AsahiSongwon

Ref: ASCL/1612/55

December 23, 2016

1. To,
Deputy General Manager
Department of Corporate Services
BSE Limited
25th Floor, P. J. Towers
Dalal Street
Mumbai – 400 001
Company Code: 532853

2. To,
General Manager (Listing)
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra – Kurla Complex
Bandra (East)
Mumbai – 400 051
Company Symbol: ASAHISONG

REF: REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

Dear Sir/Madam,

This is to inform you that a Promoter Company **M/s. Chelsea Marketing Private Limited** has been converted into **M/s. Chelsea Marketing LLP**, which was approved by the Registrar of Companies, Ahmedabad, Gujarat with effect from 23rd November, 2016.

The certified copy of the Certificate of Registration on Conversion received from the Promoter is attached for reference and records.

However, there is no change in the Shareholding Pattern of the Promoter LLP in the Company.

Kindly take the above information on your records.

Thanking you,

Yours faithfully,
For, **ASAHI SONGWON COLORS LIMITED**

GOKUL M. JAYKRISHNA
Joint Managing Director

Encl: As above

GOVERNMENT OF INDIA

MINISTRY OF CORPORATE AFFAIRS

Registrar, Ahmedabad

RoC Bhavan, Opp Rupal Park Society Behind Ankur Bus Stop, Ahmedabad, Gujarat, 380013, India

FORM 19

[Refer Rule 32(1) of the LLP Rules, 2009]

CERTIFICATE OF REGISTRATION ON CONVERSION

OF

CHELSEA MARKETING PRIVATE LIMITED

TO

CHELSEA MARKETING LLP

LLP Identification Number: AAH-8706

It is hereby certified that CHELSEA MARKETING LLP is this day registered pursuant to section 58(1) of the LLP Act, 2008.

Given at Gujarat this Twenty third day of November Two thousand sixteen.

Ministry of Corporate Affairs Govt of India

Registrar, Ahmedabad

Note: The corresponding form has been approved by Rathod Kamleshkumar Gangjibhai, Deputy RoC and this certificate has been digitally signed by the Registrar through a system generated digital signature under rule 36(3)(ii) of the Limited Liability Partnership Rules, 2009.

The digitally signed certificate can be verified at the Ministry website (www.mca.gov.in).

Mailing Address as per record available in Registrar office:
CHELSEA MARKETING LLP
Vakil Chamber, Ground Floor, Opp. Ritz Hotel, Nehru Bridge Cornor, Khanpur,
Ahmedabad, Ahmedabad,
Gujarat, 380001, India.

For, Chelsea Marketing LLP

Designated Partner