



ashima
LIMITED

Regd. Office : Texcellence Complex, Near Anupam Cinema, Khokhara, Ahmedabad - 380 021, India.
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CIN : L99999GJ1982PLC005253

Date :29th November, 2014

The Executive Director
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

The Executive Director
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051

The Executive Director
Ahmedabad Stock Exchange Limited
Kamdhenu Complex, Panjarapole,
Ambavadi, Opposite Sahajanand College,
Ambavadi Ahmedabad – 380015

Dear Sir,

Ref: Disclosure under Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Pursuant to Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, we wish to inform you that we have received disclosure under Regulation 13(4A) of the said Regulations, from **ELEPHANTS ENTERPRISES LTD.** (part of the Promoter Group of Ashima Ltd., a listed company) that they have sold pledged dematerialized equity shares of Ashima Ltd through an off-market economic /commercial transfer/ sale on **27th November, 2014** to companies (which are also part of the Promoter Group of Ashima Ltd.).

The Company has received the intimation from **ELEPHANTS ENTERPRISES LTD.**, the seller of the Shares under Regulation 13(4A) on **28th November, 2014**.

In this connection please find enclosed herewith the disclosure as per regulation 13(6) of the said Regulations.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,
For Ashima Ltd

Authorised Signatory

Encl: As above.

T E X C E L L E N C E

Visit us at <http://www.ashima.in>

Form D

Securities and Exchange Board of India (Prohibition of insider Trading) Regulations, 1992 [Regulation 13 (4), 13(4A) and (6)]

(Regulation 13 (6) – Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a Listed Company)

Name, PAN & address of Promoter / Person who is part of Promoter Group/ Director / Officer	No. & % of Shares / Voting Rights held by the Promoter / Person who is part of Promoter Group /Director/Officer	Date of receipt of allotment advice / acquisition / sale of shares / voting rights	Date Intimation of Company to	Mode of acquisition (market purchase / public / rights / preferential offer, etc.) / Sale
Elephant Enterprises Limited (Part of Promoter Group) Ashima House, Kavi Nanalal Marg, Nr. M. J. Library, Ellisbridge, Ahmedabad – 380 006 PAN: AAACE3477C	8,65,000 Equity Shares of Rs.10/- each (2.59%)	27.11.2014	28.11.2014	Off Market sale transaction of 8,65,000 Equity Shares of Rs.10/- each. (2.59%) (listed equity shares) (See Note below)

No. & % of shares/ voting rights post-acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
NIL	Not applicable as Off market sale	Not applicable	N.A.	N.A.	865000 Nos. equity shares of Rs.10/- each (2.59%)	Rs.86,50,000/-

Note : The Sale of equity shares reported herein is an economic /commercial transfer of pledged de-materialised shares between Seller and the Acquirer. The Seller continue to remain as owner in the records of Depository and the acquirer will be registered as a owner in the records of depository when the shares are released from pledge.

For, ASHIMA LIMITED

Place : Ahmedabad

Date : 29th November, 2014


Authorised Signatory