

ARUN PODDAR

901, 9TH FLOOR, E WING, JAL VAYU VIHAR, HIRANANDANI POWAI, MUMBAI - 400076

March 21, 2013

To,
The Manager- Listing,
Madras Stock Exchange Limited,
Exchange Building,
11, Second Line Beach,
Chennai - 600 001.

3280



Sub: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/ Madam,

With reference to Captioned subject, please find enclosed herewith the disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 containing information of encumbrance of Shares held in The Company, The Byke Hospitality Limited.

Kindly take the same on your record.

Thanking You,
Yours Faithfully,

Arun Poddar

(Arun Poddar)



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Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)				The Byke Hospitality Limited				
Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)				Mr. Arun Poddar				
Date of reporting				March 21, 2013				
Names of the stock exchanges where the shares of the target company are listed				Bombay Stock Exchange Limited Madras Stock Exchange Limited				
Details of Promoter's Holding: (The term "event" indicates creation / invocation/ release of encumbrance, as the case may be)								
Promoter(s) or PACs with him	Pre-event Holding	Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance Pledge/lien or other - give details			
Names	Number	% of total Share Capital	Type - Creation/ invocation/ release	Date (s)	Number	% of total Share Capital	Pre - Transaction Pledge	22,000 equity shares of Rs.10/- each
							Pledge created on March 19, 2013	13,000 equity shares of Rs. 10/- each
Mr. Arun Poddar	2,85,444	1.42%	Creation	March 19, 2013	2,50,444	1.25%	Total Shares Pledge :	35,000 equity shares of Rs. 10/- each

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.
Note: Total Paid up Share Capital of The Byke Hospitality Limited (TC) is 2,00,48,900 Equity Shares of Rs. 10/- each.

Arun Poddar - Promoter
Place: Mumbai
Date: March 21, 2013