies, project reports;
- Business planning, reviews, reporting, MIS;
- Commercial due diligence;
- Financial structuring, venture capital funding, Private equity structuring, Shareholders' agreements;
- Corporate re-structuring;
- Business valuation;

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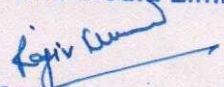
THE FIRM'S PARTNERS

We are a group of 8 Associate CAs.

SL. NO.	NAME OF EACH PARTNER	ACA / FCA	DATE OF BECOMING ACA AND FCA	MEMBERSHIP NO	QUALIFICATION	WHETHER THE PARTNERS IS ENGAGED FULL TIME OR PART TIME WITH THE FIRM
1	GOPAL KUMAR	ACA	ACA-13/03/2012	524042	B.Com,A.C.A	Full Time
2	M. KUMAR	ACA	ACA-19/09/2012	528142	B.Com,A.C.A	Full Time
3	SUGAN PRASAD	ACA	ACA-04/03/2013	530326	B.Com,A.C.A	Full Time
4	SURENDRA KUMAR KARN	ACA	ACA-28/08/2012	527456	B.Com,A.C.A	Part Time
5	PUJA KUMARI	ACA	ACA-21/09/2012	528173	B.Com,A.C.A	Full Time
6	SIMA CHOUDHARY	ACA	ACA-21/09/2012	528174	B.Com,A.C.A	Part Time
7	MANISH KUMAR SHARMA	ACA	ACA-13/04/2012	524814	B.Com,A.C.A	Full Time
8	DIMPLE BHASKAR	ACA	ACA-25/03/2016	541020	A.C.A	Full Time

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Company Secretary