CIN: L65191PN1994PLC076333

IndusInd Bank

December 9, 2015

The Deputy General Manager
Corporate Relationship Dept.
BSE Ltd.
1st Floor, New Trading Ring
Rotunda Building, P. J. Towers
Dalal Street, Fort
Mumbai – 400 001

The Asst. Vice President
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, Bandra Kurla Complex,
Bandra East,
Mumbai – 400 051

Dear Sir,

IndusInd inaugurates new branch in Indore

IndusInd Bank has inaugurated a new branch in Indore located at Ground Floor, "Shirish Chambers", 25/1, Yashwant Niwas Road, Shivshakti Nagar, Indore – 452003, Madhya Pradesh. With this, IndusInd Bank now has 3 branches in Indore and 51 in Madhya Pradesh State. The Bank plans to further strengthen its presence and customer reach in Madhya Pradesh with more branches in the coming quarters.

In this connection, our Bank shall issue a Press Release today. A copy of the same is enclosed for your kind perusal and record.

Yours faithfully,
For IndusInd Bank Ltd.

Haresh Gajwani
Company Secretary

IndusInd Bank

IndusInd Bank opens a new branch in Indore

Expands presence across Madhya Pradesh

Indore, December 8, 2015: IndusInd Bank has inaugurated a new branch in Indore, the business and trading capital of the state. The new branch is located at **Ground Floor, "Shirish Chambers", 25/1, Yashwant Niwas Road, Shivshakti Nagar, Indore -452003, Madhya Pradesh**.

With the inauguration of new branch, IndusInd Bank now has 3 branches in Indore and 51 branches in Madhya Pradesh state. The Bank plans to further strengthen its presence and customer reach in Madhya Pradesh with more branches in the coming quarters.

The new branch located at Yashwant Niwas Road, Shivshakti Nagar Indore was inaugurated by Chief Guest Mr. P. Narhari Collector Indore. Along with the chief guest, there were several senior IndusInd Bank officials namely Mr. Chintamani Kango, Zonal Head and Mr. Pushpendra Singh Tomar, Regional Head, IndusInd Bank who graced the branch opening ceremony.

Commenting on the inauguration of branch in Madhya Pradesh, **Mr. Soumitra Sen, Head Branch Banking IndusInd Bank** said, "*We are happy to inaugurate a new branch in Indore, which is growing and constantly evolving market for the bank. This aligns with the Bank's strategy to extend the reach and offer entire gamut of financial services including credit, savings, investments and insurance products to customers across Madhya Pradesh state. The new branch aims at deepening relationships and attracting new customers, thus strengthening IndusInd Bank's client base across the region. As we expand into deeper geographies to serve the local populace, we look forward to bringing a whole new world of convenience and flexibility to customers.*"

The increase in new branch will allow more number of customers to avail IndusInd Bank's unique customer propositions along with full range of services ranging from Saving & Current Accounts, Loan products to Wealth Management and Credit cards. Innovative facilities such as 'Video Branch', 'My Account, My Number', 'Choice Money ATM', "Direct Connect', "Check on Cheque" and 'Cash on Mobile'. The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call centre and internet banking.

About IndusInd Bank

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on September 30, 2015, IndusInd Bank has 854 branches, and 1578 ATMs spread across 544 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX, and NMCE. IndusInd Bank on April 1, 2013 was included in the NIFTY 50 benchmark index. Recently, IndusInd Bank ranked 13th amongst the Top 50 Most Valuable Indian Brands 2015 as per the BrandZ Top 50 rankings powered by WPP and Millward Brown.

Ratings:

- ICRA AA+ for Lower Tier II subordinate debt program by ICRA
- ICRA AA for Upper Tier II subordinate debt program by ICRA
- CRISIL A1+ for certificate of deposit program by CRISIL
- CARE AA+ for Lower Tier II subordinate debt program by CARE
- IND A1+ for Short Term Debt Instruments by India Ratings and Research
- IND AA+ for Lower Tier II subordinate debt program by India Ratings and Research
- IND AA for Upper Tier II subordinate debt program by India Ratings and Research
- IND AA+ for Senior unsecured bonds program by India Ratings and Research

IndusInd Bank

Visit us at www.indusind.com
Twitter- @MyIndusIndBank
Facebook - https://www.facebook.com/indusind

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