



ashima
LIMITED

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CIN : L99999GJ1982PLC005253

Date :29th November, 2014

The Executive Director
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

The Executive Director
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051

The Executive Director
Ahmedabad Stock Exchange Limited
Kamdheni Complex, Panjarapole,
Ambavadi, Opposite Sahajanand College,
Ambavadi Ahmedabad – 380015

Dear Sir,

Ref: Disclosure under Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Pursuant to Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, we wish to inform you that we have received disclosure under Regulation 13(4A) of the said Regulations, from **APUS INVESTMENTS PVT. LTD.**, (part of the Promoter Group of Ashima Ltd., a listed company) that they have acquired pledged dematerialized equity shares of Ashima Ltd through an off-market economic /commercial transfer/ purchase on **27th November, 2014** from a company (which is also part of the Promoter Group of Ashima Limited).

The Company has received the intimation from **APUS INVESTMENTS PVT. LTD.**, the acquirer of the Shares under Regulation 13(4A) on **28th November, 2014**.

In this connection please find enclosed herewith the disclosure as per regulation 13(6) of the said SEBI Regulations.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,
For Ashima Ltd


Authorized Signatory

Encl: As above.

T E X C E L L E N C E

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Form D

Securities and Exchange Board of India (Prohibition of insider Trading) Regulations, 1992 [Regulation 13 (4), 13(4A) and (6)]

(Regulation 13 (6) – Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a Listed Company)

Name, PAN & address of Promoter / Person who is part of Promoter Group/ Director / Officer	No. & % of Shares / Voting Rights held by the Promoter / Person who is part of Promoter Group / Director/Officer	Date of receipt of allotment advice / acquisition / sale of shares / voting rights	Date of Intimation to Company	Mode of acquisition (market purchase / public / rights / preferential offer, etc.) / Sale
Apus Investments Pvt. Ltd. (Part of Promoter Group) 100, Ashima House, Kavi Nanalal Marg, Nr. M. J. Library, Ellisbridge, Ahmedabad – 380 006 PAN: AAGCA0110Q	49,34,221 Equity Shares of Rs.10/- each (14.79%)	27.11.2014	28.11.2014	Off Market Buy transaction of 5,00,000 Equity Shares of Rs.10/- each. (1.50%) (listed equity shares) (See Note below)

No. & % of shares/ voting rights post-acquisition / sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
54,34,221 Equity Shares of Rs.10/- each (16.29%)	Not applicable as Off market sale	Not applicable	5,00,000 Nos. equity shares of Rs.10/- each	Rs.50,00,000/-	Not Applicable	Not Applicable

Note : The acquisition of equity shares reported herein is an economic /commercial transfer of pledged de-materialised shares between Acquirer and the Seller. The Seller continue to remain as owner in the records of Depository and the acquirer will be registered as a owner in the records of depository when the shares are released from pledge.

Place : Ahmedabad

Date : 29th November, 2014

For, ASHIMA LIMITED


Authorised Signatory