



KSS LIMITED

Date: May 10, 2018

To,
BSE Limited
Phiroj Jeejeebhoy Towers
Dalal Street
Mumbai - 400001.

To,
National Stock Exchange Ltd
Exchange Plaza
Plot No C/1, G Block
Bandra Kurla Complex
Bandra East, Mumbai-400051

Subject: Appointment of Managing Director of the Company

Dear Sir/Ma'am,

With reference to the above captioned subject, in terms of Regulation 30 of SEBI (LODR) Regulations, 2015, please note that the Board of Director in their meeting held on May 10, 2018 has unanimously inter-alia

- Appointment of Mr Prasanna Prabhakar Jagtap as the Managing Director of the Company with effect from May 10, 2018

Brief Profile of the Director:

- Sales & Business Development professional with over 19 years of overall work experience, of which 12 years in Financial Services sector.
- Holds expertise & hands on experience on strategizing business models, Third Party Distribution, Channel Development & Management. Has proven competence in acquiring, managing and nurturing strategic alliances along with driving initiatives towards business growth and profitability. Adept in managing large teams across organizations.
- Prior to KSS, Prasanna had successful journeys with various corporates on senior levels. He has worked with Edelweiss Tokio & Birla Sun Life Insurance as Head - BD & Key Relationship Management and as Head - Business Development (TPD) respectively. Prior to that, he had stints with Bajaj Allianz as Zonal Sales head, Page Point Services, My Finance (AmEx), Dubruil Pressman & Caprihans

KSS Limited

(Formerly Known as K Sera Sera Ltd.)

CIN : L22100MH1995PLC092438

Unit No.101 A & 102, 1st Floor, Plot No. B-17, Morya Landmark II, Andheri (West), Mumbai - 400 053. INDIA.
Tel: 022 40427600 / 42088600 Fax: 022 40427601 Web : www.kserasera.com Email : info@kserasera.com

- He holds post-graduation in Management Studies in Banking, Insurance & Investment from Welingkar Institute of Management Development & Research (Mumbai), Has completed his Plastics Engineering from SBMP (Mumbai) and undergone Polymer Engineering at MIT (Pune)

The meeting started at 3.00pm and concluded at 4.30 pm. Kindly take the same on your records

For and on behalf of Board of Directors

KSS Limited



Harsh Upadhyay

Director

DIN: 07263779

