ISIS HOLDING AND TRADING COMPANY PRIVATE LIMITED
Regd. Office : 3-A, Barodawala Mansion, 81 Dr. Annie Besant Road
Worli, Mumbai – 400 018
Tel.: 24938687, 4362 5500, Fax No. 24974886
Email.: admin@danienterprises.co.in

Date: 11th July, 2012

To
Asian Paints Limited
6 A ShantiNagar
Vakola Pipe Line
Santacruz (E), Mumbai – 400 055

Dear Sir,

Sub: Declarations under Regulations 13(2), 13(2A) and 13(6)

Ref.: Target Company - Asian Paints Limited (BSE – Script Code - 500820) (ISIN No.: INE021A01018)

Pursuant to the Regulations 13(2), 13(2A) and 13(6) of the SEBI (Substantial Acquisition of Share and Takeovers) Regulations 2011, please find enclosed the initial disclosure by the Promoter(s) in Form B.

Kindly take the same on record and oblige.

Thanking you,

Yours faithfully
For ISIS HOLDING AND TRADING COMPANY PRIVATE LIMITED

DIRECTOR
Encl: A/a
CC:

1. The Bombay Stock Exchange Limited,
   Corporate Relationship Department,
   First Floor, New Trading Ring,
   Rotunda Building, P. J. Towers,
   Dalal Street, Mumbai.

2. The National Stock Exchange of India Limited,
   Exchange Plaza
   Bandra Kurla Complex
   Bandra (E), Mumbai - 400 051.

Jul. 12 2012 03:34PM P2
FAX NO. : 24974886
FROM : DANI GROUP

FORM B

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

(Regulations 13(2), 13(2A) and 13(6))

Details of shares or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company, or positions taken in derivatives by Director or Officer of a listed company and his dependents.

To,

Asian Paints Limited 6A, Shanti Nagar, Santacruz (East) Mumbai-400055	National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex Bandra (E), Mumbai - 400 051 Fax: 26598237 / 26598238	Bombay Stock Exchange Limited, P. J. Towers , Dalal Street, Fort, Mumbai - 400 001 Fax: 22722037/39/41/61 and 22721278

Details of change in shareholding by Isis Holding and Trading Company Private Limited **(part of Promoter/promoter group)**:

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/ Officer	*~~Date of assuming office of Director / Officer OR~~ Date of becoming Promoter/part of Promoter Group.*	*No. & % of shares/voting rights held at the time of becoming Promoter/part of Promoter Group/ Director/Officer.*	*Date of intimation to company*	*Mode of acquisition (market purchase / public / rights / preferential offer etc.)*	*Trading Member through whom the trade was executed with SEBI Registration No. of the TM*	*Exchange on which the trade was executed*	*Buy quantity*	*Buy value*
Name: Isis Holding and Trading Company Private Limited **Registered office address:** 3A, Barodawala Mansion, 81, Dr. Annie Besant Road, Worli, Mumbai- 400018 **PAN:** AACCI5586Q	10th July, 2012 (Being the date of transfer of shares from individual shareholders of Isis Holding and Trading Company Private Limited to Geetanjali Trading and Investments Private Limited ie. Holding Company)	Nil (0.00 %)	11th July, 2012	By virtue of acquisition of 100% paid up share capital of Isis Holding and Trading Company Private Limited by Geetanjali Trading and Investments Private Limited (already part of promoter/promoter group) our Company has become its 100% subsidiary. Pursuant to provisions of Regulation 2(1) (zb) (iii) of the SEBI (ICDR) Regulations, 2009; our Company being 100 % subsidiary company, falls under the category of promoter/promoter group.	NA	NA	NA	NA

Note: The above table shall be applicable with suitable modifications to disclosures for position taken in derivatives also.

For ISIS HOLDING AND TRADING COMPANY PRIVATE LIMITED

DIRECTOR