



January 2, 2012

National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051.

SUB. : PRESS RELEASE ANNOUNCING 50,000 MT SALES – HIGHEST EVER BY APL APOLLO TUBES IN A SINGLE MONTH.

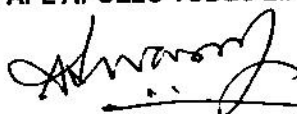
Dear Sir / Madam,

Please find enclosed herewith the Press Release *inter-alia* announcing 50,000 MT Sales – Highest ever by APL Apollo Tubes in a single month.

Kindly take these on record and oblige.

Thanking you and assuring you our best attention always.

Yours truly,
for **APL APOLLO TUBES LIMITED**


ADHISH SWAROOP
COMPANY SECRETARY

Encl. : a/a





50,000 MT Sales –Highest ever by APL Apollo Tubes in a single month

Highest Sale Media Release

BSE Code: 533758
NSE SYMBOL: APLAPOLLO

H1_FY13 (Provisional)
Gross Sales: Rs. 1010.53 Cr
EBIDTA: Rs. 72.88 Cr
PAT: Rs. 32.44 Cr

FY12 (Audited)
Gross Sales: Rs. 1536.26 Cr
EBIDTA: Rs. 115.40 Cr
PAT: Rs. 49.01 Cr

Headquartered in New Delhi, with 5 manufacturing units – 2 near Delhi, 1 near Bengaluru, a new Greenfield plant in Hosur, Tamilnadu and 1 near Mumbai

Manufactures 300+ varieties of steel tubes in the size range of ½" to 14" outer dia; added production capability for 14" tubes with acquisition of Lloyds Line Pipes; API certified

The only steel tube manufacturer in the country, with manufacturing bases in north, south and west India; total manufacturing capacity of 0.5 mn MTPA

Cater to prestigious clients like BHEL, Hindustan Petroleum, L&T, Tata Marco Polo, Ashok Leyland, Gammon India, Suzlon, Gujarat Gas, Delhi Metro, Adani, Moser Baer, etc.

For more information:
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New Delhi/Mumbai, January 2, 2013 : APL Apollo Tubes Ltd, a leading manufacturer and exporter of steel pipes and tubes, today announced that in the month of December 2012, the Company achieved a record monthly sales of 50,000 Tons, the highest ever monthly sales of ERW Steel Pipes by any Indian pipe manufacturer. This is a growth of 23% over previous month sales and 65% over the sales of corresponding period of the last year. This landmark achievement has once again demonstrated company's determination and capabilities to grow and achieve the targets envisaged.

Speaking on the occasion, Mr. Sanjay Gupta, Chairman of the company, said "I sincerely admire and thank our APL Apollo Collective, dealers, distributors and other stake holders who made this feat possible by contributing their sincere efforts and keeping conviction in the Company's business and its potential. He added "With the commissioning of new manufacturing facilities, augmentation and optimization of the resources, the company shall achieve 70,000 MT per month mark shortly and thus, establish it as the largest ERW Steel Pipe Manufacturer in India. It will go certainly a long way in achieving company's vision of over Rs. 5,000 Crore per annum turnover and positioning the company among world's Top 10 manufacturers of ERW Steel Pipes by 2015."

About APL Apollo Tubes Limited

Incorporated in 1986, APL Apollo is one of the largest ERW pipe manufacturers in India with 5 manufacturing locations spreading in northern, southern and western part inter-alia provide ability to produce the largest range of Hollow Sections and Mild Steel Tubes in all variants (black, galvanised and pre-galvanised). Among the user industries are urban infrastructure namely airports, metro stations, automotive segment like bus body manufacturers, construction namely scaffoldings, etc. The Company has certifications like ISO 9001-2008, OHSAS 18001-2007 & ISO 14001-2004 and safety certifications like 'CE' & 'UL' for Europe and USA.

