

**B.A.G. Convergence Limited**

( formerly known as B.A.G. Convergence Private Limited)  
CIN: U22121DL2007PLC161935  
**Corporate Office:** FC-23, Sector 16A, Film City, Noida - 201301, U.P.  
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**BCL/NSE/CA/09/2025-26**

November 14, 2025

To,  
Listing Compliance Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor, 'G' Block,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai-400 051

**SYMBOL: BAGDIGITAL****Subject: Press Release post disclosure of Un-Audited Financial Results for the half year ended September 30, 2025****Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby inform you that the Board of Directors of the Company at its meeting held on November 14, 2025, has considered and approved the Un-Audited Financial Results of the Company for the half year ended September 30, 2025.

Following the approval, the Company is issuing a press release to highlight its financial performance and reinforce the Company's strong business fundamentals, expansion of production infrastructure, growth momentum and commitment to Strength Corporate Governance & Shareholder Value and maintaining shareholder's confidence.

This is for your information and record please.

Thanking You

Yours sincerely  
For **B.A.G. Convergence Limited**

**(Kriti Jain)**  
**Company Secretary &**  
**Compliance Officer**  
Encl: a/a

## PRESS RELEASE

B.A.G. Convergence Limited Results for H1 FY 2025-26

# **B.A.G. Convergence H1 Revenues up 60%, PAT up 46%**

## **Company Announces Strong Half-Yearly Results Post Its Successful IPO Listing at NSE SME Emerge**

**Noida, November 14, 2025** — India's fast-growing digital content and media production company **B.A.G. Convergence Limited** (formerly B.A.G. Convergence Private Limited), today announced its unaudited results for the half-year ended September 30, 2025, marking the first financial results after its successful listing on NSE SME Emerge.

The company has reported revenues of ₹2,203.37 lakh during the half-year ended September 30, 2025, ₹1,378.45 lakh in the same period in the last financial year (an increase of 59.82%).

Profit after tax was ₹603.14 lakh, as against ₹413.85 lakh in the corresponding period of the previous year (an increase of 45.74%).

Commenting on the results, **Ms. Anuradha Prasad Shukla, Chairperson and Managing Director, said:** *"Our focus is to build one of India's strongest digital-first media-tech companies. With the trust shown by public markets and our robust half-yearly performance, we are committed to accelerating innovation, expansion, and value creation. B.A.G. Convergence will continue to lead with technology, content excellence, and financial discipline."*

### **Strong Debut on NSE SME Emerge**

The company completed its Initial Public Offering (IPO) of 56,00,000 equity shares at an issue price of ₹87 per share, raising ₹4,872 lakh. The shares were allotted on October 6, 2025 and were listed on NSE SME Emerge on October 08, 2025.

### **Future Roadmap: The Next Phase of Growth**

B.A.G. Convergence's long-term strategic growth roadmap focuses on five pillars as explained below.

**1. Scaling Digital Revenues:** The company will strengthen monetisation through programmatic advertising, branded content collaborations, creator ecosystem integrations, and genre-specific vertical expansions.

**2. Regional Content Dominance:** The company aims to enter new regional markets with video-first local news formats, hyperlocal programming, and regional entertainment capsules.

**3. Strategic Partnerships & Alliances:** The company aims to enter into collaborations with leading OTT platforms, Telecom ecosystems, digital news aggregators, and technology partners to further expand reach, distribution, and engagement.

**4. Expansion of Production Infrastructure:** This entails setting up of new-age digital studios, AI-enabled content labs, and multi-format IP creation hubs.

**5. Strengthening Corporate Governance & Shareholder Value:** As a newly listed entity, B.A.G. Convergence is committed to prioritising transparent disclosures, strong risk management, and sustainable long-term financial growth.

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## **About B.A.G. Convergence Limited**

B.A.G. Convergence Limited is part of the B.A.G Network Group, a diversified media and content powerhouse. The Company specializes in digital content production, broadcast solutions, TV programming, post-production services, and multi-platform media solutions, serving broadcasters, digital publishers, and enterprises across India. For more information, please visit our website: [www.bagconvergence.in](http://www.bagconvergence.in)

## **For Media Queries:**

### **Corporate Communications Team**

B.A.G. Convergence Limited

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