Bata

Date: May 15, 2017

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata 700 001

Fax #: 033-2210 4492 / 2210 4500 / 2210 4468 / 2223

Dear Sirs,

Sub: Disclosure under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Re: Submission of Audited Financial Results alongwith Auditor's Report thereon (Standalone and Consolidated) for the 4th quarter and financial year ended March 31, 2017

In compliance with the provisions of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing the Audited Financial Results (AFRs) of Bata India Limited ('the Company') for the 4th quarter and financial year ended March 31, 2017 (both on Standalone and Consolidated basis) in the prescribed format, alongwith Auditor's Report thereon. The AFRs were approved at the meeting of the Board of Directors held today.

The Auditor's Report containing unmodified opinion on the aforesaid AFRs (both on Standalone and Consolidated basis) received from the Statutory Auditors of the Company were placed before the Board Meeting held today. Necessary Declarations from the Company to that effect are also enclosed.

The Board Meeting commenced at 2.15 p.m. and concluded at 4.10 p.m. today.

We are also enclosing a Press Release on the aforesaid AFRs.

Please take the above on record.

Thanking you.

Yours faithfully,
BATA INDIA LIMITED

MALOY KUMAR GUPTA
Company Secretary

Encl: As above.

Copy to : The Manager
Corporate Relationship Department
BSE Limited
1st Floor, New Trading Wing, Rotunda Building
P J Towers, Dalal Street, Fort, Mumbai - 400001

Copy to : The Manager
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, C-1, Block G,
Bandra Kurla Complex, Bandra (E), Mumbai - 400051

BATA INDIA LIMITED

REGD. OFFICE: 27B, CAMAC STREET, KOLKATA 700016 | CIN: L19201WB1931PLC007261

Telephone - 033 - 39802001, Fax - 033- 22895748 | Email: corporate.relations@bata.com, Website: www.bata.in

STATEMENT OF STANDALONE & CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31st MARCH, 2017

(in Rs millions except per share data)

Sl No	Particulars	3 months ended 31st Mar 2017	Preceding 3 months ended 31st Dec 2016	Corresponding 3 months ended in the previous year 31st Mar 2016	Year ended 31st Mar 2017	Year ended 31st Mar 2016	Consolidated Year ended 31st Mar 2017	Consolidated Year ended 31st Mar 2016
		Audited	Unaudited	Audited	Audited	Audited	Audited	Audited
1	REVENUE							
	a Revenue from operations	5980.18	6408.12	5635.75	24972.41	24485.97	25043.36	24559.12
	b Other income	121.71	161.56	100.83	466.46	267.18	460.20	266.12
	Total Income	6101.89	6569.68	5736.58	25438.87	24753.15	25503.56	24825.24
2	Expenses							
	a Cost of raw material and components consumed	650.38	740.37	430.76	2914.18	3027.91	2914.18	3027.91
	b Purchase of traded goods	2462.54	1701.43	1710.86	8878.15	8283.18	8948.92	8416.80
	c (Increase)/ decrease in inventories of finished goods, work-in-progress and traded goods	(398.89)	507.36	234.06	(263.53)	136.08	(282.53)	71.48
	d Excise duty on sale of goods	65.91	61.56	195.88	300.80	332.05	300.80	332.05
	e Employee Benefits Expense	717.79	657.91	680.47	2726.95	2609.25	2731.88	2614.93
	f Finance Costs	15.59	5.33	4.81	40.34	17.43	40.34	17.43
	g Depreciation and amortization expense	166.46	161.85	206.39	650.05	788.01	650.36	788.22
	h Rent	940.67	898.70	881.41	3563.73	3446.01	3563.93	3447.20
	i Other Expenses	974.64	1055.47	939.22	4075.76	3893.81	4080.35	3890.81
	Total Expenses	5595.09	5789.98	5283.86	22886.43	22533.73	22948.23	22606.83
3	Profit before exceptional items and tax	506.80	779.70	452.72	2552.44	2219.42	2555.33	2218.41
4	Exceptional items (income)/ expense	-	216.69	-	216.69	(747.07)	216.69	(747.07)
5	Profit before tax	506.80	563.01	452.72	2335.75	2966.49	2338.64	2965.48
6	Tax Expense							
	- Current Tax	246.88	234.60	280.49	924.70	933.63	925.63	934.78
	- Tax for earlier years	(62.83)	-	-	(62.83)	-	(62.90)	(0.11)
	- Deferred Tax (Credit)/ Charge	(36.64)	(48.72)	(110.06)	(113.60)	(143.09)	(113.60)	(143.09)
7	Profit for the year	359.39	377.13	282.29	1587.48	2175.95	1589.51	2173.90
8	Other Comprehensive Income							
	Other comprehensive income not to be reclassified to profit or loss in subsequent periods:							
	a Re-measurement gains/(losses) on defined benefit plans	49.68	(29.72)	(4.42)	(21.56)	(17.68)	(21.56)	(17.68)
	b Income tax effect	(17.19)	10.29	1.53	7.46	6.12	7.46	6.12
	Other comprehensive income for the year, net of tax	32.49	(19.43)	(2.89)	(14.10)	(11.56)	(14.10)	(11.56)
	Total comprehensive income for the year, net of tax	391.88	357.70	279.40	1573.38	2164.39	1575.41	2162.34
	Earnings per equity share of Rs 5 each (not annualized)							
	Basic	2.80	2.93	2.20	12.35	16.93	12.37	16.91
	Diluted	2.80	2.93	2.20	12.35	16.93	12.37	16.91

SEGMENTWISE REVENUE, RESULT AND CAPITAL EMPLOYED

Sl No	Particulars	3 months ended 31st Mar 2017	Preceding 3 months ended 31st Dec 2016	Corresponding 3 months ended in the previous year 31st Mar 2016	Year ended 31st Mar 2017	Year ended 31st Mar 2016	Consolidated Year ended 31st Mar 2017	Consolidated Year ended 31st Mar 2016
		Audited	Unaudited	Audited	Audited	Audited	Audited	Audited
	SEGMENT REVENUE							
	Net Sale / Income from							
a.	Footwear & Accessories	6101.89	6569.68	5736.58	25438.87	24323.60	25503.56	24395.69
b.	Surplus Property Development					429.55	-	429.55
	TOTAL REVENUE	6101.89	6569.68	5736.58	25438.87	24753.15	25503.56	24825.24
	SEGMENT RESULT							
	Profit before Tax & Interest from each Segment							
a.	Footwear & Accessories	506.80	563.01	377.88	2335.75	2312.50	2338.64	2312.67
b.	Surplus Property Development	-	-	-	-	429.55	-	429.55
	TOTAL	506.80	563.01	377.88	2335.75	2742.05	2338.64	2742.22
	Less :							
I	Interest Expense	-	-	4.81	-	17.43	-	17.43
II	Interest Income	-	-	(91.43)	-	(260.57)	-	(259.52)
III	Un-allocable Expenditure	-	-	11.78	-	18.70	-	18.83
	Total Profit Before Tax	506.80	563.01	452.72	2335.75	2966.49	2338.64	2965.48
	SEGMENT ASSETS							
a.	Footwear & Accessories	19225.97	19032.31	15835.33	19225.97	15835.33	19231.38	15859.29
b.	Surplus Property Development	-	-	-	-	-	-	-
c.	Unallocated	-	-	1468.56	-	1468.56	-	1471.28
	TOTAL	19225.97	19032.31	17303.89	19225.97	17303.89	19231.38	17330.57
	SEGMENT LIABILITIES							
a.	Footwear & Accessories	5973.16	6169.06	5045.22	5973.16	5045.22	5988.15	5083.51
b.	Surplus Property Development	-	-	-	-	-	-	-
c.	Unallocated	-	-	37.82	-	37.82	-	37.82
	TOTAL	5973.16	6169.06	5083.04	5973.16	5083.04	5988.15	5121.33
	CAPITAL EMPLOYED							
	Segment Assets - Segment Liabilities							
a.	Footwear & Accessories	13252.81	12863.25	10790.11	13252.81	10790.11	13243.23	10775.78
b.	Surplus Property Development	-	-	-	-	-	-	-
c.	Unallocated	-	-	1430.74	-	1430.74	-	1433.46
	TOTAL	13252.81	12863.25	12220.85	13252.81	12220.85	13243.23	12209.24

Notes :

1 The above results were reviewed by the Audit Committee and approved by the Board of Directors at the Board Meeting held on 15th May, 2017. Figures of the previous period/ quarter have been regrouped, wherever considered necessary.

2 The Company has adopted Indian Accounting Standard ("Ind AS") and accordingly these financial results have been prepared in compliance with accounting standards notified under section 133 of the Companies Act 2013, read with relevant rules issued there under. The date of transition to Ind AS is April 1, 2015. The impact of transition has been accounted for in the opening reserves and the comparative periods have been reinstated accordingly.

3 Net Profit of Rs. 359.39 million, for the quarter ended 31st March, 2017 has increased by 27% over the corresponding period last year.

4 Earning per share for the current quarter is Rs. 2.80 as against Rs. 2.20 per share in corresponding period last year.

5 Profit before exceptional item & tax for the year ended 31st March, 2017 of Rs. 2552.44 million, has increased by 15% over the corresponding period last year.

6 The Board of Directors have recommended a final dividend of Rs. 3.5 per share (70 % on an equity share of par value of Rs. 5/- each) for the year ended 31st March, 2017. The payment is subject to approval of the shareholders at the ensuing Annual General Meeting of the Company.

7 The figures of quarter ended 31st March, 2017 are balancing figures between audited figures in respect of the year ended 31st March, 2017 and the unaudited published year to date figures up to nine months ended 31st December, 2016.

8 Consolidated accounts include results of three 100% subsidiaries viz., "Bata Properties Limited" , "Coastal Commercial & Exim Limited" and "Way Finders Brands Limited".

9 As at 30th September 2015, the Company fulfilled all its obligations pertaining to the Surplus Property Development and hence thereafter, the Company operates in a single segment, i.e., Footwear & Accessories.

10 Reconciliation between financial results, as previously reported (referred to as 'Previous GAAP') and Ind AS for quarters / year presented are as under:

	Standalone		Consolidated
	For the quarter ended March 31, 2016	For the year ended March 31, 2016	For the year ended March 31, 2016
	Refer Note 2	Refer Note 2	Refer Note 2
Net Profit under Previous GAAP	278.68	2187.48	2185.44
Actuarial (gain)/loss on employee defined benefit funds recognised in other comprehensive income	4.42	17.68	17.68
Effect of useful life recognised as change in estimates	-	(35.53)	(35.53)
Effect of measuring financial instruments at fair value	0.85	(0.08)	(0.09)
Effect of others	0.20	0.20	0.20
Effect of deferred tax on above	(1.86)	6.20	6.20
Net Profit for the period under Ind AS	282.29	2175.95	2173.90
Other Comprehensive Income (net of tax impact)	(2.89)	(11.56)	(11.56)
Total Comprehensive Income under Ind AS	279.40	2164.39	2162.34

11 Reconciliation between equity, as previously reported (referred to as 'Previous GAAP') and Ind AS for the year ended March 31, 2016 is as under:

	Standalone	Consolidated
	As at March 31, 2016	As at March 31, 2016
	Refer Note 2	Refer Note 2
Equity as per previous GAAP	11830.24	11818.62
Effect of final dividend approved & declared post reporting period	541.33	541.33
Effect of measuring financial instruments at fair value	(14.50)	(14.49)
Effect of deferred tax	(136.22)	(136.22)
Equity under Ind AS	12220.85	12209.24

S.R. Batliboi & Co. LLP, Gurgaon

for Identification

Gurgaon
15.05.2017

Ram Kumar Gupta
DIRECTOR FINANCE

Rajeev Gopalakrishnan
MANAGING DIRECTOR

12 The Statement of Assets and Liabilities is given below-

STATEMENT OF ASSETS AND LIABILITIES				
	Stand Alone		Consolidated	
Particulars	As at 31 March 2017	As at 31 March 2016	As at 31 March 2017	As at 31 March 2016
	Audited	Audited	Audited	Audited
ASSETS				
Non-current assets				
Property, Plant and Equipment	2645.75	3015.15	2665.64	3034.88
Capital work-in-progress	242.29	134.34	242.29	134.34
Intangible assets	13.77	5.96	13.88	6.12
Intangible assets under development	56.06	56.06	56.06	56.06
Financial assets				
Investments	49.51	49.51	0.00	0.00
Loans	980.94	818.60	876.83	761.45
Other financial assets	-	-	14.47	13.85
Deferred tax assets (net)	1004.33	890.79	1004.34	890.79
Other non-current assets	737.57	854.62	738.76	856.86
	5730.22	**5825.03**	**5612.27**	**5754.35**
Current assets				
Inventories	7054.39	6788.95	7137.97	6853.53
Financial Assets				
Trade Receivables	671.48	696.39	694.08	709.96
Cash and cash equivalents	616.99	888.74	617.80	898.99
Other bank balances	4592.13	2516.31	4602.57	2525.71
Loans	32.44	77.34	32.37	76.90
Others current financial asset	261.92	204.95	261.92	204.95
Other current assets	266.40	306.18	272.40	306.18
	13495.75	**11478.86**	**13619.11**	**11576.22**
Total Assets	**19225.97**	**17303.89**	**19231.38**	**17330.57**
EQUITY AND LIABILITIES				
Equity				
Equity Share capital	642.64	642.64	642.64	642.64
Other Equity				
Securities Premium	501.36	501.36	501.36	501.36
Retained Earnings	12134.47	11088.41	12124.89	11076.80
Others (including items of other comprehensive Income)	(25.66)	(11.56)	(25.66)	(11.56)
Total equity	**13252.81**	**12220.85**	**13243.23**	**12209.24**
LIABILITIES				
Non-current liabilities				
Trade Payables	1039.71	1028.71	1039.71	1028.73
Current liabilities				
Financial Liabilities				
Trade Payables	4072.15	3248.57	4084.47	3286.22
Other financial liabilities	401.84	431.95	401.84	431.95
Other current liabilities	302.84	308.10	305.05	308.72
Current tax liabilities (net)	113.16	25.74	113.62	25.74
Provisions	43.46	39.97	43.46	39.97
Total Liabilities	**5973.16**	**5083.04**	**5988.15**	**5121.33**
Total Equity and Liabilities	**19225.97**	**17303.89**	**19231.38**	**17330.57**

S.R. Batliboi & Co. LLP, Gurgaon

for Identification

Gurgaon
15.05.2017

Ram Kumar Gupta
DIRECTOR FINANCE

Rajeev Gopalakrishnan
MANAGING DIRECTOR

S.R. BATLIBOI & CO. LLP
Chartered Accountants

Golf View Corporate Tower - B
Sector-42, Sector Road
Gurgaon -122 002, Haryana, India

Tel : +91 124 464 4000
Fax: +91 124 464 4050

Auditor's Report On Quarterly Financial Results and Year to Date Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To
Board of Directors of
Bata India Limited

1. We have audited the accompanying statement of quarterly standalone financial results of Bata India Limited ('the Company') for the quarter ended March 31, 2017 and for the year ended March 31, 2017, attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015,read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016. The quarterly standalone financial results are the derived figures between the audited figures in respect of the year ended March 31, 2017 and the published year-to-date figures up to December 31, 2016, being the date of the end of the third quarter of the current financial year, which were subject to limited review. The standalone financial results for the quarter ended March 31, 2017 and year ended March 31, 2017 have been prepared on the basis of the standalone financial results for the nine-month period ended December 31, 2016, the audited annual standalone Ind AS financial statements as at and for the year ended March 31, 2017, and the relevant requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016, which are the responsibility of the Company's management and have been approved by the Board of Directors of the Company. Our responsibility is to express an opinion on these standalone financial results based on our review of the standalone financial results for the nine-month period ended December 31, 2016 which was prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard (Ind AS) 34, Interim Financial Reporting, specified under Section 133 of the Companies Act 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India; our audit of the annual standalone Ind AS financial statements as at and for the year ended March 31, 2017; and the relevant requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016.

2. We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatement(s). An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.

3. In our opinion and to the best of our information and according to the explanations given to us, these quarterly standalone financial results as well as the year to date results:

   i. are presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016, in this regard; and
   ii. give a true and fair view of the net profit and other financial information for the quarter ended March 31, 2017 and for the year ended March 31, 2017.

S.R. BATLIBOI & CO. LLP GURGAON

4. Further, read with paragraph 1 above, we report that the figures for the quarter ended March 31, 2017 represent the derived figures between the audited figures in respect of the financial year ended March 31, 2017 and the published year-to-date figures up to December 31, 2016, being the date of the end of the third quarter of the current financial year, which were subjected to a limited review as stated in paragraph 1 above, as required under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016.

For S.R. Batliboi & Co. LLP
Chartered Accountants
ICAI Firm Registration Number: 301003E/E300005

Sanjay Vij

S.R. BATLIBOI & CO. LLP GURGAON

per Sanjay Vij
Partner
Membership No.: 95169

Gurgaon
May 15, 2017

S.R. BATLIBOI & CO. LLP
Chartered Accountants

Golf View Corporate Tower - B
Sector-42, Sector Road
Gurgaon -122 002, Haryana, India

Tel : +91 124 464 4000
Fax: +91 124 464 4050

Auditor's Report On Consolidated Year to Date Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To
Board of Directors of
Bata India Limited

1. We have audited the accompanying statement of consolidated financial results of Bata India Limited ('the Company') comprising its subsidiaries (together, 'the Group'), for the year ended March 31, 2017, attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016. The consolidated financial results for the year ended March 31, 2017 have been prepared on the basis of the audited annual consolidated Ind AS financial statements as at and for the year ended March 31, 2017, and the relevant requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016, which are the responsibility of the Company's management and have been approved by the Board of Directors of the Company. Our responsibility is to express an opinion on these consolidated financial results based on our audit of the consolidated financial results for the year ended March 31, 2017 which was prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard specified under Section 133 of the Companies Act 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India; our audit of the annual consolidated Ind AS financial statements as at and for the year ended March 31, 2017; and the relevant requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016.

2. We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatement(s). An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.

3. In our opinion and to the best of our information and according to the explanations given to us, and based on the consideration of the reports of other auditors on separate financial statements and the other financial information of subsidiaries these consolidated financial year to date results:

   i. includes the results of the following entities
      (a) Bata Properties Limited
      (b) Coastal Commercial & Exim Limited
      (c) Way Finder Brands Limited;

   ii. are presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016, in this regard; and

   iii. give a true and fair view of the net profit and other financial information for the year ended March 31, 2017.

S.R. BATLIBOI & CO. LLP GURGAON

4. We did not audit the financial statements and other financial information, in respect of 3 subsidiaries, whose Ind AS financial statements include total assets of Rs 165.04 million and net assets of Rs 40.47 million as at March 31, 2017, and total revenues of Rs 74.99 million for the year ended on that date and net cash outflows of Rs 9.44 million for the year ended on that date. These Ind AS financial statement and other financial information have been audited by other auditors, which financial statements, other financial information and auditor's reports have been furnished to us by the management. Our opinion, in so far as it relates to the affairs of such subsidiaries, is based solely on the report of other auditors. Our opinion is not modified/qualified in respect of this matter.

For S.R. Batliboi & Co. LLP
Chartered Accountants
ICAI Firm Registration Number: 301003E/E300005

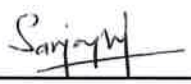
per Sanjay Vij
Partner
Membership No.: 95169

Place: Gurgaon
Date: May 15, 2017

DECLARATION

(For Audit Report with unmodified opinion)

(Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI (Listing Obligations and Disclosure Requirements) (Amendment) Regulations, 2016)

1.	Name of the Company	**Bata India Limited**
2.	Annual Financial Statements (Standalone) for the year ended	March 31, 2017
3.	Type of Audit observation	Unmodified
4.	Frequency of observation	N.A.
5.	To be signed by-	
	• CEO / Managing Director	 **(Rajeev Gopalakrishnan)** Managing Director & CEO DIN: 03438046
	• CFO	 **(Ram Kumar Gupta)** Director Finance & CFO DIN: 01125065
	• Auditors of the company	 **(Sanjay Vij)** Partner, S.R. Batliboi & Co. LLP. Chartered Accountants Membership No.: 95169
	• Audit Committee Chairman	 **(Ravindra Dhariwal)** Chairman of the Audit Committee DIN: 00003922

DECLARATION

(For Audit Report with unmodified opinion)

(Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI (Listing Obligations and Disclosure Requirements) (Amendment) Regulations, 2016)

1.	Name of the Company	**Bata India Limited**
2.	Annual Financial Statements (Consolidated) for the year ended	March 31, 2017
3.	Type of Audit observation	Unmodified
4.	Frequency of observation	N.A.
5.	To be signed by-	
	• CEO / Managing Director	**(Rajeev Gopalakrishnan)** Managing Director & CEO DIN: 03438046
	• CFO	**(Ram Kumar Gupta)** Director Finance & CFO DIN: 01125065
	• Auditors of the company	**(Sanjay Vij)** Partner, S.R. Batliboi & Co. LLP. Chartered Accountants Membership No.: 95169
	• Audit Committee Chairman	**(Ravindra Dhariwal)** Chairman of the Audit Committee DIN: 00003922

Bata reports a healthy 27% growth in Net Profits in Q4

New Delhi: 15th May, 2017: India's leading and most preferred footwear brand, Bata announced its financial results for the fourth quarter ended March 31, 2017. The Company's Q4 Turnover & Net Profit stood at INR 598.0 crores and 35.9 crores, respectively. The last quarter saw infusion of new lines in mens and ladies contemporary collection along with exciting and colorful range for teenage consumers. It was supported by new technology 'XO Rise' range under Power Sportswear and high impact associations like 'Footwear Partner' for the ongoing fbb Colors Femina Miss India 2017 beauty pageant.

Net Profit for the quarter ended 31st March, 2017 of INR 35.9 crores has increased by 27% over the corresponding period last year.

Financials

	Quarter Ended (March'2017)	Quarter Ended (March'2016)	Increase/ (Decrease) %
Net Sales/Income (Rs. in Crores)	598.0	563.6	6%
Net Profit (Rs. in Crores)	35.9	28.2	27%

Rajeev Gopalakrishnan, President-South Asia, Bata Emerging Markets said,
"This year, we will be following our strategy of driving store growth in both Urban and Tier II markets, apart from launching new collections in the women and youth categories that will re-define the footwear fashion market. On the brand front, Bata's focus is to encompass style and fashion to engage with younger consumers and our recent collaboration with fbb Colors Femina Miss India 2017 as their Footwear partner establishes Bata's presence in the modern conversation of style. We are now speaking the language of the youth and our social media presence, blogs and even our communication reflects this change. We are looking forward to being in our consumers' life at every step and exceeding our stakeholder's expectations from our brand."

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About BATA

Bata has been holding a unique place in the hearts of Indians for more than 85 years. Probably the only footwear brand that offers footwear and accessories for the entire family, Bata has redefined the modern footwear industry in India. It has established a leadership position in the industry and is the most trusted name in branded footwear. It sells over 50 million pairs of footwear every year and serves to over 120,000 customers almost every day.

Bata India is the largest footwear retailer in India, offering footwear, accessories and bags across brands like Bata, Hush Puppies, Naturalizer, Power, Marie Claire, Weinbrenner, North Star, Scholl, Bata Comfit and Bubblegummers to name a few. It retails in over 1,265 Bata stores, on bata.in and in thousands of multi-brand footwear dealer stores pan-India.

For more information on Bata India, please visit www.bata.in

For further information contact:

Gayathri Natarajan | gayathri@actimediaindia.com | 8800661408
Priyanka Jaitly | priyankajaitley@actimediaindia.com | 8130081882