

F. NSE/QPA/529
21st February, 2011

Listing Department
National Stock Exchange of India Ltd.
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051.

Fax No. 26598237/38, 26598347/48

Ref: Scrip Code: ARIES

Dear Sir,

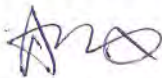
We wish to inform the Exchange that M/S. AMARAK CHEMICALS FZC, the Stepped Down Subsidiary of the Company has commissioned both its Production Belts with installed capacity of 60,000 MT per annum, and the full scale Production was inaugurated under the patronage of **His Highness Sheikh Mohammed Bin Hamad Al Sharqi, Crown Prince of Fujairah**, by his Highness Saif Bin Hamed Al Sharqi, Chairman, Fujairah Free Zone Authority, earlier today in the Al-Hayl Industrial Area, Fujairah Free Zone, Fujairah, U.A.E. His Excellency Sanjay Verma, Counsel General of India to the UAE and the Chairman & Managing Director of the Aries Group, Dr. Jimmy Mirchandani were present on the occasion.

We herewith enclose a copy of our Press Release in this respect.

This is for your information.

Thanking You,

Yours faithfully,
For **ARIES AGRO LIMITED**



Kaiser P. Ansari
Company Secretary & Compliance Officer



21st February, 2011

**AMARAK CHEMICALS FZC COMMENCES FULL SCALE SULPHUR BENTONITE
PRODUCTION IN FUJAIRAH, U.A.E**

With the commencement of both the production Belts, Amarak Chemicals FZC becomes Aries Group's first Manufacturing Unit for Sulphur Bentonite in Asia with a total installed capacity of 60,000 MT per annum.

**Fujairah,
Monday, 21st Feb, 2011**

Amarak Chemicals FZC, a Group Company of India's largest specialty plant nutrients Company, Aries Agro Limited, completed the set up of its second and final production Belt for the manufacture of Sulphur Bentonite in the Fujairah Free Zone. The inauguration of full scale production was carried out under the patronage of **His Highness Sheikh Mohammed Bin Hamad Al Sharqi, Crown Prince of Fujairah**, by his Highness Saif Bin Hamed Al Sharqi, Chairman, Fujairah Free Zone Authority, earlier today in the Al-Hayl Industrial Area, Fujairah Free Zone, Fujairah, U.A.E. His Excellency Sanjay Verma, Counsel General of India to the UAE and the Chairman & Managing Director of the Aries Group, Dr. Jimmy Mirchandani were present on the occasion.

Sulphur is an emerging nutrient deficiency in crops and soils across the world and is proving to be a severe limiting factor affecting yields. Sulphur is largely required by oil seeds, spices and horticultural crops and currently there is an estimated need of 10 Million Tons of Sulphur in agriculture and this is expected to grow to 11.9 Million Tons by 2014 as per the Sulphur Institute, USA.

Speaking on the occasion Dr. Jimmy Mirchandani said, *"We are extremely proud to have commenced full production at Amarak Chemicals FZC. Our capacity of 60,000 MT of Sulphur Bentonite, which contains 90% elemental sulphur, will be a significant contributor to partially overcome the deficiency of 9.6 Million Tons Sulphur that exists worldwide at present. Our primary markets for Sulphur Bentonite shall be Asia and the Middle East and we will soon extend marketing in parts of Europe".*

He also added that *"the largest deficit areas for Sulphur exists in Asia with India and China in the lead. India alone has a current deficiency of over 2 Million Tons of Sulphur and China's deficit in Sulphur is estimated in the range of 2.6 Million Tons. We believe, farmers need to double their usage of Sulphur from their current levels in order to secure optimum yields. We are confident that Amarak's Sulphur Bentonite will help combat the growing Sulphur deficit in the region."*



The Aries Group also has another **fully operational manufacturing plant in Sharjah, namely, Golden Harvest Middle East FZC** having a product portfolio, which includes world class chelated micronutrients including chelates of Zinc, Calcium, Magnesium, Manganese as well as 100% soluble Boron (20% B). This Unit has been operational since October, 2008 and currently caters to India, the Middle East and the SAARC countries.

ABOUT ARIES AGRO LIMITED

Aries Agro Limited is India's first and most respected manufacturer and marketer of specialty plant nutrition solutions. Since 1969, we have pioneered several innovative concepts of farming to Indian agriculturists, including the wonder of Chelation Technology, bio-degradable complexes of plant nutrients, water soluble NPK fertilizers, value added secondary nutrients, natural and biological products and water treatment formulations.

Our products provide all 16 plant nutrients required in agriculture, customized for the specific needs of 107 different crops. Our 76 brands have been tested at over 100 Research Institutions in India and abroad and are currently used by 8 million farmers across 1,89,000 Indian villages and in 6 other countries in the Middle east & the SAARC Region. Aries is today an Indian-born multinational with 6 manufacturing units in India and 2 overseas with a combined capacity to produce over 150,000 tons of specialty plant nutrients.

