CIN: L65191PN1994PLC076333

IndusInd Bank

March 29, 2017

The Assistant Vice President
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra–Kurla Complex
Bandra (East),
Mumbai – 400 051

NSE Symbol: INDUSINDBK

The Deputy General Manager
Corporate Relationship Department
BSE Ltd.
1st Floor, New Trading Ring
Rotunda Building, P. J. Towers
Dalal Street, Fort
Mumbai – 400 001

BSE Scrip Code: 532187

Dear Sir,

IndusInd Bank extends its agreement with Lohia Industries by offering 3wheeler financing in the E-rickshaw category

Lohia Auto Industries announced that IndusInd Bank would be its preferred financier for financing their electric three wheelers under the e-rickshaw category. This is in addition to the financing of diesel vehicles which the bank already provides. Through this partnership IndusInd Bank will offer retail vehicle finance at attractive rates of interest to the customers of Lohia Auto, for all Lohia 3-wheeler electronic and diesel models. This partnership will simplify the process for customers to take up three-wheeler by providing loans which are hassle free and competitively priced.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record.

Yours faithfully,
For IndusInd Bank Ltd.

Haresh Gajwani
Company Secretary

IndusInd Bank extends its agreement with Lohia Industries by offering 3wheeler financing in the E-rickshaw category

March 29, 2017, New Delhi: Lohia Auto Industries announced that IndusInd Bank would be its preferred financier for financing their electric three wheelers under the e-rickshaw category. This is in addition to the financing of diesel vehicles which the bank already provides. Through this partnership IndusInd Bank will offer retail vehicle finance at attractive rates of interest to the customers of Lohia Auto, for all Lohia 3-wheeler electronic and diesel models. This partnership will simplify the process for customers to take up three wheeler by providing loans which are hassle free and competitively priced.

The MoU between IndusInd Bank and Lohia Auto Industries was signed on May 25, 2016 for diesel vehicles and has now been extended to the electronic 3-wheeler segment. Since May 25, 2016, IndusInd Bank has financed close to 7.10 lacs 3-wheeler vehicles as a part of this association.

Both Lohia Auto Industries and IndusInd Bank Ltd are established names in their respective segments and are known for their reliability, and large distributor network. The loan facility will be available in almost in every part of the country namely **Bihar, Madhya Pradesh, Jharkand, Punjab, Rajasthan, Maharashtra, Goa, Gujarat, Karnataka, Kerala & Uttar Pradesh**.

Mr. Ayush Lohia, MD & CEO, Lohia Auto Industries said, "A huge segment of customers will benefit by this alliance. This partnership will also help both Lohia Auto and IndusInd Bank in increasing the number of customers, thus enabling widening of the market for the products."

Mr. S.V. Parthasarathy, Senior Executive Vice President & Head - Consumer Finance Division, IndusInd Bank Ltd. said, "This association is part of our strategy to continue to be a leading player in the field of three wheeler financing. We will offer retail finance at an attractive rate of interest to customers through our large branch network. As IndusInd Bank is committed to minimizing the environmental impact of its operations on the planet-financing electric three vehicles, is definitely a positive step in doing our bit towards saving the environment."

About Lohia Auto Industries:

Lohia Auto Industries is an automobile division of Lohia Global founded by visionary Late Mr. N.K. Lohia. Lohia has diversified operation in various sectors like Automobile, Handicraft Export, Retail Warehousing, Real Estate, Brass coil manufacturing etc. CEO of the company Mr. Ayush Lohia established Lohia Auto Industries in the year 2008 with an objective to provide clean, efficient, reliable and affordable inner-city & rural transportation. Lohia Auto is currently present in three vehicle category namely electric two wheeler, e-rickshaw and diesel-powered three wheelers.

LOHIA

IndusInd Bank

About IndusInd Bank –

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on December 31, 2016, IndusInd Bank has 1,075 branches, and 1,960 ATMs spread across 647 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX, and NMCE. IndusInd Bank on April 1, 2013 was included in the NIFTY 50 benchmark index. Recently, IndusInd Bank ranked 13th amongst the Top 50 Most Valuable Indian Brands 2015 as per the BrandZ Top 50 rankings powered by WPP and Millward Brown.

Ratings:

- **CRISIL AA +** for Infra Bonds program
- **CRISIL A1+** for certificate of deposit program by CRISIL
- **IND AA+** for Senior bonds program by India Ratings and Research
- **IND AA** for Upper Tier II bond program by India Ratings and Research
- **IND A1+** for Short Term Debt Instruments by India Ratings and Research
- **ICRA AA** for Upper Tier II bonds by ICRA

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For more details on this release, please contact:
Anu Raj
IndusInd Bank Ltd.
mktg@indusind.com

Namita Sharma/ Rasika Badshah
Adfactors PR Pvt. Ltd.
namita.sharma@adfactorspr.com/
rasika.badshah@adfactorspr.com
9820950663/9821631379