



June 04, 2012

The Bombay Stock Exchange Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001 (**Scrip Code: 506074**)
Fax No. 2272 3121/2037/2039/2041

✓ **National Stock Exchange of India Ltd.**
Exchange Plaza,
Plot No. C-1, G - Block,
Bandra Kurla Complex,
Mumbai - 400 051 (**Scrip Name: ARSHIYA**)
Fax No. 2659 8237/238/347/348

Kind attn: Corporate Relationship Department

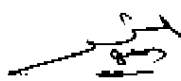
Dear Sirs,

Sub: Press Release

Please find enclosed herewith Press Release of the company in connection with Cisco Systems Optimizes its Regional Distribution through Arshiya's Mumbai FTWZ .

This is for your information and record please.

Yours truly,
For **Arshiya International Ltd**


Authorised Signatory.

Encl: as Above



Arshiya International Ltd

**FOR IMMEDIATE RELEASE*****Cisco Systems Optimizes its Regional Distribution through Arshiya's******Mumbai FTWZ***

Mumbai June 4, 2012: Communication and information technology major Cisco Systems Inc., a Fortune 500 company headquartered in US has commenced regional distribution activities from Arshiya International's Mumbai FTWZ at Panvel catering to its markets in the Indian subcontinent. Critical network equipment manufactured at Cisco's facilities will be imported through this FTWZ for consumption in India and also for re-export from the subcontinent. Arshiya's FTWZ helps Cisco in optimizing its global distribution as previously these components were warehoused and imported for final distribution to Indian as well as sub continent markets.

The FTWZ will enable Cisco to clear their time-sensitive and critical networking equipment with short turnaround times, crucial for minimizing network downtime experienced by Cisco's customers. Further this will allow them to reduce extra links in the supply chain and improve the distribution efficiency. This is the first time that Cisco has designated a regional distribution centre beyond Singapore in the APAC region and makes it possible for Cisco to fulfill its global practice of next business day delivery and assist in the upkeep of critical network equipment across the country and the region.

Commenting on the start of operations at Arshiya's Mumbai FTWZ in Panvel, Mr Dillard Myers, Cisco's Vice President and Head for Global Service Supply Chain said *"Arshiya's FTWZ with its strategic location and state-of-the-art infrastructure will play a critical role in enabling us to distribute our products to the entire Indian subcontinent and fulfill our critical service levels within the stipulated timelines in addition to bringing much required supply chain efficiency in our regional distribution activities. Arshiya's FTWZ would provide our Indian and regional businesses a competitive advantage. Furthermore, apart from the processes at Arshiya, it is the attitude and like mindedness of the people at Arshiya that sets it apart."*

Ajay S. Mittal, Group Chairman and Managing Director, Arshiya International Ltd, commented *"Cisco is one of our prestigious customers who can now leverage the FTWZ in Mumbai to optimize their supply chain efficiencies to enhance their business in India and the region. We will continue our focus in providing them world class unified supply chain infrastructure services and consider this deal a win not just for Arshiya, but for India at large"*.

Free Trade and Warehousing Zone (FTWZ) Scheme in India was introduced under Chapter 7A of the Foreign Trade Policy 2004-09 to create trade related infrastructure to facilitate the import and export of goods and services with freedom to carry out trade transactions in free currency, aimed at making India a global trading hub. Arshiya International Ltd, a Unified Supply Chain Infrastructure and Solutions Group, is investing in creating FTWZs across India's strategic locations. Two of Arshiya's FTWZs, in Mumbai (Panvel) spanning 165-acres and Khurja (near Delhi in UP) spanning across 135 acres are operational. A runaway success the FTWZs services over 200 companies across sectors such as FMCG, Retail, Pharmaceuticals, Chemicals, Manufacturing, Heavy Engineering, and Automobile etc. Arshiya's FTWZ at Khurja is at the confluence of the planned eastern and western freight corridors. It is also part of Arshiya's 315 acres mega logistics hub which also includes a 50 acres rail siding and 130 acres Industrial & Distribution Hub which will be operational soon.

About Arshiya International

Arshiya International Ltd is a Unified Supply Chain Infrastructure and Solutions Group headquartered in India. The group currently envisages phased investment of approximately USD 1.6 billion towards creating pioneering, state-of-the-art unified supply chain infrastructure across strategic locations in India. Comprising of Free Trade & Warehousing Zones (FTWZ), Industrial & Distribution Hubs, Rail, Rail Infrastructure, Forwarding, Transport & Handling and Supply Chain Technology & Management.

For Further Information Please Contact:

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