

Format for disclosure by the Promoter(s) to the stock exchanges and the Target Company for encumbrances of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Name of the Target Company (TC)	M/s. Asian Paints Limited
Name of the Promoter(S) on whose Shares encumbrance was created	Isis Holding and Trading Company Private Limited
Date of Reporting	13.02.2013
Name of the Stock Exchanges where the shares of the Target Company are listed	Bombay Stock Exchange Limited / National Stock Exchange Limited

Details of Promoters' holding

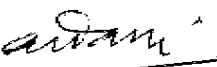
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post Event Holding (Encumbered shares to be excluded)		@Detail of Encumbrance (Pledge / Lien or others)					Pledge is in favour of
Names	Number	% of total share capital	Type - Creation / Invocation / Release	Date (S)	Number	% of total share capital	Pre - Transaction Pledge	Present Pledge created on	Total Shares Pledged	% of total share capital		
							No. of Shares	Date	No. of Shares	No. of Shares		
Isis Holding and Trading Company Private Limited	5,283,062	5.51	Release	12.02.2013	3,387,062	3.53	2,017,000	12.02.2013	(121,000)	1,896,000	1.98	L & T Finance Limited

@ Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

* Additional shares are pledged.

It is pledged for a period of 12 months from the date of creation for borrowing made.

For Isis Holding and Trading Company Private Limited


Director / Authorised Signatory

Place : Mumbai

Date : 13.02.2013

ISIS HOLDING AND TRADING COMPANY PRIVATE LIMITED

Regd. Office : 3-A, Barodawala Mansion, 81 Dr. Annie Besant Road

Worli, Mumbai – 400 018

Tel.: 24938687, 4362 5500, Fax No. 24974886

Email.: admin@danienterprises.co.in

February 13, 2013

To

The National Stock Exchange of India Limited,

Exchange Plaza

Bandra Kurla Complex

Bandra (E), Mumbai - 400 051.

Fax No. : 2659 8237 / 2659 8238

Dear Sir,

Sub: Declarations under regulation 31(1) and 31(2) of the SEBI (SAST) Regulations.**Ref.: Target Company - Asian Paints Limited (BSE – Script Code – 500820) (ISIN No.: INE021A01018)**

Pursuant to the regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Share and Takeovers) Regulations 2011, enclosed please find the disclosure by the Promoter(s) for encumbrances of shares / invocation of encumbrance / release of encumbrance of Asian Paints Limited.

Kindly take the same on record and oblige.

Thanking you,

Yours faithfully

For Isis Holding and Trading

Company Private Limited



Authorised Signatory/ Director

Encl: A/a

CC:

1. The Bombay Stock Exchange Limited,
Corporate Relationship Department,
First Floor, New Trading Ring,
Rotunda Building, P. J. Towers,
Dalal Street, Mumbai.
2. Asian Paints Limited
6 A ShantiNagar
Vakola Pipe Line
Santacruz (E), Mumbai – 400 054