TRIDENT GROUP™
Being different is normal

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TRIDENT/CS/2016
October 17, 2016

National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai- 400 051	BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrip Code: - TRIDENT	Scrip Code: - 521064

Sub: Mr. Abhishek Gupta, CEO honored with ASSOCHAM Leadership Award (CEO), 2016

Dear Sirs,

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Mr. Abhishek Gupta CEO at Trident Ltd has been honoured with prestigious ASSOCHAM Leadership Award (CEO) for his outstanding contribution to the society and the nation, at a summit on "Redefining leadership for 21st Century" at Chandigarh.

Please find enclosed herewith the Press release issued by the Company with respect to the above.

We hope you will find the same in order.

Thanking you,

For **Trident Limited**

TRIDENT LIMITED * SANGHERA-148101, INDIA * TRIDENT GROUP

(Pawan Babbar)
Company Secretary

Encl: As above

Press Release

Mr. Abhishek Gupta honored with ASSOCHAM Leadership Award (CEO), 2016

Ludhiana/Chandigarh, October 17, 2016: Mr. Abhishek Gupta, CEO at Trident Ltd was honored with the prestigious ASSOCHAM Leadership Award (CEO) for his outstanding contribution to the society and the nation. His Excellency, Governor, Punjab & Administrator, UT Chandigarh, Shri V P Singh Badnore presented the coveted Award at a Summit on "Redefining leadership for 21st Century" and Presentation of "ASSOCHAM – Leadership Awards 2016" at Chandigarh.

Speaking about the achievement, Mr. Abhishek Gupta said,

"It is a great honor and pride to receive the award among the industry stalwarts. I would like to take this opportunity and thank each member of Trident family who has supported me in the journey."

The event honored professionals who have worked incessantly and have taken lead in the contemporary social system, services and quality achievements. Associated Chambers of Commerce and Industry of India (ASSOCHAM) is a non-government and not-for-profit organisation, established in 1920. Ernst and Young was the knowledge partner who had laid the rigorous criteria to choose the best leaders from the industry for awards.

About Trident Limited:

Trident Limited is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident is the largest terry towel and wheat straw based paper manufacturer in the world. With the establishment of the state-of-the-art manufacturing processes and systems coupled with appropriate human capital and credentials, Trident has frequently received accolades from its patrons in recognition for delivering high quality standards and for its customer-centric approach.

The Company operates in two major business segments: Home Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh. Trident's customer base spans over more than 100 countries across 6 continents and comprises of global retail brands like Ralph Lauren, JC Penney, IKEA, Target, Wal-Mart, Macy's, Kohl's, Sears, Sam's Club, Burlington, etc. With export turnover accounting for about 55% of total sales of the Company, Trident Group has emerged as one of the world's largest integrated home textile manufacturer.

For more information, please visit www.tridentindia.com OR contact:

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